

## 5.2 Area 2 – Downtown

The Downtown is Windsor's shopping and tourist destination. Home to the Windsor Casino it is the primary destination for tourism and is the location of City Hall, the Daimler Chrysler Building and other notable civic and institutional buildings. Areas of design interest include Ouellette Avenue and the Civic Esplanade.

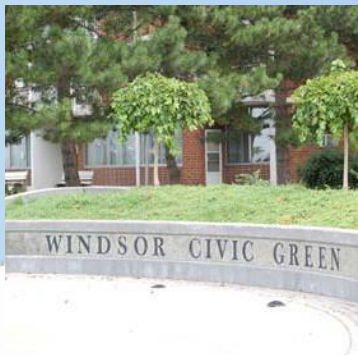
### DESIGN CONCEPT SUMMARY



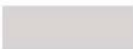








- Reinforce existing streetscape elements developed along the Casino and Daimler Chrysler Pavilion.
- Unify the street light fixtures by keeping a consistent white colour throughout the streetscape improvement area.
- Develop a north/ south promenade that protects the visual access from Detroit River to the Daimler Chrysler Building and along the Civic Esplanade to City Hall.
- Introduce two new viewing platform and access stairs at Goyeau Street and McDougall Avenue to improve access to the River from the Downtown.
- Improve road crossings to improve pedestrian safety
- And encourage the installation of public art at key nodes to create a unique and authentic downtown.

# City of Windsor

## RiverSide dRive vista impRovement pRoject

Streetscape Improvement Guidelines



-  N1: RAISED INTERSECTION - COLOURED CONCRETE OR ASPHALT  
N2: INTERSECTION - COLOURED CONCRETE OR ASPHALT
-  ASPHALT ROADWAY WITH LANE MARKINGS
-  CONCRETE SURFACE
-  PATTERNED CONCRETE SPLASH STRIP
-  UNIT PAVER OR PATTERNED CONCRETE (N1 @ WALKER RD.; UNIT PAVERS)
-  N2: PAINTED CROSSWALK
-  LANDSCAPED AREA
-  PROPOSED STREET TREE
-  MARKERS / PUBLIC ART
-  STREET & PEDESTRIAN LIGHTING
-  N1: STREET SIGNAL  
N2: IPS (INTERSECTION PEDESTRIAN SIGNAL)



### 5.3 Area 3 – Walker Road

Walker Road has been recognized as a unique heritage district with collections of historic industrial buildings that has been or is primarily used as distilleries. The most notably Hiram Walker & Sons Brewing Company building, the producers of Canada Club Whiskey, was designed in a 19<sup>th</sup> century Italian style that is home to original Group of Seven art. This area provides an opportunity for theming by bringing traditional materials and textures into crossings, feature walls and infrastructure with public art elements.

#### 5.3.1 DESIGN CONCEPT SUMMARY

- Develop streetscape elements that maintain the consistency and rhythm of Riverside Drive while integrating turn of the century industrial artefacts and distillery theming in public art and infrastructure elements.
- Light fixtures should be white in colour consistent with Downtown and other Special Streetscape Improvement Areas along Riverside Drive.
- Although Walker Road and Riverside Drive is a major traffic intersection, there is a need to improve pedestrian / cycling capacity by providing safe crossing and improved sidewalks and cycling lanes, as addressed by the preferred improvement program in the ESR.

*City of Windsor*  
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