

ENVIRONMENT & CLIMATE CHANGE ADVISORY COMMITTEE (ECCAC)

Meeting held May 22, 2025

A meeting of the Environment & Climate Change Advisory Committee is held this day commencing at 5:30 o'clock p.m. in Room 204, 350 City Hall Square West, there being present the following members:

Councillor Kieran McKenzie, Chair
Councillor Angelo Marignani
Maria Boada
Frank Butler
Mike Fisher
Sandra Janzen

Regrets received from:

Jennifer Nantais

Guests in attendance:

Shane Potvin, Creative Director, Spotvin Design Co.
Kathy Roy
Phillippa von Zeigenweidt

Also present are the following resource personnel:

Matthew Johnson, Executive Director, Economic Development, Climate Change and Development
Amy Nevills, Environmental and Sustainability Intern Student
Karen Kadour, Committee Coordinator

1. Call to Order

The Chair calls the meeting to order at 5:30 o'clock p.m. and the Committee considers the Agenda being Schedule A, attached hereto, matters which are dealt with as follows:

2. Declaration of Conflict

None disclosed.

3. Minutes

Moved by Councillor Angelo Marignani, seconded by Frank Butler,
That the minutes of the Environment & Climate Change Committee of its meeting held December 4, 2024, **BE ADOPTED** as presented.
Carried.

4. Business Items

4.5 ECCAC Logo Design

Shane Potvin, Spotvin Design Co. is present and provides the three logo concepts outlined in the Presentation entitled “LOGO Environment & climate Change Advisory Committee”, **attached** as Appendix “A”.

The Chair advises in 2024 operating budget dollars were allocated to create a new logo and design esthetic for the newly named Environment & Climate Change Advisory Committee.

Shane Potvin provides an overview of the three concepts as follows:

- Concept 1** Icon graphic wrapped in a leaf with a water droplet to convey that the committee is trying to make a difference and to nurture the environment.
- Concept 2** Still working with the hands in a different context and loosely looks like an eye and a leaf bringing attention to the environment.
- Concept 3** – Simple graphics that includes the leaf working with the other concepts. The 3 leaves form the shape of a “w” as in Windsor and created a containment circle to tie it all in.

The Committee members review the concepts and provide their preferred design elements. The preferred designs are concepts 1 and 3.

Mike Fisher asks if this Committee is required to follow the City of Windsor’s brand standards for the new Logo. The Committee Coordinator to contact the Communication’s Department and to report back.

Mike Fisher asks if the next step is to choose one of the three concepts. The Chair responds it appears there is opportunity to potentially mix and match elements.

Moved by Sandra Janzen, seconded by Mike Fisher,
That the Presentation provided by Shane Potvin, Spotvin Design Co. regarding three concept designs for the Logo for the Environment and Climate Change Advisory Committee **BE RECEIVED**.
Carried.

4.1 Sustainable Neighbourhood Action Plan (SNAP) Overview and Report Update

Matthew Johnson, Executive Director, Economic Development, Climate Change and Development provides an overview of the Sandwich South SNAP document, **attached** as Appendix “A” as follows:

Project Background

- Phase 1 – Establish a Shared Vision Understanding and Vision
- Phase 2 – Developing the Strategies for Local Success
- Phase 3 – Co-creating the Path Forward

The vision

When developed, Sandwich South will be the most sustainable and climate-oriented neighbourhood in Windsor. Its planning and development will provide a replicable model of sustainable community building for the City and surrounding region.

Potential Actions:

- Theme #1 Natural Environment & Green Infrastructure
- Theme #2 Green Jobs and Economy
- Theme #3 Climate Leadership and Green Energy
- Theme #4 Sustainable Transportation and Mobility
- Theme #5 Community, Land use and Design

Implementation:

- Making policy adjustments
- Providing incentive programs
- Creating partnerships
- Promoting education
- Establishing engagement forums

Immediate and Future Next Steps:

- Council Confirmation
- Submit Final Claim Form and Report
- SSSNAP as a working document – Utilize SSNAP as guiding document to inform administrative efforts toward sustainable development in the study area.

The Chair suggests that this matter be discussed at the next meeting to determine if there is more specific direction that members of ECCAC want to offer. The challenge in this plan will be the implementation

Maria Boada expresses concern regarding the composition of the climate change specialists in the Economic Development & Climate Change Department and suggests going back to the original composition of 3 employees or to expand it.

Moved by Maria Boada, seconded by Councillor Angelo Marignani

That the recommendation of the Environment & Climate Change Advisory Committee for City Council to consider filling the vacancies within the Economic Development & Climate Change Department in order to facilitate the implementation of the Sustainable Neighbourhood Action Plan (SNAP). **BE APPROVED.**

Carried.

4.2 Environmental Assessment Process

Matthew Johnson states as part of the department, the environmental assessment reviews various projects that are received across different developments or investments in the city, provincially, federally, or internationally. In discussion with staff, in the past there was a process where members were provided the links to environmental registries to review environmental assessments that are out. He suggests reinstating this process where the links would be sent to ECCAC members to provide comment on their own.

Moved by Mike Fisher, seconded by Frank Butler,

That **APPROVAL BE GIVEN** for Matthew Johnson, Executive Director, Economic Development, Climate Change and Development to send assessment review links to members of the Environment & Climate Change Advisory Committee for review and comment.

