



Vision Zero Stakeholder Group

Meeting #1

May 25, 2021

Outline

- Introductions
- What is Vision Zero?
- Vision Zero Action Plan
- Role of the Stakeholder Group
- Severe Collisions – Trends and Patterns
- Round Table Discussion

Introductions

In 30 seconds...

- What's your name?
- What organization do you represent?
- What's your connection to road safety?

Idea Sharing

Google doc – see link in chat



What is Vision Zero?

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Vision Zero Goal

**Zero fatalities and serious
injuries on our roads**

Vision Zero Principles

1. Humans are fragile
2. Humans are imperfect

Humans are Fragile

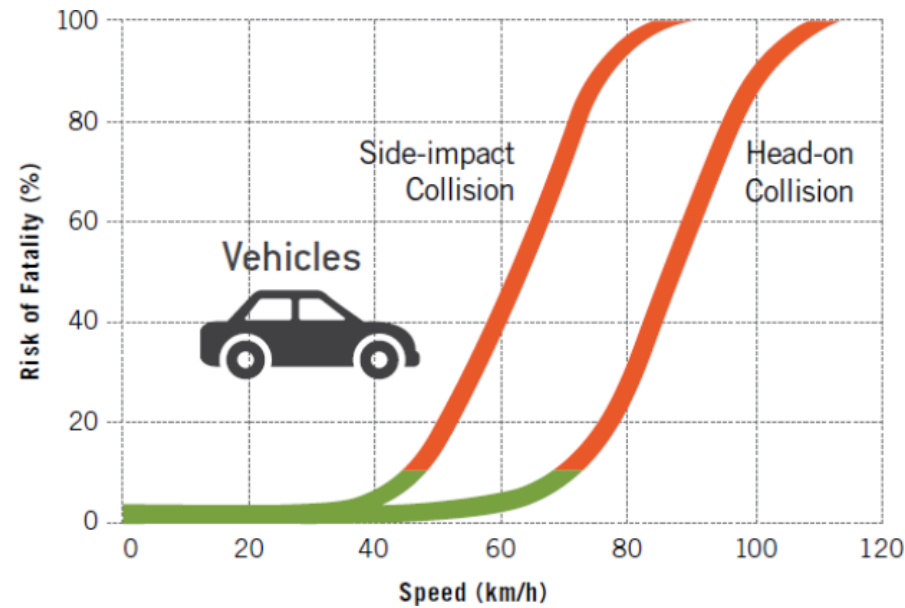
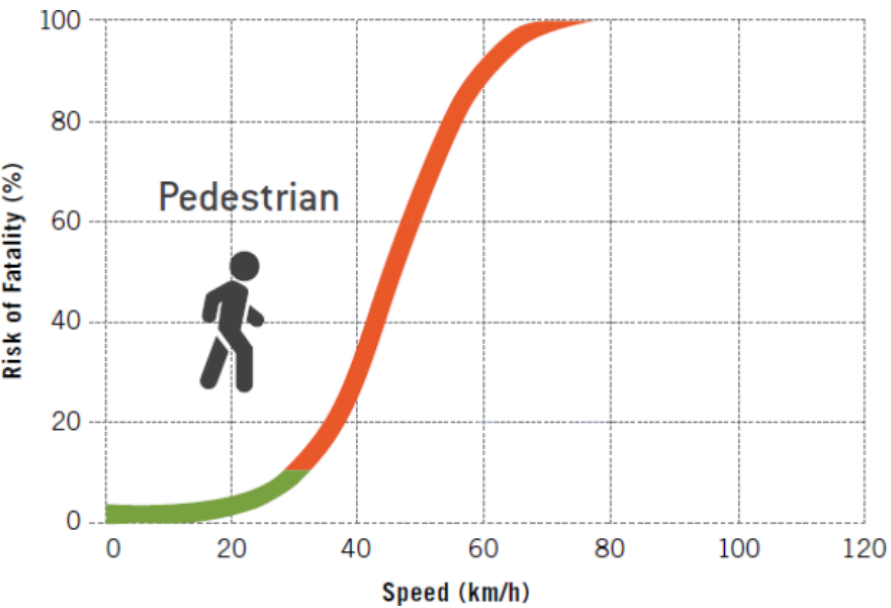


