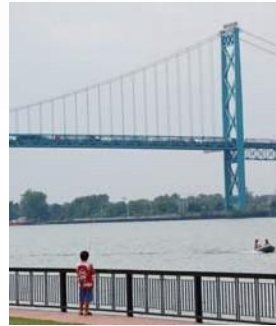


2.3 Special Streetscape Improvement Areas

Within the Riverside Drive Corridor, five Special Streetscape Improvement Areas have emerged, each with its own unique characteristics based on existing conditions, building styles, land uses, and relationships to surroundings context.

By identifying areas of interest within the Riverside Drive corridor, it provides opportunities to incorporate and celebrate local character and create variety within the streetscape treatment while still creating a rhythm and distinct aesthetic that are identifiable as Riverside Drive.

The five Special Streetscape Improvement Areas include:



AMBASSADOR BRIDGE



AMBASSADOR BRIDGE



QUELLETTE AT RIVERSIDE



MARINA



GANATCHIO TRAIL



HIRAM WALKER

City of Windsor Riverside Drive Vista Improvement Project

Streetscape Improvement Guidelines

SSIA.1 WEST END



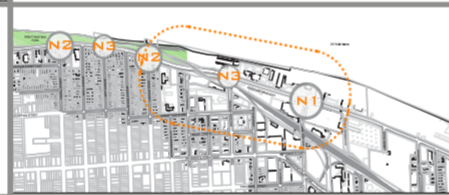
SSIA.1 West End – the western Gateway to both Riverside Drive and downtown that includes the Canada / US Ambassador Bridge with an established open space network and formal parks with views and access to the Detroit River



SSIA.2 DOWNTOWN

SSIA.2 Downtown - an established high profile shopping and tourist area that contains the Casino and two specific areas of interest the first Ouellette Avenue that has north/south visual access from Detroit River to the Daimler Chrysler Building and the Civic Esplanade that has north/south visual access from the Detroit River to City Hall.

SSIA.3 WALKER ROAD



SSIA.3 Walker Road – also known, as Walkerville a historic distillery district home to most notably Hiram Walker & Sons Brewing Company, the producers of Canadian Club Whiskey.



SSIA.4 LAKEVIEW PARK MARINA

SSIA.4 Lakeview Park Marina - an established marina and residential area with existing recreational trails and views and limited access to the Detroit River (SSIA 4 -- 'Lakeview Park Marina')

SSIA.5 EAST END



SSIA.5 East End – the eastern gateway to Riverside Drive and established residential district adjacent to the neighbouring Town of Tecumseh.