Carried.

4.3 Earth Day Debrief

Matthew Johnson advises that the 2025 Earth Day was held on April 27, 2025, at Malden Park with over 1,000 attendees. The Opening Ceremony was conducted by Councillor Fabio Costante, with remarks provided by Councillor Jim Morrison. He adds that great feedback was provided by those in attendance. He notes that planning for the 2026 Earth Day event has commenced and asks ECCAC if there is interest in participating in the 2026 event. The Chair requests that a spot be held for ECCAC for the April 26, 2026, event.

Councillor Angelo Marignani remarks that 1,200 trees were planted at the Little River Basin sponsored by ERCA with over 400 in attendance.

Moved by Maria Boada, seconded by Mike Fisher,

That the update provided by Matthew Johnson regarding the 2025 Earth Day Event held at Malden Park **BE RECEIVED.**

Carried.

4.4 Committee Sponsorship/Partnership Opportunities

Matthew Johnson asks if ECCAC is interested in being an active sponsor of the Earth Day event. There is also another opportunity to be a sponsor for our community gardens which are operated across the city and run by volunteers. Oftentimes, there are expenses which include upgrading planting boxes or the need for hoses, etc. If there is interest, a fund could be developed for ECCAC, and individual gardens could apply for funds for planter boxes or whatever is required.

Frank Butler questions if the business community has been approached to fund the gardens. Matthew Johnson responds he is not aware if there are private sector sponsors, but this can be considered.

Discussion ensues regarding funding sources from the community for the community gardens.

4.6 Partnering on a Climate Change Workshop

The Chair advises that the initiative to invite various groups to hold a Mock Council session is still in progress.

4.7 Windsor International Film Festival (WIFF)

The Chair asks if the Committee is interested in supporting WIFF in 2025 with a donation of \$2,000.

Moved by Councillor Angelo Marignani, seconded by Sandra Janzen,

That the discussion regarding the Community Sponsorship/Partnership Opportunities and the Windsor International Film Festival **BE REFERRED** to the next meeting of the Environment & Climate Change Advisory Committee for a larger budget discussion.

Carried.

5. Subcommittee Reports

5.1 City of Windsor Bird Team Subcommittee

Jennifer Nantais, Chair is not present, however, the document entitled "Update on behalf of the Bird Team Subcommittee is **attached** as Appendix "A".

Councillor Angelo Marignani remarks there is an opportunity for ECCAC to partner with Tourism Windsor Essex Pelee Island as they have a birding pamphlet that identifies peak times to see various types of birds. He states that copies of the pamphlet will be provided at the next ECCAC meeting.

Moved by Maria Boada, seconded by Mike Fisher,
That the update on behalf of the Bird Team Subcommittee by Jennifer Nantais,
Chair **BE RECEIVED**.
Carried.

5.2 Planning and Environment Subcommittee

Councillor Angelo Marignani, Chair advises there is no report at this time and adds there is a need for additional members as two members are no longer on the Subcommittee.

Councillor Kieran McKenzie, Chair suggests that the Planning and Environment Subcommittee review the recommendations of the Sustainable Neighbourhood Action Plan (SNAP) document.

Councillor Angelo Marignani remarks that there is concern with developments around Black Oak and suggests incorporating this with the trails.

Moved by Maria Boada, seconded by Sandra Janzen,
That the update provided by Councillor Angelo Marignani, Chair, Planning and Environment Subcommittee **BE RECEIVED**.
Carried.

5.3 Public Education and Engagement Subcommittee

Maria Boada, Acting Chair reports, that a “Climate Chat” in partnership with Windsor of Change will be held on June 18, 2025 at Rock Bottom Bar & Grill from 6:30 p.m. to 8:30 p.m.

Moved by Maria Boada, seconded by Councillor Angelo Marignani,
That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$100 from the 2025 Operating Budget to support the event.
Carried.

Maria Boada requests that funding be provided to have a booth at Open Streets to be held on a date to be determined in September 2025.

Moved by Councillor Angelo Marignani, seconded by Maria Boada,
That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$100 for a booth at the Open Streets event to be held in September 2025.
Carried.

5.4 Youth Subcommittee

Sandra Jansen volunteers to Chair the Youth Subcommittee.

5.5 Budget Committee

Frank Butler, Chair Budget Committee provides an overview of the Budget Subcommittee **attached** as Appendix “B”.

Moved by Councillor Angelo Marignani, seconded by Maria Boada,

That the update from the Budget Committee from Frank Butler, Chair **BE RECEIVED.**

Carried.

6. New Business

Maria Boada recommends asking City Council to consider adding 2 additional members to ECCAC in order to bring it back to a full complement of members.

The Chair responds that Council looked at the Striking Committee and has opted to keep the complement as it is, however, ECCAC could raise the issue to determine if Council would be amendable to adding more members.

Moved by Maria Boada, seconded by Councillor Angelo Marignani,

That City Council **BE REQUESTED** to consider adding additional members to the Environment & Climate Advisory Committee in order to bring the Committee back to its full complement as approved by City Council.

Carried.

CLERK’S NOTE: In review of the ECCAC Mandate, it stipulates the full complement will consist of nine (9) members of which two (2) members be City Councillors. As the current structure of ECCAC consists of 9 members, the foregoing motion is not required.

