

AGENDA
INTERNATIONAL RELATIONS COMMITTEE

meeting held Thursday, November 7, 2024

at 3:30 o'clock p.m.

Room 522a, 350 City Hall Square West

1. Call to Order

READING OF LAND ACKNOWLEDGEMENT

We [I] would like to begin by acknowledging that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomie. The City of Windsor honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land

2. Declaration of Conflict

3. Minutes

Adoption of the minutes of the meeting held July 10, 2024 – ***attached.***

4. Business Items

4.1 Report of L.T. Zhao's visit to Sister City Changchun, China on August 1, 2024 – *attached.*

4.2 Arlington, Texas – Decision of the Development & Heritage Standing Committee at its meeting held September 3, 2024 – *attached.*

4.3 The 2024 Changchun International Medicine & Health Industry Expo – *attached.*

5. Correspondence

5.1 Letter from Mayor Wang Zillian to Mayor Drew Dilkens – *attached.*

5.2 Invitation to the 27th Annual Polish-Canadian Society Business Dinner

5.3 Visit to Lublin by Representatives of Windsor -*attached.*

5.4 Message from Changchun – *attached.*

6. Confirm and Ratify E-mail Polls

6.1 That the results of the e-mail poll conducted on August 7, 2024, approving the following recommendation **BE CONFIRMED AND RATIFIED:**

That the International Relations Committee approve an expenditure in the upset amount of \$100 for the purchase of a cake and water for the Ritsumeikan Uji High School Group from Kyoto Japan, who will be visiting City Hall on Thursday, August 22, 2024.

6.2 That the results of the e-mail poll conducted on August 28, 2024, approving the following recommendation **BE CONFIRMED AND RATIFIED:**

That the International Relations Committee APPROVE an expenditure in the upset amount of \$2,500 for the purchase of six six-panel display towers, which are being purchased in collaboration with the Recreation & Culture Department and will be used for the City's annual Children's Art Exhibition as well as any other future initiatives.

6.3 That the results of the e-mail poll conducted on October 15, 2024, approving the following recommendation **BE CONFIRMED AND RATIFIED:**

That the International Relations Committee AUTHORIZE an expenditure in the upset amount of \$560 for the purchase of four (4) tickets (1 ticket for Mayor Dilkens) for the 27th Annual Polish-Canadian Business Society Dinner to be held on November 15, 2024 at the Dom Polski Hall, located at 1275 Langlois Avenue.

7. New Business

8. Date of Next Meeting
To be determined.

9. Adjournment

International Relations Committee

Meeting held July 10, 2024

A hybrid meeting of the International Relations Committee is held this day commencing at 3:30 o'clock p.m. in Room 522a, 350 City Hall Square West, there being present the following members:

Councillor Angelo Marignani, Chair
Councillor Renaldo Agostino
Councillor Ed Sleiman
Lubna Barakat (arrives at 3:45 o'clock p.m.)
Jerry Barycki
Saiful Bhuiyan
Ronnie Haidar
L.T. Zhao

Regrets received from:

Councillor Fred Francis

Also present are the following resource personnel:

James Chacko, Executive Director Parks & Facilities
Sandra Gebauer, Council Assistant
Karen Kadour, Committee Coordinator

1. Call to Order

The Chair calls the meeting to order at 3:34 o'clock p.m. and the Committee considers the Agenda being Schedule A attached hereto, matters which are dealt with as follows:

Verbal Motion is presented by Councillor Ed Sleiman, seconded by Councillor Renaldo Agostino,

That Rule 3.3 (c) of the Procedure By-law, 98-2011, **BE WAIVED** to add the following items to the Agenda:

- 4.5 Changchun International Marathon
- 4.6 2024 Changchun Green Agricultural Food Forum for International Cooperation
- 4.7 Poland to celebrate its 25th anniversary as a member of NATO.

Carried.

2. Declaration of Conflict

None disclosed.

3. Adoption of the Minutes

Moved by Ronnie Haidar, seconded by Councillor Ed Sleiman,
That the minutes of the International Relations Committee of its meeting held May 8, 2024 **BE ADOPTED** as presented.
Carried.

4. Business Items

4.1 Discussion regarding Strengthening the Relationship with Changchun, China

The Chair states that our Sister City in China has one of the largest automotive battery plant manufacturing facilities in the world. He states there is a possibility for some collaboration and asks for input on how to strengthen and develop a better relationship with Changchun. In response to a question asked by the Chair to L.T. Zhao regarding if there is a possibility to liaise with the Chinese Community in Windsor, L.T. Zhao responds that this economic development perspective can be passed on to the Chinese Association.

L.T. Zhao advises that he will be visiting China in the coming days. He asks for a contact in Changchun to allow for the opportunity for a brief meet and greet with our Twin Cities government.

Sandra Gebauer remarks that she will assist in connecting L.T. Zhao with representatives in Changchun so that a meeting can be coordinated if his schedule permits. Ronnie Haidar offers to pick up and drop off some City of Windsor pins to L.T. Zhao.

Sandra Gebauer advises that a letter of introduction from our Mayor to the Mayor in China will be prepared by the Mayor's Office.

Moved by Ronnie Haidar, seconded by L.T. Zhao,
That the discussion regarding strengthening the relationship with Changchun, China **BE RECEIVED**.
Carried.

4.2 Arlington, Texas – Verbal Update on the Committee’s Friendship City Recommendation

Sandra Gebauer remarks that the IRC at its meeting held May 8, 2024 recommended a Friendship City relationship with Arlington Texas which was approved at the Development and Heritage Standing Committee and City Council. The City of Arlington was advised of Council’s decision and decided not to move forward with a Friendship City relationship and asked if the IRC would reconsider the decision.

The Chair asks if the IRC is interested in reconsidering the decision and to enter into a Sister City agreement. Jerry Barycki remarks that renewing the agreement every five years as outlined in the Friendship City relationship should not be a problem.

Councillor Renaldo Agostino asks what the impact would be if the IRC says no and asks for clarification. Sandra Gebauer responds the Committee requested that a Friendship City Policy be established.

Ronnie Haidar recalls a conversation at a previous meeting regarding how Sister Cities should be established. They should be community to community and not government to government.

Councillor Renaldo Agostino remarks that the rewards of a Twin City relationship with Arlington, Texas far outweigh the risks.

Moved by Councillor Renaldo Agostino, seconded by Saiful Bhuiyan,
That the following motion **BE RECONSIDERED:**
CR 293/2024

Moved by Councillor Fred Francis, seconded by Councillor Ed Sleiman
That the International Relations Committee **RECOMMEND** that the City of Windsor and the City of Arlington, Texas enter into a Friendship City Agreement; and,
That if approved by both parties, that the Mayor’s Office **BE REQUESTED** to sign a Friendship City Memorandum of Understanding for Arlington, Texas consistent with the process outlined in the Twin City/Friendship City Policy.
Carried.

Moved by Councillor Renaldo Agostino, seconded by Lubna Barakat,
That the International Relations Committee **RECOMMEND** that the City of Windsor and the City of Arlington, Texas enter into a Twin City Agreement; and,

That if approved by both parties, that the Mayor’s Office **BE REQUESTED** to sign a Twin City Memorandum of Understanding for Arlington, Texas consistent with the process outlined in the Twin City Policy.
Carried.

4.3 Twin City Post Update – Verbal Update

James Chacko, Executive Director Parks & Facilities provides an update of the status of the Twin City Post as follows:

- This project that has taken seven years will soon be unveiled.
- The pole has been installed on the south side of the campus between 350 City Hall Square West and 400 City Hall Square East.
- The details of each individual sign for each of the twelve Sister Cities of the City of Windsor have been approved.
- The sign layout will include the city name, the country, the distance to the city, the flag of the country (the sign is tapered to look like the arrow) and each one of the signs will be orientated to point towards the actual Sister City.
- The pole is in excess of 30 feet high with the names of the Sister Cities beginning at the top which it will allow for sufficient space to add more Sister Cities as the current number of Sister Cities will only occupy eight feet.
- The order of the layout of the signs begins with the first Sister City at the top and proceeds downward according to the order in which they were approved.
- On Friday, July 26, 2024, there will be the Official Unveiling at 1:30 o'clock p.m.
- His Worship Mayor Dilkens will be on site to provide some remarks. The Misono High School Girls from Fujisawa, Japan will also be in attendance.
- It is an exciting event that recognizes the contribution of the International Relations Committee and the 12 Sister Cities.

The Chair adds that the Twin City Post exemplifies the diversity of the City of Windsor and shows our connection with our Sister Cities.

Moved by Councillor Renaldo Agostino, seconded by Ronnie Haidar,
That the sequence of the Sister City signs on the Twin City Post originate at the top of the post identifying the oldest Sister City relationship and proceeding down to the most recent Sister City relationship **BE APPROVED.**

Carried.

4.4 2024 Children's Art Exhibition – Verbal Update

Sandra Gebauer advises that space has been reserved at Devonshire Mall for the display of the 2024 Children' Art Exhibition to be held from October 7, 2024 to October 13, 2024. She adds that the Twin Cities have been apprised of the date of the Children's Art Exhibition and states that local schools will be advised upon commencement of the new school term.

In terms of the display boards, Sandra Gebauer reports that samples were provided by the Recreation Department, at a cost of approximately \$1,500 per board and

it is noted that six boards will be required. She contacted Recreation to determine if there is an opportunity to cost share and notes there is a four week time frame for ordering.

The Chair summarizes that the cost for the boards will be approximately \$9,000 and is looking to share the cost with the Recreation Department.

Jerry Barycki suggests renting the boards.

Sandra Gebauer will look at other options including purchasing new foam core boards, similar to those that have been used in previous years.

Moved by Councillor Ed Sleiman, seconded by Councillor Renaldo Agostino,
That the update regarding the 2024 Children's Art Exhibition to be held from
October 7, 2024 to October 13, 2024 at Devonshire Mall **BE RECEIVED.**
Carried.

4.5 2024 Changchun International Marathon

Sandra Gebauer advises that an invitation was received from Changchun, China for the 2024 International Marathon to be held on August 30, 2024. She states that in the past, this information was sent to the University of Windsor, St. Clair College and their local running clubs to determine if there is interest in sending someone to the event. If someone is interested in attending, the City of Changchun will cover the cost of accommodations while they are there, however, they would have to pay for their own round-trip travel.

4.6 Green Agricultural Food Forum for International Cooperation, Changchun, China on August 15 – 18, 2024

The Chair suggests reaching out to local greenhouse growers and Invest Windsor Essex to see if there is interest in attending this event

Saiful Bhuiyan advises he is associated with Rose City Gardening which has approximately 100 members.

Sandra Gebauer states that the invitation will be sent to Invest Windsor Essex who will forward this information to their contacts and also to the Rose City Gardening organization.

4.7 Poland to celebrate the 24th Anniversary of its accession to NATO

Jerry Barycki states that in 1997 a petition was undertaken to support Poland in becoming a member of NATO as it is important to keep security across the globe. NATO

will celebrate its 75th anniversary at the Summit on July 9-11, 2024 in Washington D.C. where its founding treaty was signed. At the same time, Poland will celebrate its 25th anniversary as a member of NATO.

