

## COVID-19 EMERGENCY RESPONSE

### OTHER COMMUNITY PROGRAMS

The following opportunity, in response to the COVID-19 pandemic, is being brought to your attention.

Program Name:	Shopify – COVID-19 Response	
Who Can Apply:	Small / Medium Businesses	
When Can I Apply:	Open:	Currently Open
	Close:	TBD
How Do I Apply:	In Person:	
	Mail:	
	Phone:	
	Online:	Click on Link Below
Program Website:	<a href="https://www.shopify.ca/covid19">https://www.shopify.ca/covid19</a>	
Funding Type:	Loans / Subsidy	
Funding Available:	Up to \$200 million USD in total loans available	
Description:	<p>Numerous initiatives are being undertaken in response to the COVID-19 pandemic, including:</p> <ul style="list-style-type: none"> <li>- allowing for the creation of physical and digital gift cards</li> <li>- free email marketing for all plans until October 1, 2020</li> <li>- extended 90-day free trials</li> <li>- live events</li> <li>- local pickup and delivery options for online orders</li> <li>- community support to connect with fellow businesses</li> <li>- \$200 million USD in small business funding</li> <li>- Storefront signage maker to let customers know where they can shop online</li> </ul>	
Special Conditions:	Please refer to Program Website to determine eligibility.	

DISCLAIMER: Please be aware that the City of Windsor is providing summary information only and strongly recommends you review the specifics of these programs by clicking on the Program Website links provided. The situation with COVID-19 is evolving and details related to this opportunity are subject to change. The City of Windsor takes no responsibility for omissions or inaccurate information that could be included on this template. Please refer to the link provided in the Program Website section for the most current and complete information.