7. Date of Next Meeting

The next meeting will be held on Thursday, July 17, 2025 at 5:30 p.m. via Zoom video conference.

8. Adjournment

There being no further business, the meeting is adjourned at 7:34 o’clock p.m.

LOGO

Appendix A

Environment & Climate Change Advisory Committee

by Spotvin



ONE

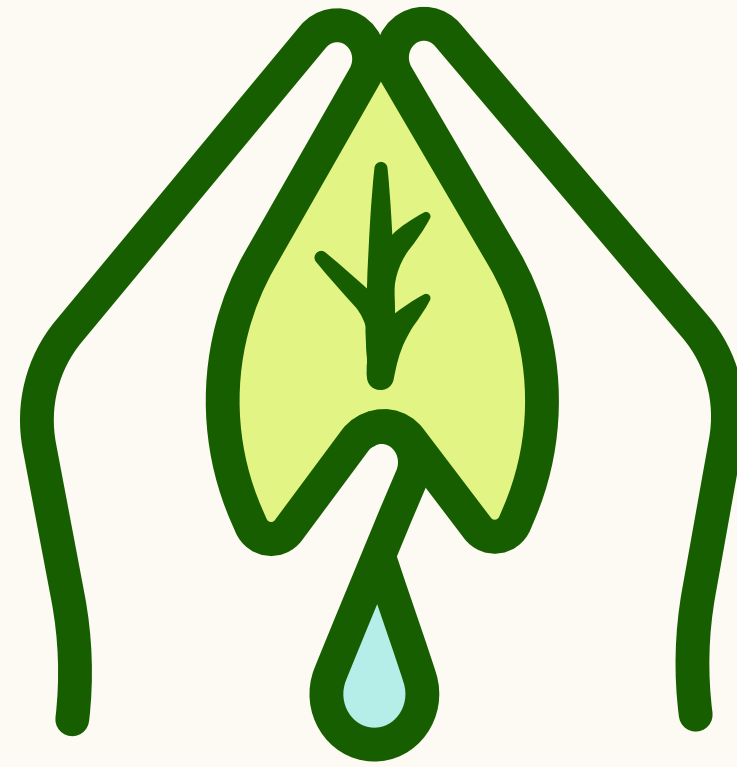
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CITY OF WINDSOR

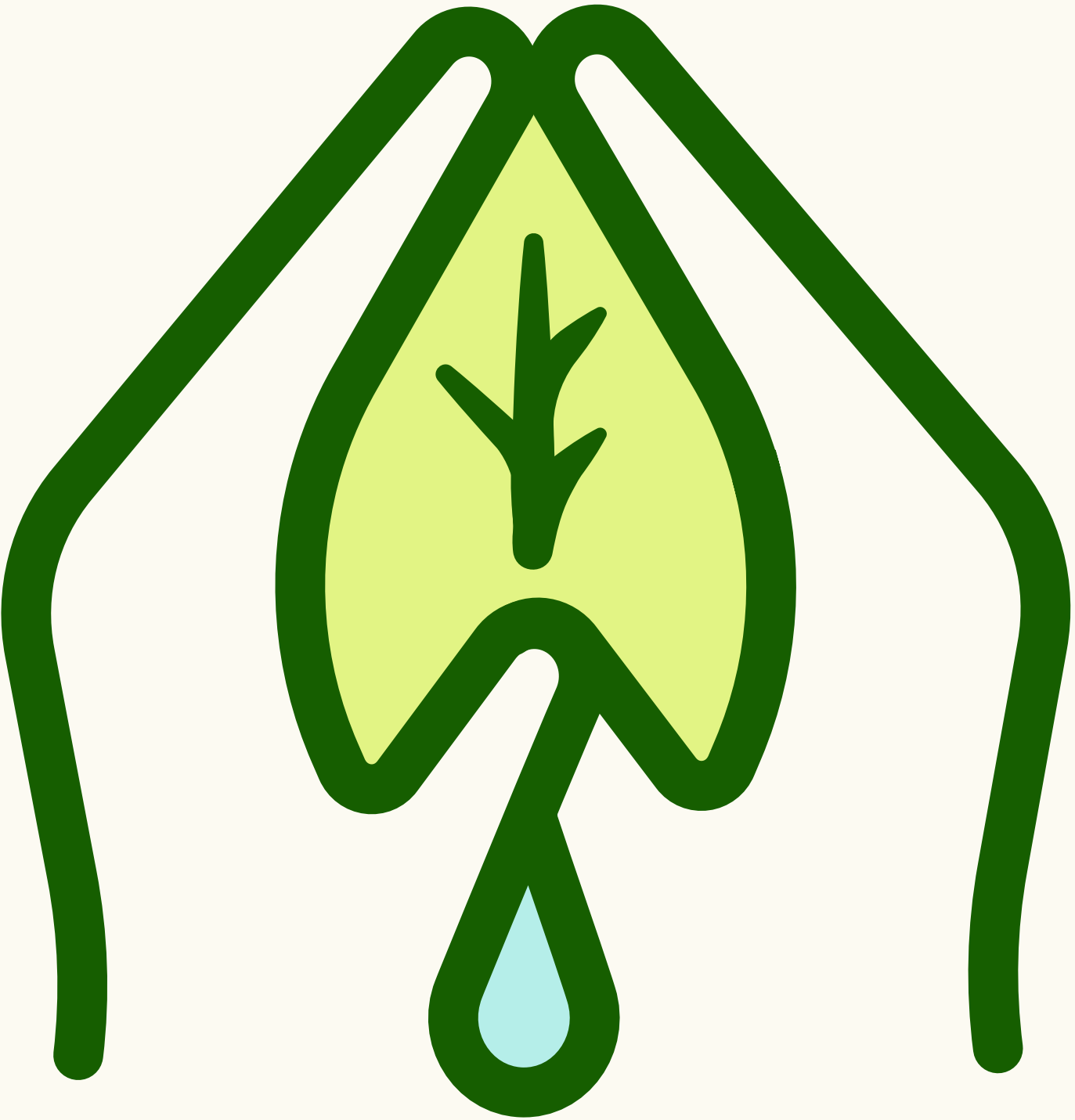
Environment & Climate Change Advisory Committee