Jerry Barycki advises he would like to meet with the Mayor of Lublin and present a letter from Mayor Drew Dilkens regarding the 25th Anniversary of the City of Lublin and the City of Windsor Sister City relationship.

Jerry Barycki refers to the anniversary dates with Windsor's Twin Cities and suggests inviting those Twin Cities to Windsor whose anniversary date is within the next few years.

The Chair agrees to look at the upcoming anniversary dates with our Sister Cities to determine how we can capitalize in strengthening those relationships.

Sandra Gebauer suggests that the Grand Opening of the Gordie Howe Bridge in 2025 could be considered as a celebratory event to invite those Twin Cities with impending anniversary dates.

The Chair suggests that a discussion be held to look at all upcoming anniversary dates of Twin Cities and to choose options as to how to address this as a Board moving forward.

Councillor Ed Sleiman asks that Jelena Payne, Commissioner Economic Development or an alternate be invited to attend occasional meetings of the International Relations Committee. The Chair concurs and suggests that Jelena Payne be invited to the next meeting to determine if there are economic development opportunities with our Sister Cities.

5. New Business

None.

6. Date of Next Meeting

The next meeting will be held on a date to be determined in September 2024.

7. Adjournment

There being no further business, the meeting is adjourned at 4:29 o'clock p.m.

Dear members of IRC:

As you may know, I recently visited our Sister City Changchun along with my family during our vacation to China. Below is a summary of the meeting along with a couple of pictures from that day.

Meeting details: August 1st, 2024 in our sister-city: Changchun, China

Circumstances: IRC member L.T. Zhao visited Changchun on a personal vacation and brought a letter from our mayor to the mayoral office in Changchun

In attendance:

Changchun delegation: Mister Ou Shuo, Deputy Director (mayor), Consular Affairs Division // Jiwei Li Foreign, Affairs Official for the American and Oceanian Division // Jeffrey Sun Foreign Affairs Division Official // Unknown name - secretary to the deputy director

Windsor delegation: L.T. Zhao, member of the Windsor IRC committee and his family: Julia Petruniak, teacher / vice principal with the GECDsB, and Xavier Petruniak, student at l'Essor.

Meeting Minutes:

10am - 11am

Mr. Jeffrey and his driver picked us up from our hotel and brought us to the city building. There, we met Mr. Ou and Mr. Li. After a few warm greetings, they invited us to have a formal meeting in their foreign reception meeting room (see picture below). Mr Ou led most of the meeting where we exchanged industry statistics about our sister cities as he was eager to find collaboration opportunities between the two cities (virtually and in person). He was very interested in possibly having a student exchange program (high school/ college/ university level) between the two sister cities. Trading experiences between our EV battery plants, manufacturing sector, and our cultural sector were also of high interest to him. He asked if Windsor hosts any expos that they could participate in (I said I would get back to them with that information).

Changchun -"City of Automobiles" has 9 billion residents. It is the capital of their province (Jilin) and is responsible for 54% of the provincial gdp (9.4 million RMB). It produces 68% of cars in China, builds subway trains, has an aviation industry, a film industry, 4 EV power plants, 70 000 higher learning students, and Asia's largest sculpture park. It has an American international IB high school with a Canadian principal and 4000 students.

11am -11:30am

"Gift Exchange" (picture below)

We were brought to a room that was lined with cubbies that represented most of their sister cities and the gifts they have received from each. Mr. Ou proudly presented to us a few of his favorite gifts and then proceeded to gift the City of Windsor an ornate plate with the flower of Changchun (in my possession, I will bring it to our next meeting), and each member of my family with a personalized gift. They did not have any gifts that could be displayed from Windsor. It would be nice for our city to be represented there as a token of our ongoing sister-relations.

11:30 am -1:30 pm - lunch (see picture)

All of us mentioned above went to an elegant private dining venue, where we were offered a rich and delicious complimentary lunch.

1:30pm - 3:30 pm

We said our goodbyes to Mr. Ou, while Mr. Sun and Mr. Li took us on a private tour of their city's impressive World Sculpture Park that represents over 180 countries and spans 92 hectares.

Recommendations: With this personal visit, it seems that Changchun is interested in renewing and revitalizing the sister city relationship with Windsor. We should leverage student exchange programs, Industry Expos, Sculpture parks, Marathon, and other community driven programs to further this relationship.







Decision Number: DHSC 657

THAT Report No. 53 of the International Relations Committee indicating that the following motion be reconsidered: CR293/2024:

That the International Relations Committee RECOMMEND that the City of Windsor and the City of Arlington, Texas enter into a Friendship City Agreement; and,

That if approved by both parties, that the Mayor's Office BE REQUESTED to sign a Friendship City Memorandum of Understanding for Arlington, Texas consistent with the process outlined in the Twin City/Friendship City Policy; and,

THAT The following motion BE APPROVED:

That the International Relations Committee RECOMMEND that the City of Windsor and the City of Arlington, Texas enter into a Twin City Agreement; and,

That if approved by both parties, that the Mayor's Office BE REQUESTED to sign a Twin City Memorandum of Understanding for Arlington, Texas consistent with the process outlined in the Twin City Policy;

BE REFERRED to the Mayor's Office for comment; and that the comments BE FORWARDED to a future meeting of the Development & Heritage Standing Committee. Carried.



第三届世界中医药科技大会暨 2024长春国际医药健康产业博览会

THE THIRD WORLD TRADITIONAL CHINESE MEDICINE (TCM) SCIENCE AND TECHNOLOGY CONFERENCE AND
THE 2024 Changchun International Medicine & Health Industry Expo

新质引领健康 科技共创未来

NEW QUALITY LEADS HEALTH TECHNOLOGY TO CREATE THE FUTURE

邀请函

— I N V I T A T I O N —

December 7-9, 2024

Changchun-Northeast Asia International Expo Center

MEDICINE HEALTH

Distinguished Guests:

Hello!

To build pharmaceutical health industry "international exchanges, industrial cooperation, achievements transformation, trade service" international platform, speed up the promotion of Changchun and global medical health industry science and technology innovation and industrial upgrading, the third world conference on Chinese medicine science and technology and 2024 Changchun international medical health industry expo is scheduled for December 7, 2024-9 was held in Jilin Changchun.

The exhibition with "new quality leading health, science and technology to create the future" as the theme, according to the "1 + 4" mode of medical health industry comprehensive, three-dimensional, the integration of the whole chain, exhibition content covers traditional Chinese medicine, medicine, medical, medical and medical five section, planning exhibition scale of 50000 square meters, 600 exhibitors, show medical equipment, biological medicine technology, medicinal materials, raw materials, pharmaceutical equipment, medicine circulation, wisdom, health, health industry, diet and other new technologies, new products.

The exhibition will be held at the same time the third world conference on science and technology of Chinese medicine, the international medical health industry development conference, hospital, BBS, scientists + entrepreneurs roundtable, buyers at home and abroad will trade match more than 10 high level, high quality, high level meeting and more than 20 games supporting activities, participants provide a comprehensive understanding of the industry dynamics, looking for partners, show the internationalization of enterprise strength platform.

The exhibition will invite relevant international organizations, multinational companies, the world top 500 and China's top 500, government departments, scientific research institutions, institutions, medical institutions, the world united, academician of academy of traditional Chinese medicine, experts, well-known enterprises such as more than 1000 guests to attend the opening ceremony and the same activities, to explore medical health new quality productivity cultivation and development.

We sincerely invite you to attend this conference from December 7-9, 2024, to witness this great event of the global pharmaceutical and health industry. Please plan your trip in advance, and contact us to confirm the participation matters.

Welcome to Changchun!

The Third World Traditional Chinese Medicine (TCM) Science and Technology Conference and
the 2024 Changchun International Medicine & Health Industry Expo
In September, 2024





组织机构

ORGANIZING INSTITUTIONS

Supporting units: China Occupational Safety and Health Association, Jilin Ginseng Industry Association, Jilin Academy of Chinese Medicine Sciences, Jilin Big Health Industry Federation, Jilin Traditional Chinese Medicine Health Industry Association, Jilin Association for Medical Devices Industry, Jilin Pharmaceutical Industry Association and Jilin Pharmaceutical Circulation Industry Association.

Organizing units: World Federation of Chinese Medicine Societies, China Academy of Chinese Medical Sciences, World Federation of Acupuncture-Moxibustion Societies, China Council for the Promotion of International Trade Changchun Committee.

Co-Organizing units: The World Zoomlion Science and Technology Development Committee, Changchun University of Chinese Medicine, Chushang Federation of Hubei Province.

Executable unit: Changchun Jingyuan International Convention and Exhibition Group

Co-organizer : Jilin University, Northeast Normal University, Changchun University of Science and Technology, Changchun University of Science and Technology, Jilin Agricultural University, Changchun Institute of Optics, Fine Mechanics and Physics, Changchun Institute of Applied Chemistry, Changchun Institute of Geography and Agroecology, Changchun Institute of Agricultural Sciences.

展览展示

EXPO DISPLAYS

01

Traditional Chinese Medicine Special Zone

Establish ginseng industry exhibition area, covering planting, extraction and processing, highlight scientific and technological innovation to promote high-quality development of ginseng industry; Set up Changbai Mountain authentic medicinal materials exhibition area (including ganoderma lucidum, deer antler, mulberry yellow, plain shellfish mother, not old grass, thorn five plus and other authentic Chinese medicinal materials); set up special areas for Sichuan medicine, Long medicine, Yun medicine, Mongolian medicine and Tibetan medicine to display authentic medicinal materials, traditional Chinese medicine preparations, medicinal and edible homologous products, and traditional Chinese medicine derivatives; set up an immersive Traditional Chinese Medicine center that encompasses the entire chain and all-scenario model, including Traditional Chinese Medicine technology, culture, and experiential activities.

02

Pharmaceutical Industry Section

Brand park and international exhibition area

City exhibition group, medicine and health park; foreign exhibition group, world top 500 enterprises, Global medicine, medical equipment, medicine raw materials and equipment, medical beauty, health and elderly care, health food, etc.

Pharmaceutical and Raw Material Exhibition Area

Prepared medicines: Prepared medicines: display biochemical medicines, biological products, "Specialized and Sophisticated" enterprises in the pharmaceutical field, pharmaceutical science and technology, renowned enterprises of traditional Chinese medicine, Miao medicines, Uighur medicines, Tibetan medicines and other characteristic medicines, medicinal and edible homologous products, etc.

Pharmaceutical raw materials: biological medicinal materials, chemical medicinal materials, plant medicinal materials, animal medicinal materials, mineral medicinal materials, natural extracts, health raw materials and innovative raw materials, etc.



Drug R&D and Pharmaceutical Equipment Exhibition Area

R&D equipment: instrument, centrifuge, balance scales, electrophoresis apparatus, freezer, ultrasonic, cleaner, vacuum dryer, reaction kettle, etc.