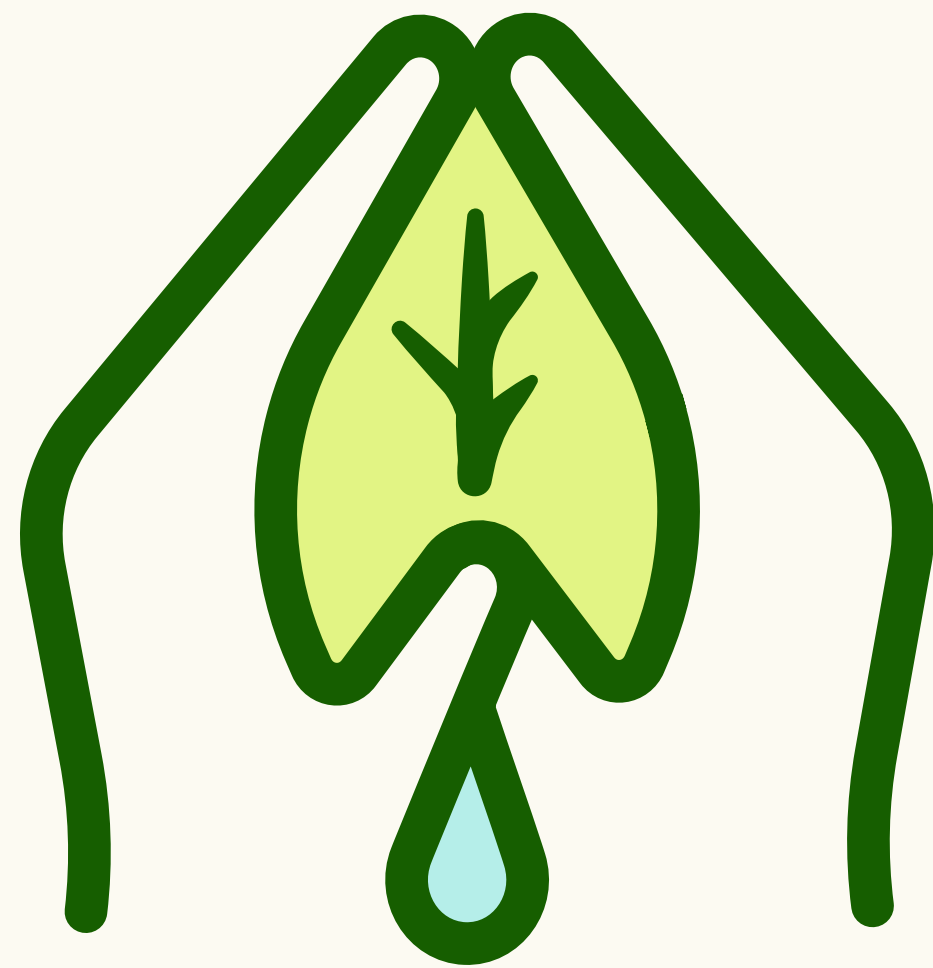


CITY OF WINDSOR

Environment & Climate Change Advisory Committee







CITY OF WINDSOR

ECCAC

Environment & Climate Change
Advisory Committee



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Environment & Climate Change Advisory Committee

S O C I A L M E D I A



B A N N E R



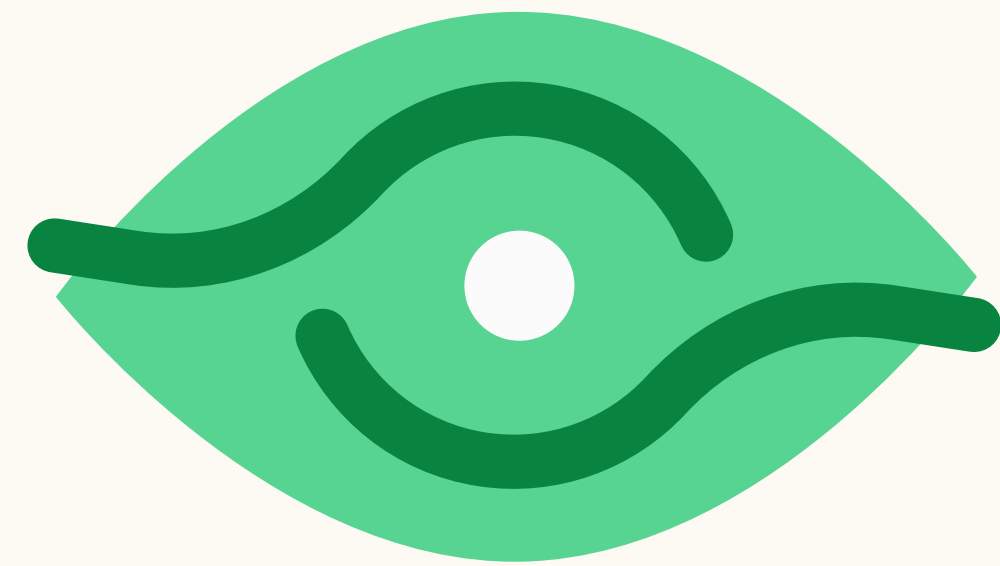
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TWO

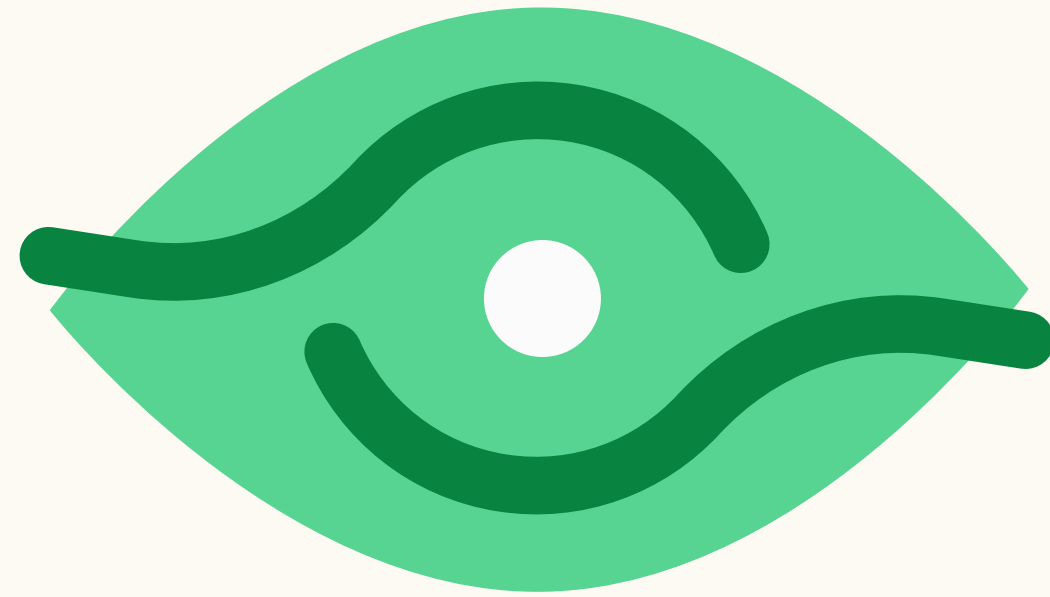
Concept 2





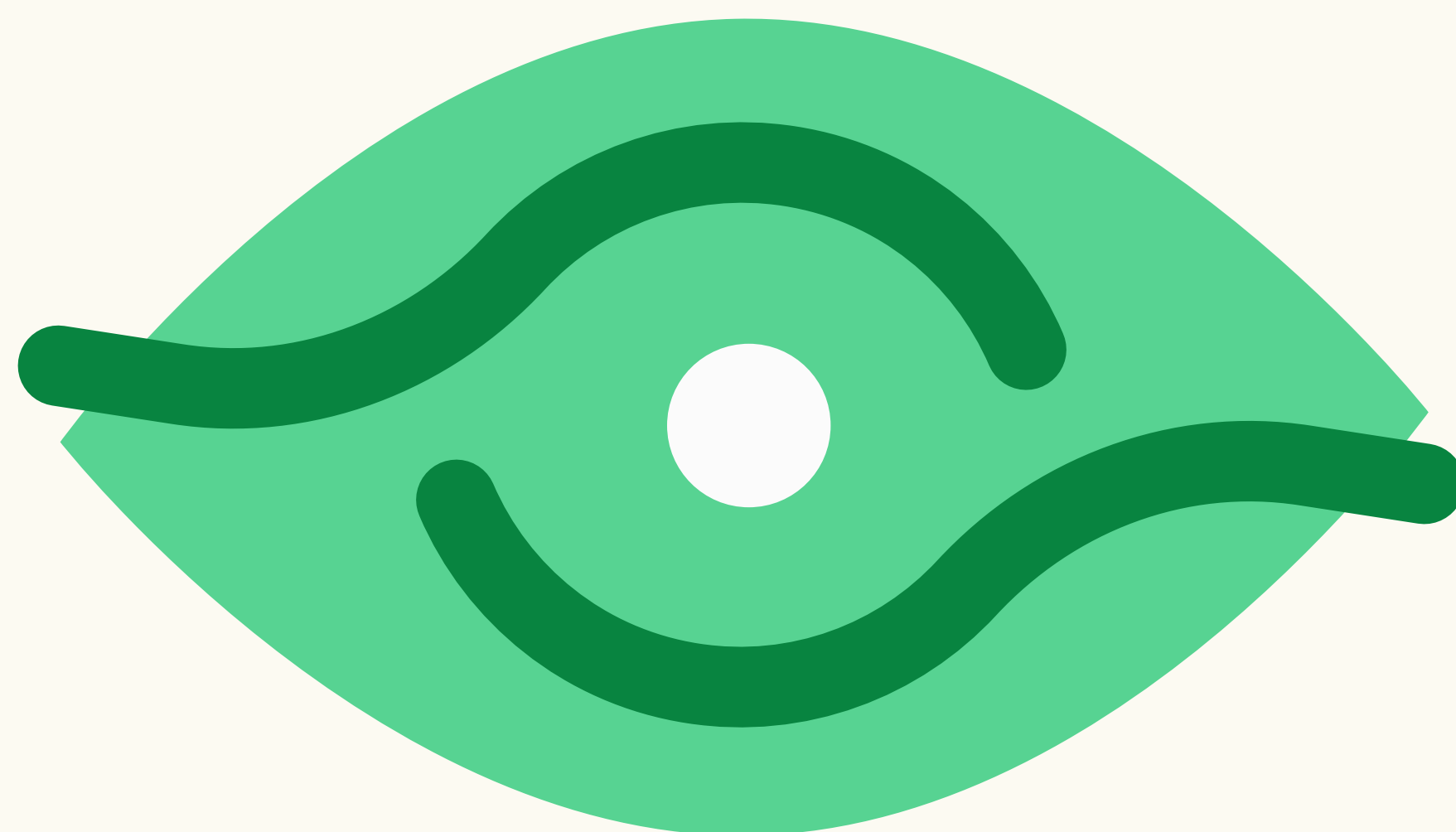
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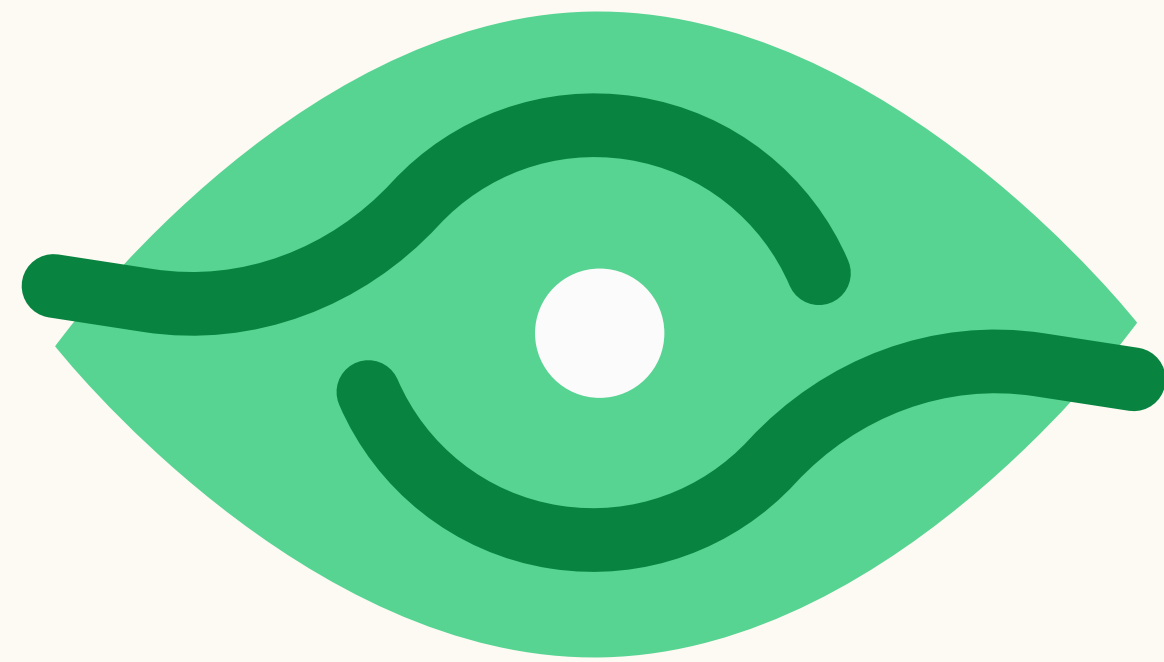
Environment & Climate Change Advisory Committee



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**Environment & Climate Change
Advisory Committee**