Pharmaceutical equipment: machinery and equipment for active pharmaceutical ingredients, formulation machinery, pharmaceutical grinding machinery, decoction piece machinery, pharmaceutical water equipment, drug packaging equipment, drug testing equipment, and auxiliary pharmaceutical machinery and equipment.

Biomedicine Technology Exhibition Area

Pharmaceutical CXO, gene detection, diagnostic reagents, blood products, immune cell therapy, stem cell therapy, gene therapy and other biological therapy technologies; regenerative medicine, antibody engineering, cell engineering, infection diagnosis technology, vaccine R&D and production, marine biological medicine, etc.

Pharmaceutical Distribution Technology and Equipment Exhibition Area

Equipment, technology and products related to drug transportation, storage management, drug packaging, distribution processing, loading and unloading, network design, information processing, digital management, cold chain storage, distribution service, etc.

03

Medical Industry Section

Smart Healthcare Exhibition Area

Medical institutions, smart hospital solutions, digital hospital management platform, Internet+ medical health, telemedicine, 3D printing, medical robots, digital medical products and solutions, FDA-regulated medical equipment/devices, medical waste disposal informatization, etc.

Medical Devices / Emergency Equipment Exhibition Area

Medical imaging equipment, first-aid equipment, surgical room equipment, in vitro technical equipment, rehabilitation physiotherapy equipment, orthopedics technical equipment, otorhinolaryngology medical instruments, home healthcare devices, maternal and child healthcare instruments, medical auxiliary materials and consumables, medical disinfection and infection control equipment, health care equipment, rehabilitation apparatus, design and manufacture of medical equipment, medical emergency first-aid equipment, products and equipment, etc.

Medical Beauty Exhibition Area

Light medical beauty, facial restoration products, skincare products, medical beauty dressings, cosmetic equipment materials, medical beauty instruments and devices, anti-aging treatment technologies and products, medical beauty wellness products, smart platforms for medical beauty, rehabilitation equipment for medical beauty, medical beauty institutions, wellness techniques for medical beauty, products, and supplies, etc.

04

Medical and Elderly Care Industry Section

Elderly Care Industry Exhibition Area

The exhibition area focuses on elderly care services, elderly health, elderly-friendly homes and products, smart elderly care, senior goods, and health care wellness cultural tourism real estate, involving institutions, enterprises, and local governments. Key features include smart health monitoring, intelligent calling systems, smart security, smart medical service, smart transportation, health management, precision medical service, and sleep smart terminals, etc.

Nutrition and Diet Exhibition Area

Health food, dietary standards, dietary supplements, nutrition fortification products, functional food, organic food, probiotic products, high-end nourishing products, special medical food, medicinal and edible homologous products, special dietary food, deer products, forest frog products, bee products, healthy tea, etc.



05

Medical Industry Section

Research Achievements Exhibition Area

Display of scientific research achievements of pharmaceutical and health research institutes, research and development institutions, laboratories, etc.

Innovation and Entrepreneurship Exhibition Area

Display of Innovation and entrepreneurship of university students in medicine and health field.

Talent Recruitment Exhibition Area

High-end talents consultation and discussion meeting for the pharmaceutical and health, involving research institutes, medical institutions, testing organizations, higher education institutions, and renowned enterprises, etc.



50000m²

Exhibition scale

20 A Country

International procurement

600+

Exhibitors

60000+

Professional audience



展馆分布 MAIN ACTIVITY

The three eastern provinces exhibition benchmark outlook the world window

The Northeast Asia International Exhibition Center

Northeast Asia international exhibition center fishbone type line arrangement, eight pavilion hall, through the traffic corridor series, a total construction area of 340000 square meters, net exhibition area of about 250000 square meters, the "China fifth, the tenth", and functions, catering, conference, VIP reception, are equipped with catering area 2600 square meters, conference room 4, VIP reception room 11. The first phase of 194,000 square meters includes 3 standard exhibition hall, multi-function hall, east login hall, traffic corridor and underground garage, net exhibition area of 120,000 square meters, and 6,550 international standard booths can be delivered in 2023; the second phase of 148,000 square meters contains 3 standard exhibition halls, double-deck exhibition hall and garbage transfer station, which is expected to be delivered in 2025. Northeast Asia International Exhibition Center is located in Chaoyang District, Changchun City, 5 kilometers away from the municipal government. The project is expected to have a total investment of 40 billion yuan and a total construction area of 4.5 million square meters. It is a complex exhibition project integrating exhibition, conference, catering, tourism, hotel, commerce, office buildings and other diversified business forms. The core section is composed of 342,000 square meters international exhibition center, 44,000 square meters international conference center and 45,000 square meters Westin Hotel. Both the pavilion scale, carrying capacity, supporting functions and technology level can meet the needs of international and domestic various specifications of exhibition and conference. Nearly 3,000 parking Spaces, including about 400,000 square meters of commercial and apartment hotels, providing one-stop services for clothing, food, accommodation, transportation, entertainment and shopping.



主要活动

MAJOR ACTIVITIES

Opening Ceremony

- Opening Ceremony of The Third World Traditional Chinese Medicine (TCM) Science and Technology Conference and the 2024 Changchun International Medicine & Health Industry Expo
- 1. Invite leaders of ministries and commissions, provincial and municipal leaders, academician experts, and leaders of head enterprises to make speeches, award the International Contribution Award of Traditional Chinese Medicine, the establishment ceremony of TCM (Ginseng) Industry Expert Committee and issue the letter of appointment, the unveiling of Academician Ding Jian workstation and the opening ceremony;
- 2. Leaders and guests to investigate the expo;
- 3. Keynote report.

Parallel meetings

- Changchun International Pharmaceutical and Health Industry Development Conference;
- New technologies, new products, new achievements press conference;
- Ginseng industry high-quality development of science and technology Innovation Conference;
- Round table of "Scientists+ Entrepreneurs" ;
- World Forum of Presidents of Higher Education Institutions in Traditional Chinese Medicine;
- Forum of Directors of Public Hospitals;
- Series of academic conferences on traditional Chinese medicine, acupuncture, conditioning, ethics, innovation and development;
- The World Zoomlion Committee series of transition meetings.

A series of economic and trade activities

- Medical and health industry project investment promotion meeting;
- Centralized Procurement of Pharmaceutical and Medical Equipment Conference ;
- High-end talent recruitment fair in pharmaceutical and health field;
- Roadshow of pharmaceutical and health innovation and entrepreneurship project;
- Large-scale free clinic activity of renowned traditional Chinese medicine experts;
- Overseas Buyer Trade Matching Meeting.



嘉宾邀请

GUEST INVITATION

01 Leaders of national ministries and commissions

Leaders from the National Health Commission, The National Development and Reform Commission, The National Development and Reform Commission, the Ministry of Civil Affairs, the All-China Federation of Industry and Commerce, the National Medical Insurance Administration, the State Drug Administration, the State Administration of Traditional Chinese Medicine, the National Administration of Disease Control and Prevention and other national ministries and commissions are invited to attend the meeting.

02 Academician expert scholar

Leaders of Chinese Academy of Engineering, Chinese Academy of Sciences, National Natural Science Foundation of China, research institutes, institutions of higher learning and academicians will be invited to attend.

03 International purchaser

We plan to invite countries in Northeast Asia and more than 20 "Belt and Road" countries such as Central Asia and the European Union.

04 Provincial and municipal departments

It is proposed to invite the main leaders of provincial and municipal governments, the main leaders of municipal and municipal governments and related leaders for investigate. Provincial Health Commission, Provincial Development and Reform Commission, Provincial Civil Affairs Department, Provincial Federation of Industry and Commerce, Provincial Department of Industry and Information Technology, Provincial Medical Insurance Bureau, Provincial Drug Administration, Provincial Administration of Traditional Chinese Medicine, Provincial Disease Control Bureau and other provincial departments were invited to attend.

05 Representative of a Fortune 500 company

Taikang, Siemens Medical, GE Medical, Philips, Roche, Pfizer, Hengrui, Novartis, Johnson & Johnson and other fortune 500 enterprises are invited to attend the event.

06 Representatives of leading enterprises in the field of domestic medicine and health care and heads of national associations

We plan to invite Sinopharm, Mindray, Neusoft, Jiutong, Lianying, Renfu, Junyao, igao, Jin and other domestic pharmaceutical and health leading enterprises to attend.



07 Domestic health field representative

The health departments of all provinces, autonomous regions and municipalities directly under the Central Government are invited to attend. The presidents of the first Hospital, the second Hospital of Jida University, the Municipal Hospital of Traditional Chinese Medicine, the Union Hospital and other well-known hospitals were invited to attend.

08 Medical representatives from both inside and outside the province

It is planned to invite the principals of pharmaceutical research and development institutions, scientific research institutes, institutions of higher learning, pharmaceutical production enterprises, distribution enterprises and circulation enterprises inside and outside the province to attend the meeting.