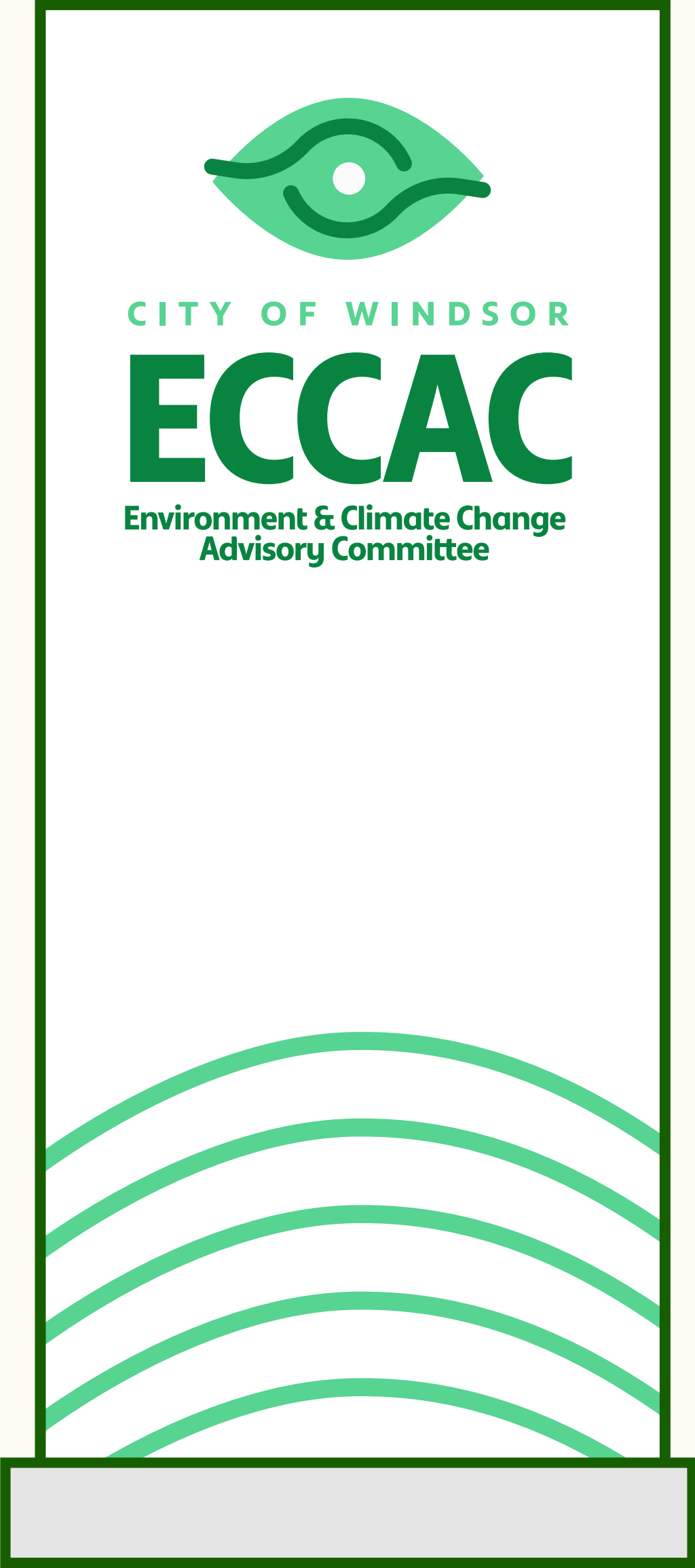
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S O C I A L M E D I A



B A N N E R



A P P A R E L



THREE

Concept 3





CITY OF WINDSOR

**Environment & Climate Change
Advisory Committee**



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**Environment & Climate Change
Advisory Committee**





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Advisory Committee



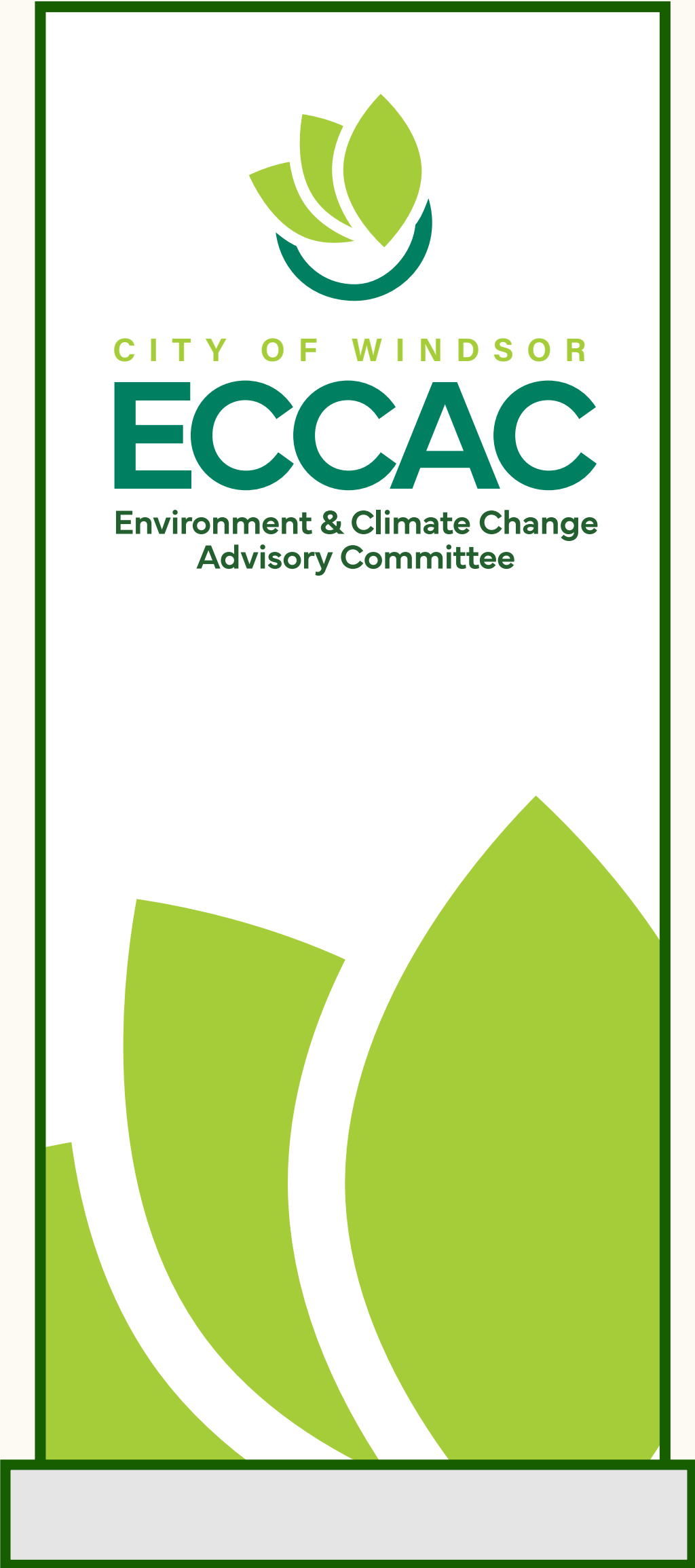
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Environment & Climate Change Advisory Committee