商务政策

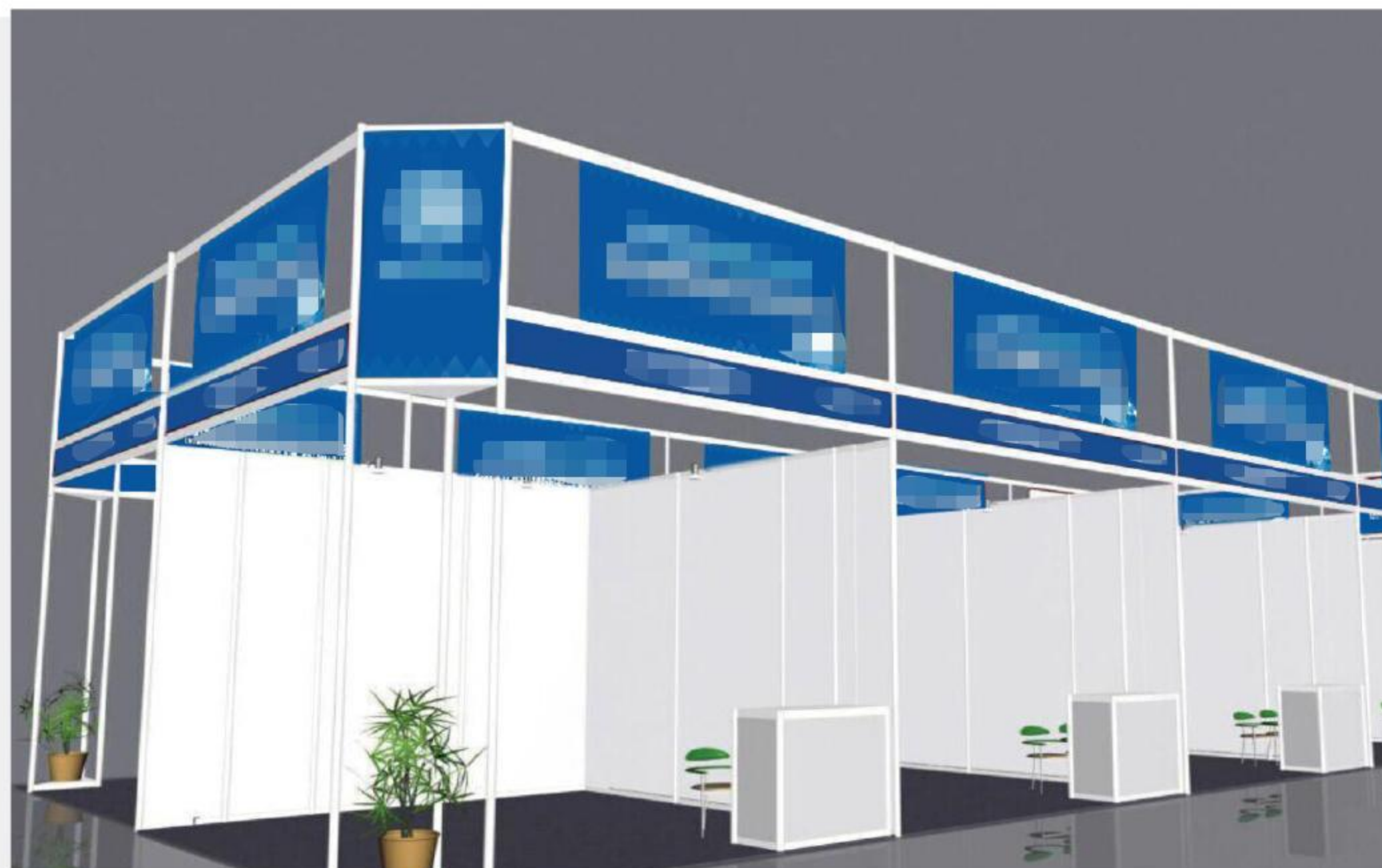
BUSINESS POLICY

Standard booth charge

standard size: 9m²(3m×3m)

Cost: 10000 yuan/booth

Configuration: Three exhibition boards, a negotiation table, two folding chairs, two spotlights, power socket.



Charging standard for special booth:

Cost: 1000 yuan/m²

(the starting area is 36 square meters)

Configuration: only bare space is provided, which shall be set up by the exhibitor or entrusted Organizing Committee.





Region	Content	Specifications		Price per yuan	Number
East login hall entrance advertising space	From the parking lot to the entrance of the East Login Hall	Specification 1	8m long * 5m high Area: 40 m ²	10000yuan/exhibition period/block	4
		Specification 2	12m long * 4m high Area: 48 square meters	15000yuan/exhibition period/block	
	From the parking lot to the entrance of the East Login Hall	12m * 4m with an area of 48 m ²		100000yuan/exhibition period/block	2
	East Login Hall Glass Curtain Wall	80m long * 12m high Area: 960 m ²		200000yuan/exhibition period/block	1
Advertising space in the East Login Hall	The main entrance staircase in the East Login Hall	16.8m long * 3.96m high Area: 66.5 m ²		15000yuan/exhibition period/block	1
	East Login Hall Electronic Large Screen	Large screen width 9.68m, large screen width 8.902m Height 15.68m Side screen 5.92m * 15.68m		150000yuan/exhibition period	1
	Left and right sides of the main entrance steps in the East Login Hall	2.1m long * 14m high Area: 29.4 m ²		100000yuan/exhibition period	2
	The left and right walls of the main entrance in the East Login Hall	21.8m long * 8.3-13.2m high Area: 234 m ²		80000yuan/exhibition period/block	2
	Advertising space above the main staircase	30.6m long * 2.2m high Area: 67.32 m ²		100000yuan/exhibition period	1
	Access stairs on both sides of the East Login Hall	7.4m long * 9.6m high Area: 71 m ²		80000yuan/exhibition period/block	2
	East login hall left and right escalator glass stickers	28m long * 0.6m high Area: 16.8 m ²		20000yuan/exhibition period/track	12
	On both sides of the escalators on the left and right sides of the East Login Hall	1.6m long * 24m high Area: 38.4 m ²		20000yuan/exhibition period/block	4
	Hanging flags in the East Login Hall	8m long * 3m high Area: 24 m ²		10000yuan/exhibition period/block	7



广告位
ADVERTISING SPACE

Region	Content	Specifications		Price per yuan	Number
Advertising space on the second floor of the East Login Hall	Advertising space on the second floor of the East Login Hall	Specification 1:	9m long * 4m high Area: 36 m ²	10000yuan/exhibition period/block	6
		Specification 2:	5m long * 4m high Area: 20 m ²	10000yuan/exhibition period/block	
		Specification 3:	6m long * 4m high Area: 24 m ²	10000yuan/exhibition period/block	
	East login hall second floor fence advertising space	21.8m long * 1.2m high Area: 26 m ²		30000yuan/exhibition period/block	2
Indoor advertising space in the transportation corridor	Indoor transportation corridor	11m long * 4m high Area: 44 m ²		10000yuan/exhibition period/block	4
Advertising space in Hall A1 and A2	A1 and A2 storefronts advertising space	24m long * 3.2m high Area: 76.8 m ²		30000yuan/exhibition period/block	2
	Hall A1 and A2, 2nd floor, 1st floor	3m long * 3.6m high Area: 10.8 m ²		8000yuan/exhibition period/block	2
	Hall A1 and A2, 2nd floor, 2nd floor	7.2m long * 3.6m high Area: 26 m ²		10000yuan/exhibition period/block	4
	Wall advertisements on buildings A1 and A2	24m long * 9m high Area: 216 m ²		50000yuan/exhibition period/block	2
	A1 and A2 Hall Second Floor Pillar Advertising	0.64m long * 3.8m high Area: 9.7 m ²		8000yuan/exhibition period/block	2
	Entrance to the second floor of Hall A1 and A2	Specification 1:	5.6m long * 4m high Area: 22.4 m ²	6000 yuan/exhibition period/block	4
		Specification 2:	7m long * 4m high Area: 28 m ²	8000 yuan/exhibition period/block	
	Outside the entrance of the second floor A1 and A2	8m long * 4m high Area: 32 m ²		10000 yuan/exhibition period/block	4
A1 and A2 Pavilion Flag Hanging Advertisements	8m long * 3m high Area: 24 m ²		8000yuan/exhibition period/block (Rent starts at ten yuan)	48	
Road flag advertising space	On both sides of the exhibition hall passage	Specification: 1m long * 3.6m high Area: 3.6 m ²		2000 yuan/piece	/
Certificate advertisement	/	80mm*120mm		Minimum order of 1000	/
proceedings of a conference	cover	188mm*266mm		50000	/
	back cover			40000	
	Feng Er			30000	
	Feng San			20000	
	Colorful Door Picking and inserting			10000	

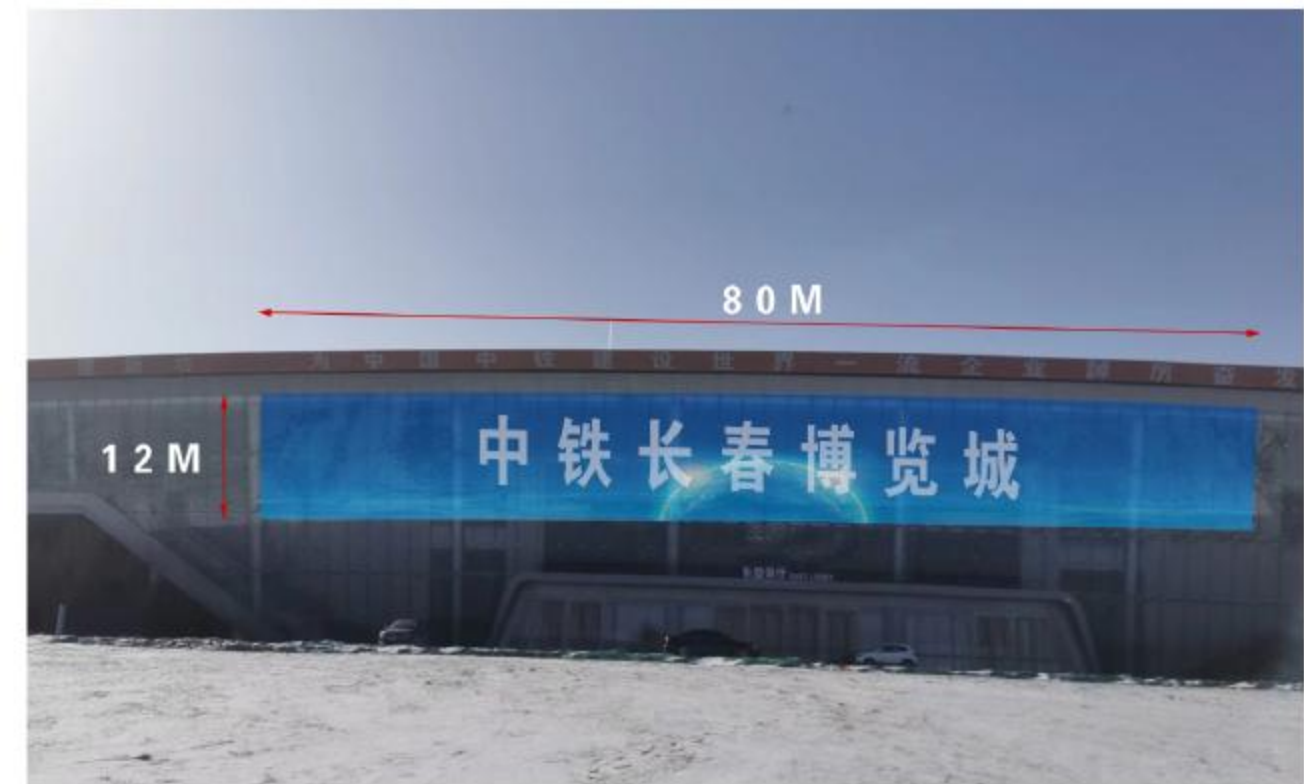
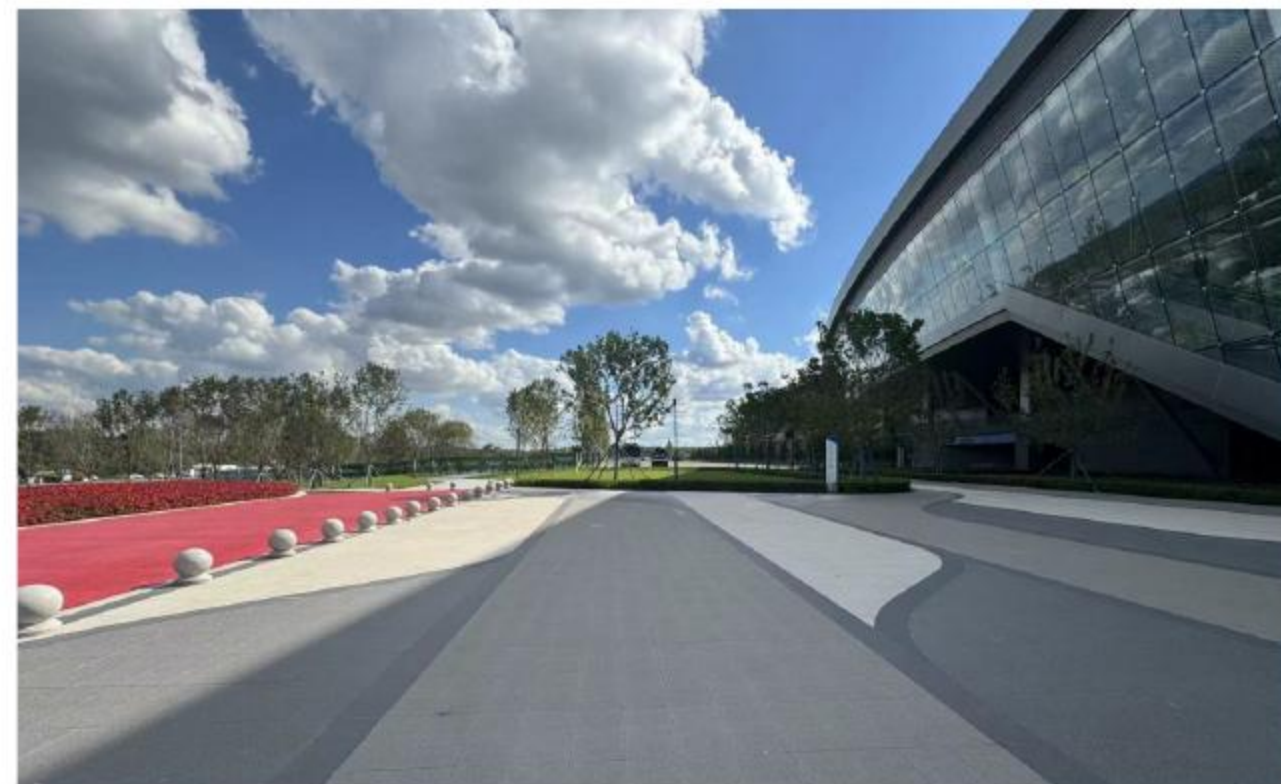


广告位
ADVERTISING SPACE

Schematic diagram of advertising space



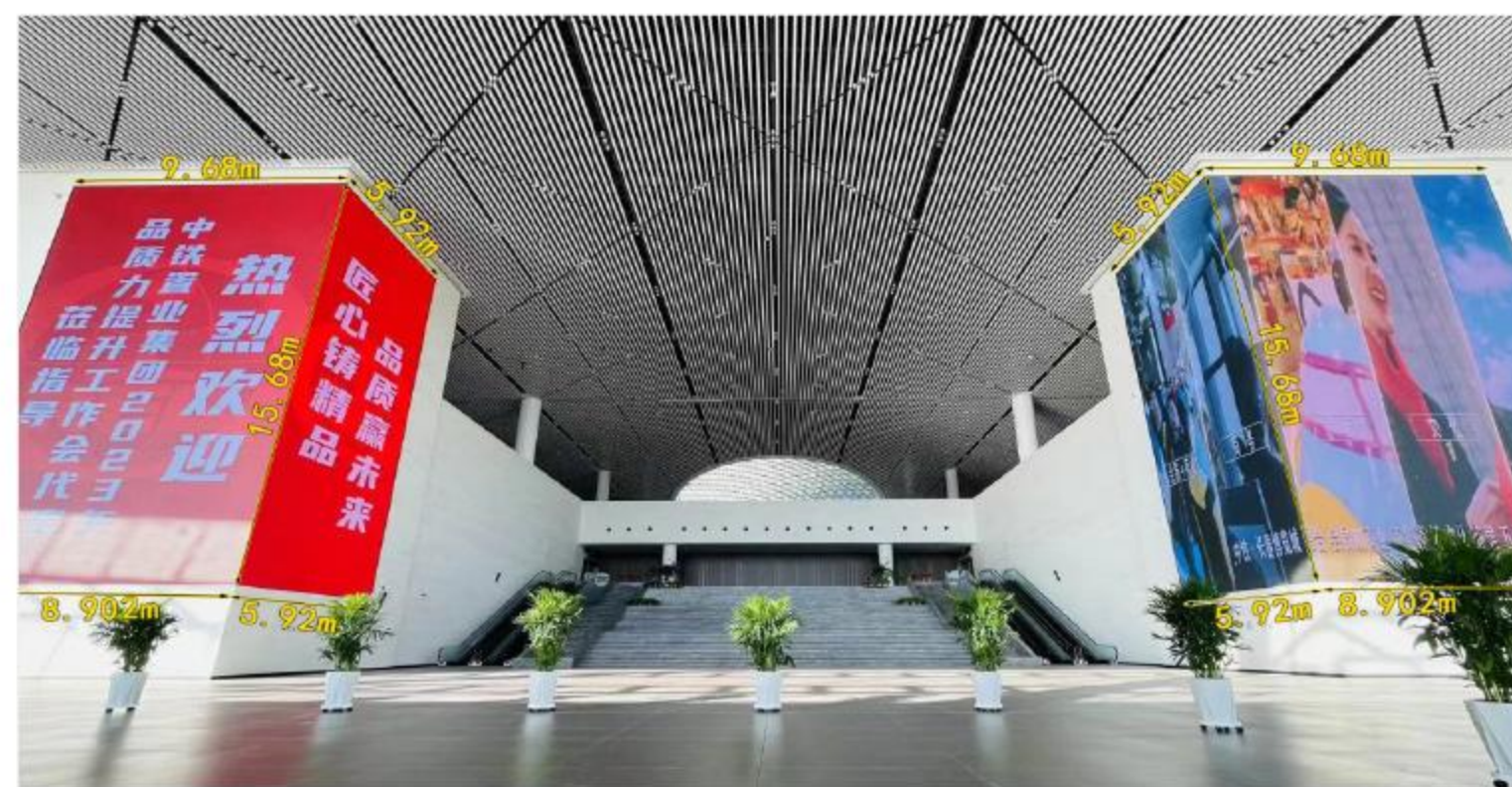
Parking park to the East login Hall entrance



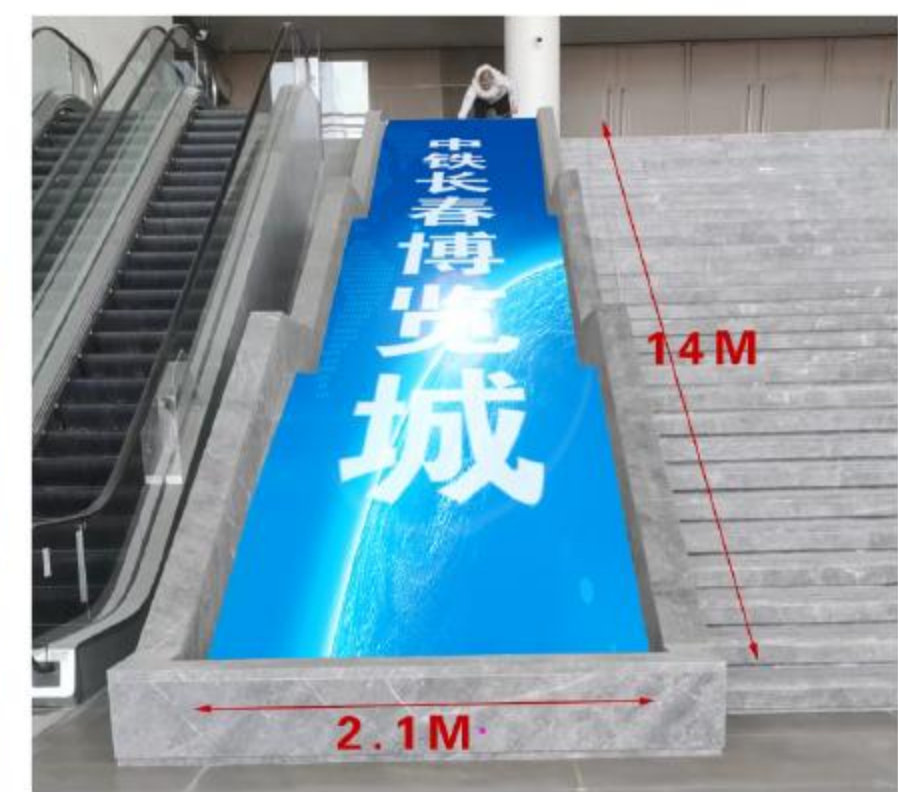
East login to the hall glass curtain wall



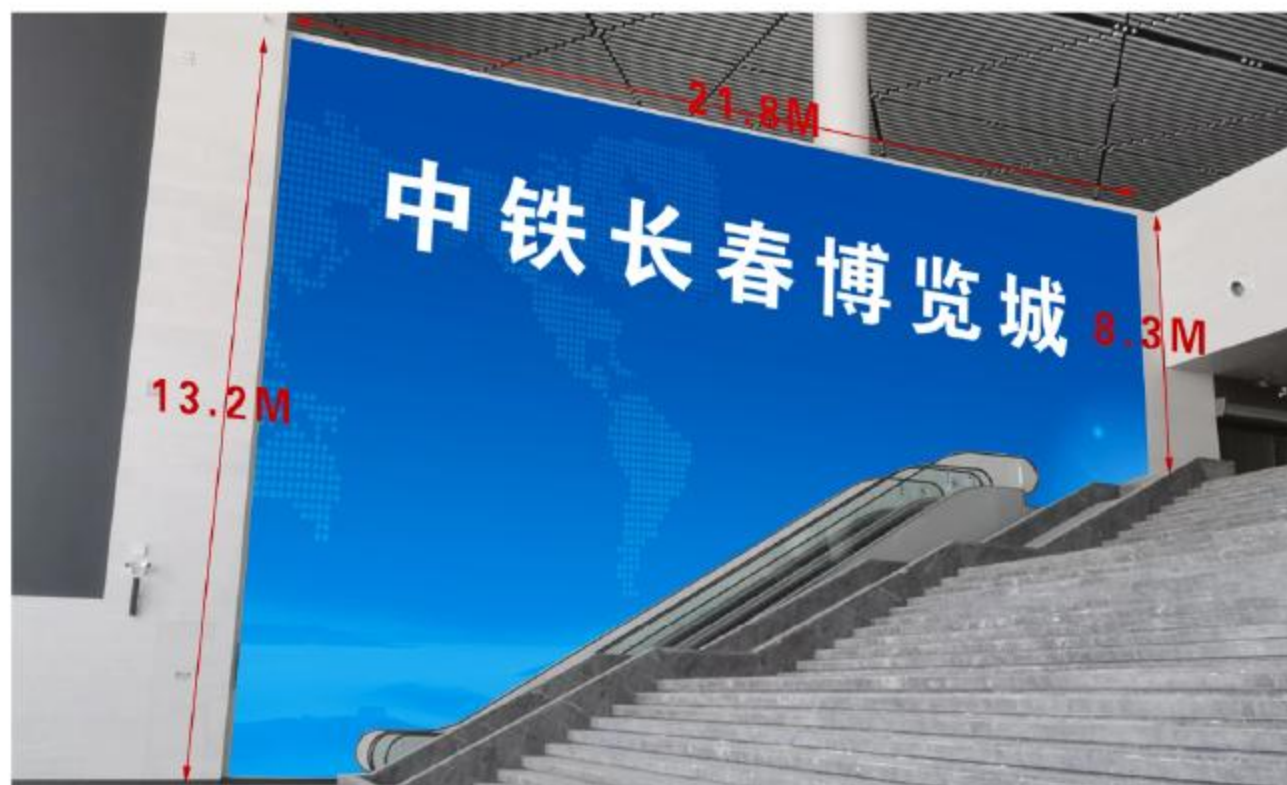
East login to the main entrance steps of the hall