S O C I A L M E D I A



B A N N E R



A P P A R E L



Thank you!



Appendix B

Update on behalf of the Bird Team Subcommittee:

The Bird Team has met three times since the last report. With recent staff changes at the City, the team has been working to confirm and fill key roles. Current positions include:

- Chair: Jennifer Nantais
- Municipal Representative, Natural Areas: Karen Alexander
- Alternate Municipal Representative, Natural Areas: Chris Hart
- Municipal Representative, Environmental Sustainability & Climate Change: Michelle Moxley-Peltier (Acting)
- Alternate Municipal Representative, Environmental Sustainability & Climate Change: *Vacant*
- Nature Canada Liaison: Suzanne Friemann
- Communications, Volunteer Recruitment & Onboarding: Suzanne Friemann, with support from students and volunteers as available
- Secretary: *Vacant*

The team continues to work on several key focus areas, including:

- Establishing a recurring meeting schedule to ensure consistent collaboration
- Researching bird-safe building requirements by reviewing policies from other municipalities and responding to community inquiries
- Exploring safe disposal processes for fishing tackle to help protect local wildlife

Recent Accomplishments:

- In December 2024, Windsor's Bird Friendly City certification was successfully renewed with Nature Canada
- In March, the Pelee Island Bird Observatory donated 20 multilingual birding backpacks to the Windsor Public Library
- In April, we had a presence at two major outreach events:
 - April 12 at the Jack Miner Wildlife Week event, engagement with over 50 attendees
 - April 27 Earth Day event, where more than 150 people visited our booth

World Migratory Bird Day Celebrations (May 1–11): This year's theme was Shared Spaces

- Both Windsor Public Library and Essex County Library branches received themed materials
- Four branches in Windsor and nine in Essex County created informative displays on migratory birds and local birding opportunities, including promotion of the birding backpacks
- On Wednesday, May 7, Dr. Dan Mennill presented *How Wild Birds Learn to Sing* at the Ojibway Nature Centre, with 20 attendees. A gift basket including Vortex binoculars and Atwood blend coffee was raffled off
- On Thursday, May 8, Gill Holmes gave an online Bird Talk on their work with Canadian Wildlife Service. This drew 25 participants
- On Saturday, an Open House at the Ojibway Nature Centre featured informational booths from PIBO, the Essex County Field Naturalists' Club, and the Purple Martin Group, with over 200 attendees and guided hikes.
- On Sunday, Dr. Mennill gave an encore talk on Pelee Island, attended by 40 people

Upcoming Activities:

- Development of a native plant garden on the University of Windsor campus, in collaboration with Birds Canada
- Support for two public viewing events to observe a chimney swift roosts. These events will aim to raise awareness about this unique urban species and recruit volunteers for ongoing monitoring efforts. Both will be free, fun, informative and open to all. Details for the upcoming one are:

Chimney Swift Roost Watch & Talk

Saturday, May 25, 2025, 8:00 PM

1646 Alexis Rd, Windsor (Back of building near Ford Test Track

Join Gabriel Evans-Cook from Birds Canada for a brief talk on Chimney Swifts, their amazing migration, why they're declining, and how you can help through the SwiftWatch program.

As dusk falls, we'll watch swifts swirl overhead and funnel into a chimney to roost – a truly unique and memorable sight!

Bring a lawn chair, blanket, and snacks if you'd like.

Funding and Support:

As the Bird Team was unable to receive 2024 ECCAC funding, the team is currently exploring alternate opportunities to sustain and expand bird-friendly initiatives in support of the City's Bird Friendly status.

Appendix C

Budget Subcommittee Report

May 2025

The subcommittee would like the following unfinished items brought back to ECCAC, namely:

- WPS to attend or comment on the 529 bike registry option to register local bikes
- Legal Dept update on steps to control unauthorized & misuse of Black Oak Heritage Park & the unauthorized trails.

Note: Both items were agreed to @ Sept & Nov ECCAC mtgs.

Subcommittee chair noted contact of the Chair & cochair in regards to concerns on scheduling of Committee mtgs on Jan 30th, Feb 19th, & April 8th. On April 28th, the subcommittee chair spoke before Council in opposition to the Admin position in regards to Deep Energy Efficiency Retrofit Program (DEER-P).

With the recent posting of the SSNAP report, the subcommittee will review & assess the file & report back to ECCAC & work with any other subcommittee on the assessment to ensure all aspects of the project are considered.

The subcommittee will also move next to review of the DEER-R given the impact that components of the study can have on the City's long-term steps to address climate change & the urgent need for action.

Submitted by

Frank Butler, subcommittee chair