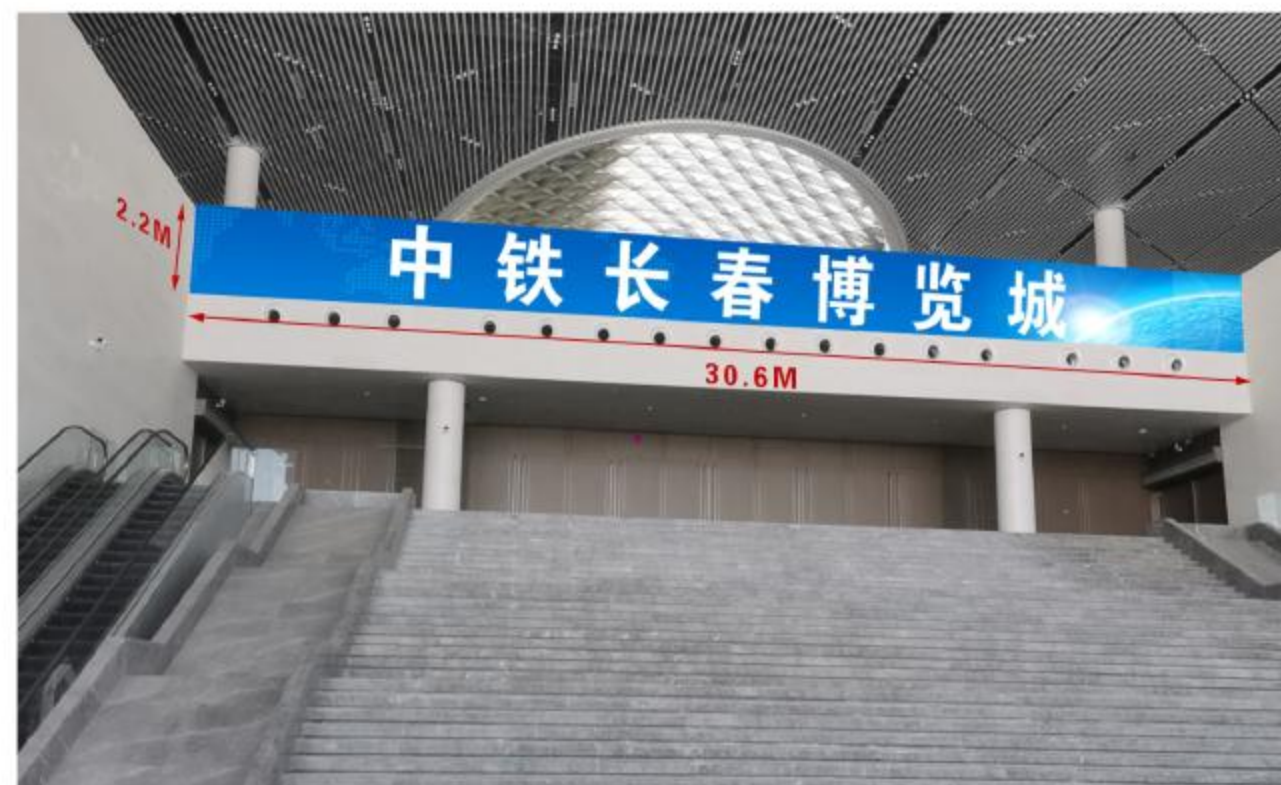
East login to the hall electronic large screen



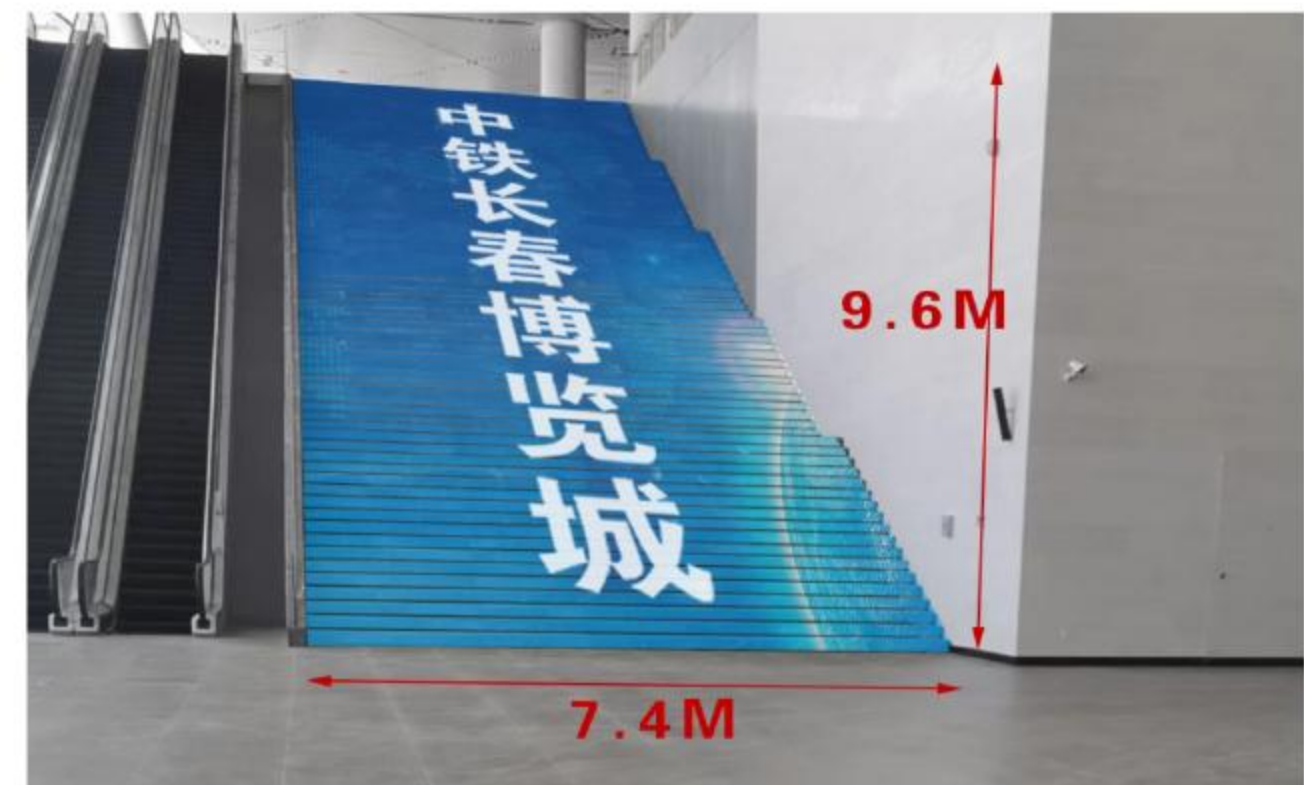
East to the left and right sides of the main steps in the hall



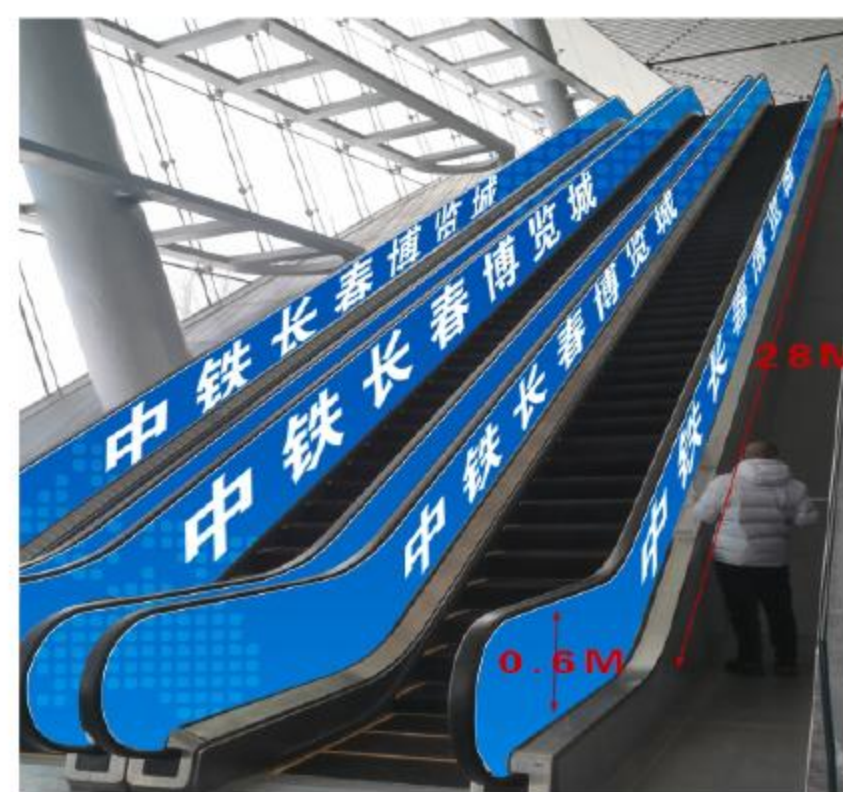
East to the left and right sides of the main door of the hall



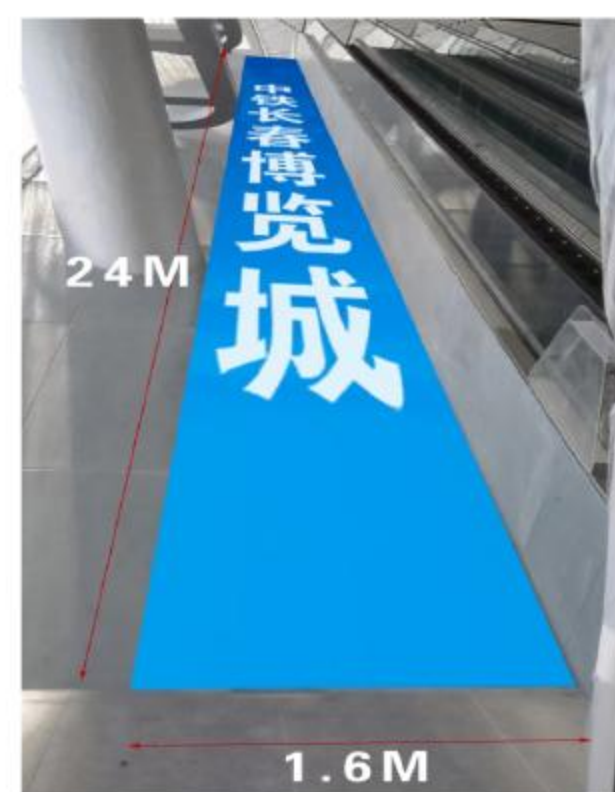
Advertising space above the main step



East login hall left and right side of the traffic steps



East login to the left and right sides of the hall Escalator glass paste



East login to the left and right sides of the hall On both sides of the escalator



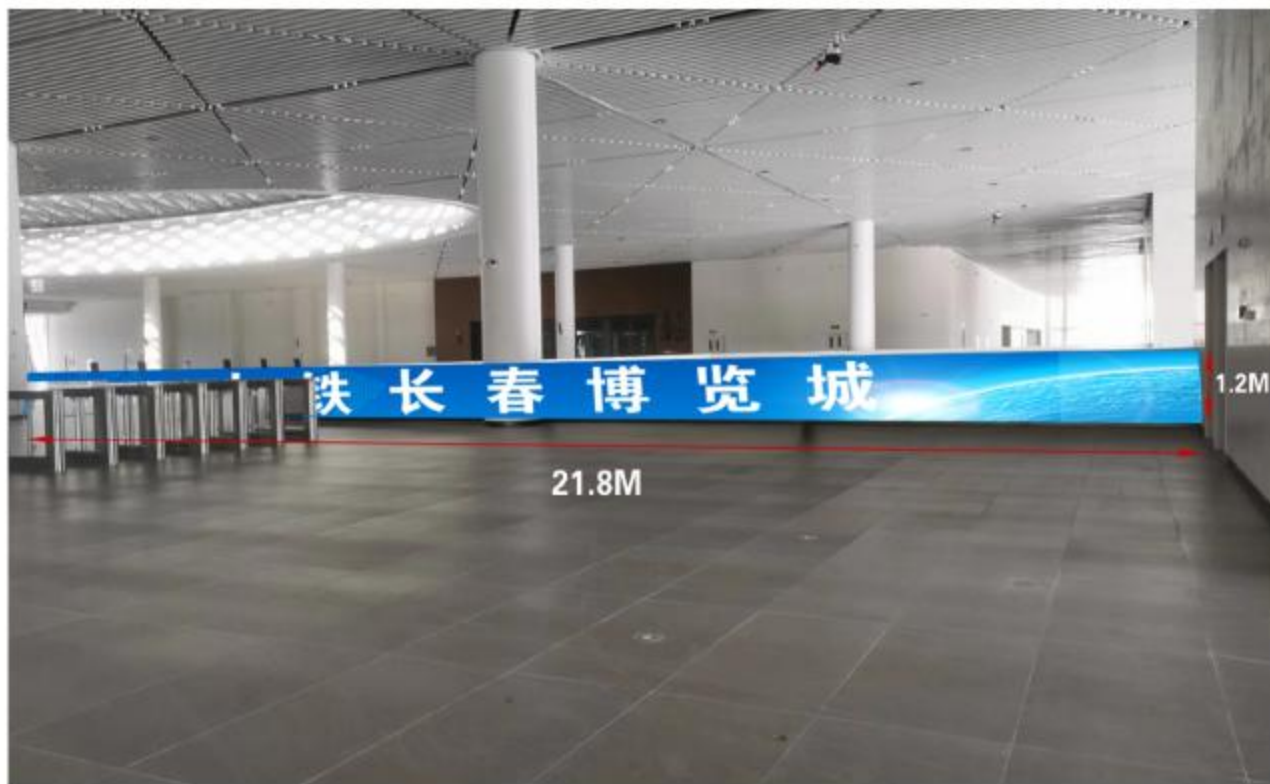
East login to the hall hanging flag



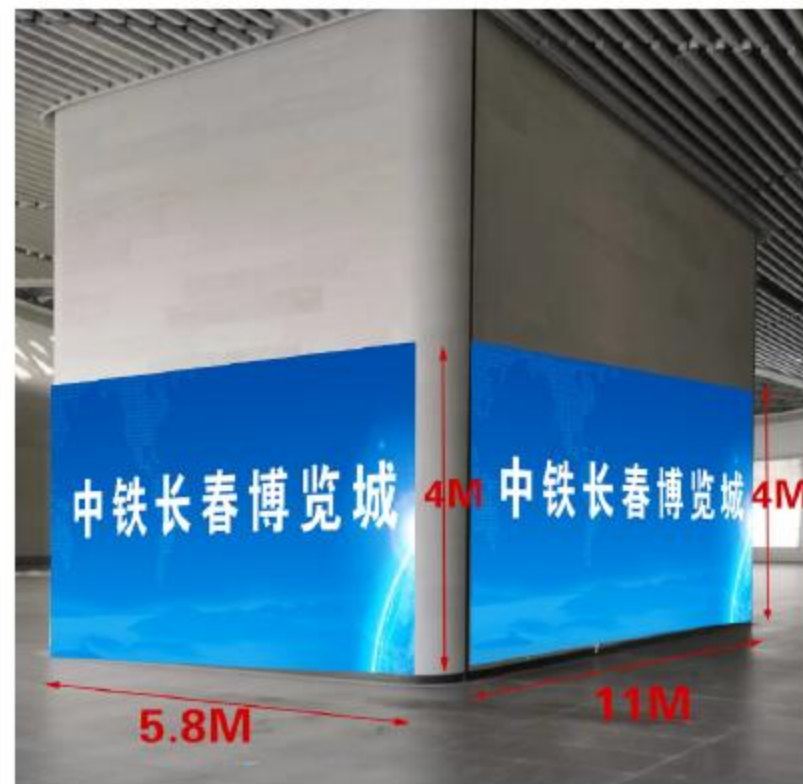
East of the hall on the second floor of the advertising space

广告位
ADVERTISING SPACE

Schematic diagram of advertising space



East login hall on the second floor of the enclosure advertising space



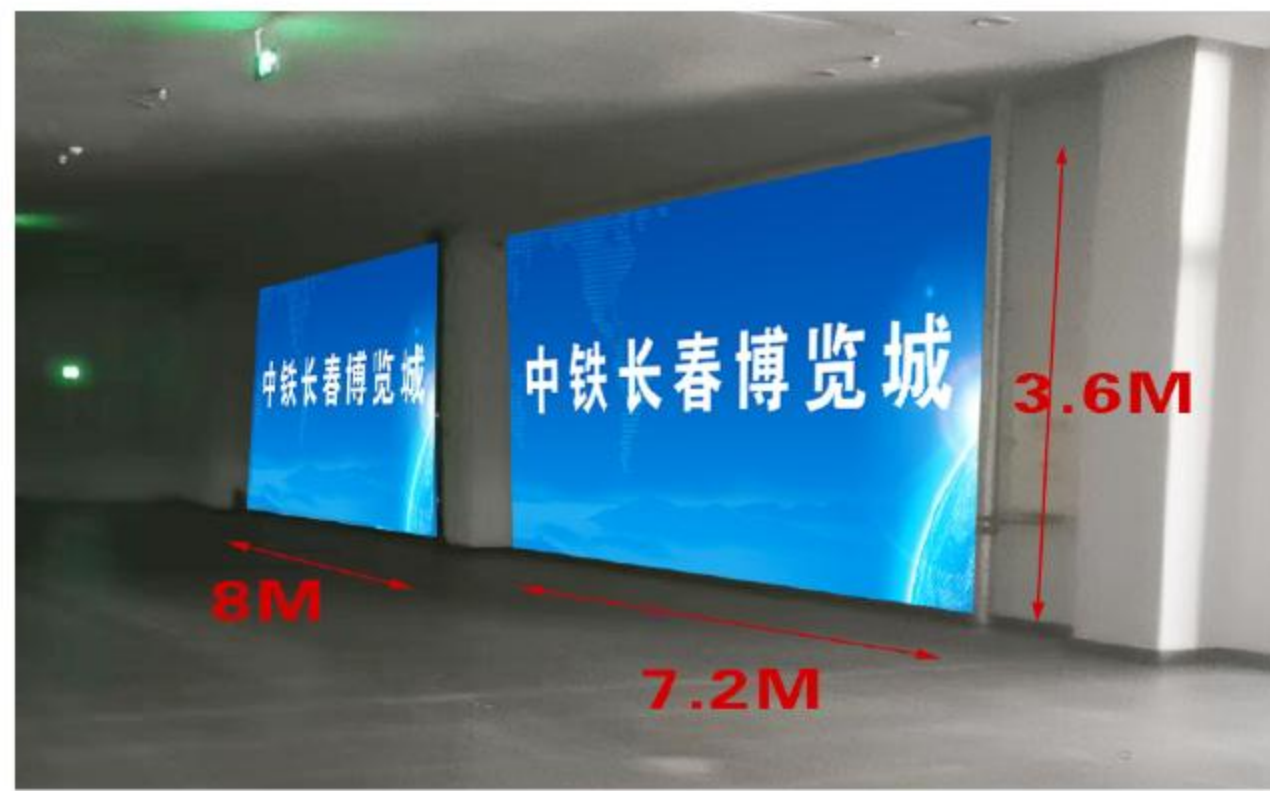
Traffic corridor and passageway indoor



A1, A2 hall door head advertising space



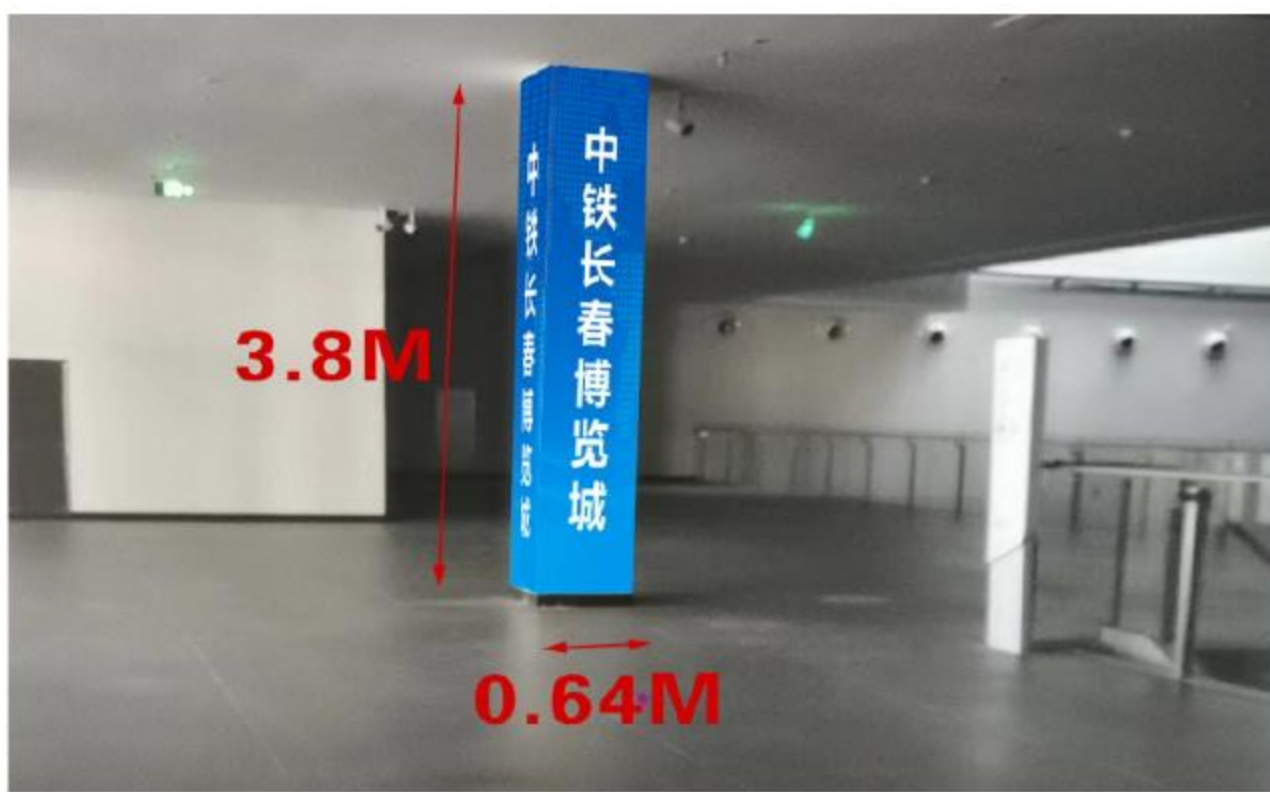
1 on the second floor of Hall A1 and A2



2 on the second floor of Hall A1 and A2



Second floor 2 of Hall A1 and A2



A1, A2 hall on the second floor of the package column advertising



The entrance of the second floor of Hall A1 and A2



Outside of the second floor entrance of A1 and A2



Banners Advertisements in Hall A1 and A2



Exhibition Hall on both sides of the aisle

论坛赞助广告

FORUM SPONSORSHIP ADVERTISING

Forum Name	Sponsorship level	Price (unit: yuan)
Changchun International Medical and Health Industry Development Conference	Exclusive forum naming	1 million per session
	Special Sponsor	400000 per session
	sponsor	100000 per session

Forum Exclusive Sponsorship Benefits:

1. 144 square meters of exhibition space (self-built);
2. Two advertising spots in the East Entrance Hall (provide your own graphics);
3. Provide VIP lounge for guests to attend the forum, allowing for close communication and networking opportunities;
4. Seating in the VIP area, providing VIP level treatment;
5. Announcer will mention the exclusive sponsor and its main attendees during the event;
6. Arrange for a 15-minute keynote speech at the forum, and provide 8 free forum attendance tickets;
7. Play the sponsor's promotional video during the main forum breaks (limit 3 minutes);
8. Conference badge advertising (showcase the sponsor's image on the back of the badge), with the organizing committee responsible for designing and producing;
9. The forum venue background board, posters, and forum agenda boards will all showcase the sponsor's name or logo;
10. Include the sponsor's promotional flyer in the forum materials bag (printed materials provided by the sponsor, advertising content must meet advertising-related requirements and be approved by the organizing committee);
11. Provide bottled water for consumption within the venue, with the option to print the sponsor's logo and advertising on the bottles (sponsor to provide the bottles).

Forum Special Sponsor Benefits:

1. 108 square meter exhibition space provided (self-built);
2. 1 advertising spot in the East Registration Hall (the content of the picture provided by the sponsor);
3. Provide VIP rest room for guests, allowing for close communication and networking opportunities with attendees of the forum, and building a high-end network;
4. Provide VIP seating, and arrange VIP-level treatment;
5. The host will mention the special sponsor and its main attendees during the event;
6. Play the sponsor's promotional video during the break of the main forum (limited to 3 minutes);
7. Include the sponsor's promotional leaflet in the forum's materials bag (printed materials provided by the sponsor, advertising content must comply with advertising-related requirements, reviewed by the organizing committee);
8. Provide bottled water for consumption within the venue, with the option to print the sponsor's logo and promotional advertisements on the bottles, provided by the sponsor.

Forum sponsor return:

1. Free 54 square meters of bare space exhibition area (self built);
- 1 advertising space in Hall A1 or A2 (with self provided visual content);
3. Provide VIP lounges for VIPs to communicate and interact with guests attending forums up close, and establish high-end networks;
4. Take a seat at the VIP table and provide VIP level treatment arrangements;
5. The host verbally thanked the sponsoring unit and its main attending leaders;
6. Play corporate promotional videos during breaks in the main forum (limited to 3 minutes);
7. Bottled water can be consumed at the venue, and the bottle body can be printed with the sponsor's logo and promotional advertisements, which will be prepared by the sponsor themselves.



参展联系（微信同步）

医学产业展区负责人：于游：18744050789
医养产业展区负责人：赵琦：13611009344
医药产业展区负责人：李海哲：18104308886
医疗产业展区负责人：周娜：17843160569
李欣蔚：16619748626
中医药展区负责人：丁紫晨：17808050489
袁长奇：15981541814

长春市人民政府

Changchun Municipal People's Government

August 12, 2024

Honorable Mayor Drew Dilkens,

I'm very pleased to receive your letter. I would like to extend my sincere greetings and best wishes to you and all the citizens of Windsor.

Recently, Mr. L.T. Zhao, a member of the International Relations Committee of your city, visited Changchun and brought a personal letter you wrote to me. Foreign Affairs Office of Changchun has kindly received him and arranged relevant activities, which has enhanced his understanding of Changchun. I hope that Mr. L.T. Zhao can play a crucial role in promoting exchanges and cooperation between the two cities in more fields in the future.

Over the years, Changchun and Windsor have carried out a number of exchanges and cooperation in education, culture, sports and other areas, and made remarkable achievements. For a long time, there have been close exchanges and continuous interactions between the two sides, and some high-quality brand activities have been cultivated. Our two cities have always maintained frequent

people-to-people exchanges and continuous interactions, and have developed some popular activities, which laid a solid civil foundation for the stable development of twin cities relations between the two cities. In October 2024, our city will be invited to participate in the International Children's Art Exhibition with the theme of "What I love about My City" held in Windsor. The Children's Palace of Changchun has elaborately selected 26 excellent paintings, which will be sent to your city soon. On behalf of the Changchun Municipal People's Government, I wish the exhibition a complete success. In the future, the two cities can cement and enhance the friendship through cooperation in automobile, agriculture, education, cultural tourism and other fields.

Moreover, I would like to take this opportunity to sincerely invite your delegation to Changchun at your convenience, which I believe will elevate our friendship to a new higher level and promote common development.

Finally, I sincerely wish you good health and all the best. May our friendship be everlasting and the twin cities be prosperous.

Best regards.

Wang Zilian 
Mayor of Changchun, PRC



**THE POLISH-CANADIAN BUSINESS AND PROFESSIONAL
ASSOCIATION OF WINDSOR**



INVITATION



**To the 27th Annual Polish-Canadian
Society Business Dinner**



Brian Masse, M.P. Windsor-West
Keynote Speaker

You are cordially invited to attend the 27th Annual Polish-Canadian Society Business Dinner, scheduled for Friday, November 15, 2024, at 5:30 p.m., at Dom Polski Hall, 1275 Langlois Ave, Windsor, Ontario. The VIP Reception starts at 5:30 p.m. and the Programme at 6:30 p.m.

We respectfully request that you purchase tickets before October 31st, 2024. Tickets cost \$140 per person, for young professionals \$100 and for students \$60.

For payments online, please use the Eventbrite link: <https://www.eventbrite.ca/e/27th-annual-polish-canadian-society-business-dinner-tickets-1024199938587?aff=oddtcreator>

For payments by mail, please send a cheque, payable to: the Polish-Canadian Business and Professional Association, 2050 Willistead Cr., Windsor, Ontario, N8Y 1K5. Please provide the names of participants for the seating arrangements.

For more information, please contact Jerry Barycki: e-mail jerrybarycki@gmail.com

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Thanks,

Sandra Gebauer

Visit to Lublin by Representatives of Windsor

Lublin City Hall

On August 12, 2024, there was a visit to Lublin by representatives of the Polish-Canadian Business and Professional Association of Windsor, Lublin's twin city in Canada, comprising Jerzy Barycki, President, and Małgorzata Holec, Member of the Board of Directors.

The first meeting in Lublin took place in the City Hall and involved Krzysztof Żuk, the City President, Jarosław Pakuła, the Chair of the City Council, and Krzysztof Stanowski, the Director of the Office of the Centre for International Cooperation. Both sides presented the growing potential of our cities and associated regions, which is increasingly appealing in terms of business, science and culture. During the meeting, there was a discussion about organization of next year's 25th anniversary of the twinning agreement between our cities in 2025 as well as the reactivation of academic contacts.



From the left, Krzysztof Żuk, Jerzy Barycki, Małgorzata Holec and Jarosław Pakuła.

There were additional meetings in institutions of public education, which provided an opportunity to describe the cooperation up to now. The delegation from Windsor described the growing potential of our city and associated region, which is becoming increasingly attractive in terms of business, science and culture. Our constructive discussions indicated the need for joint activities and the addition of new areas of activity, arising out of our growing educational requirements.

H. Łopaciński Voivodeship Public Library



Meeting in the H. Łopaczyński Voivodeship Public Library with Andrzej Rolla (right), Director.

Maria Curie-Skłodowska University



Meeting with Dr. Hab. Radosław Dobrowolski (centre), Rector of Maria Curie-Skłodowska University.

John Paul II Catholic University of Lublin



Meeting with Dr. Hab. Beata Piskorska (centre), Prorector of John Paul II Catholic University of Lublin.

J. Barycki, August 13, 2024.

Translated by Frank Simpson, Windsor, Ontario, August 13, 2024.

From: 长春市外办美大处 <ccwbmdc88776736@163.com>
Sent: August 17, 2024 11:27 AM
To: L.T. Zhao <ltzhao@live.com>
Subject: Re:Re: Message from Changchun

Dear Mr. L.T. Zhao,

I have been delighted to learn that you and your family recently visited Changchun Foreign Affairs Office and enjoyed the Changchun Sculpture Park. It is truly heartening to know that your time in Changchun was filled with joy and happiness.

Regrettably, due to unforeseen work commitments, I am unable to meet with you in person to discuss our aspirations for future collaboration and exchanges between Changchun and Windsor. However, I am confident that we can maintain further communication online in the coming days.

Your visit to Changchun, your birthplace, marks a significant milestone as the first delegate from Windsor in recent years. I firmly believe that your connection with Changchun will foster even closer ties between our two cities.

We are actively formulating plans to facilitate an official delegation visit to Windsor at the earliest opportunity, enabling more citizens of Changchun and Windsor to travel to each other's cities. This will not only provide students from both cities with enhanced exchange opportunities but also pave the way for businesses to engage in greater economic, trade, and technical cooperation.

I eagerly anticipate our continued communication and hope to meet with you in Changchun or Windsor soon.

Warmest regards!
John

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Foreign Affairs Office
Changchun Municipal People's Government
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P.R.China.