Image source: Waikato District Council

Humans Are Imperfect

Hazards

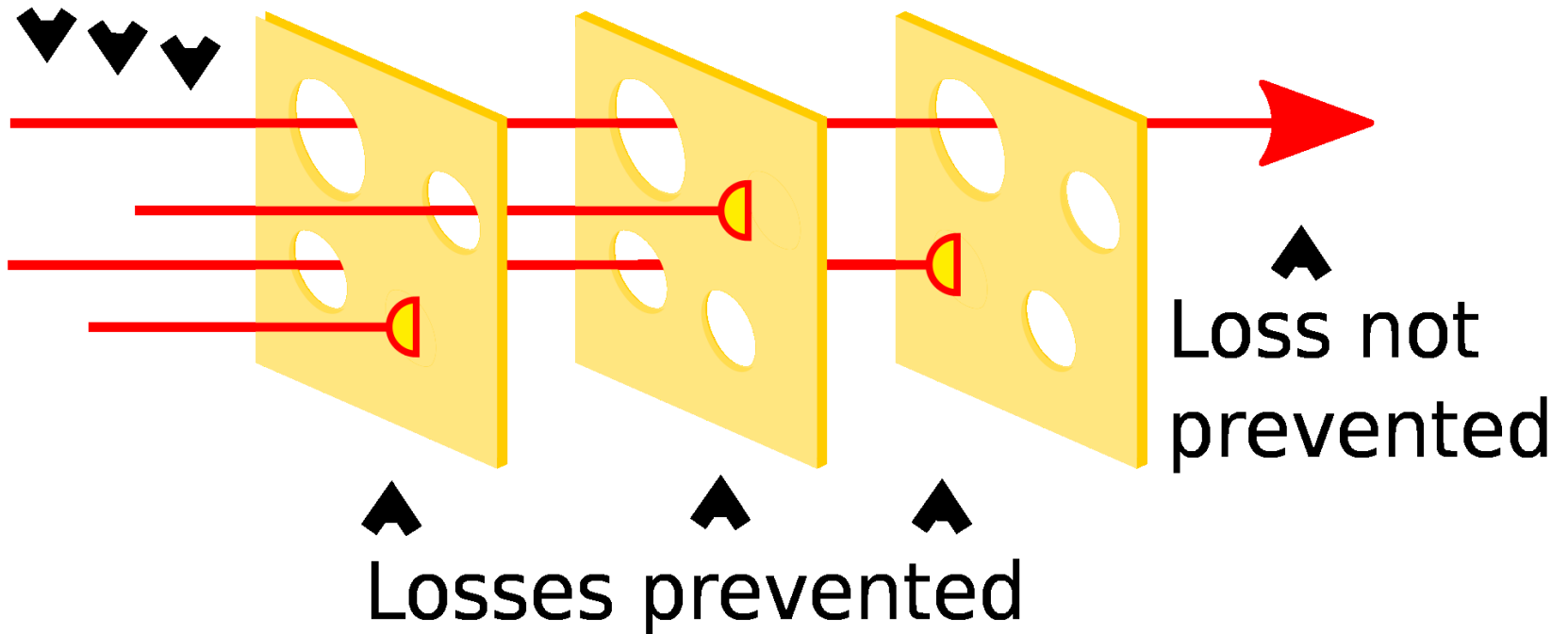


Image by BenAveling (CC BY-SA 4.0)

Comparison

Traditional Approach	Vision Zero
Traffic deaths are <u>inevitable</u>	Traffic deaths are <u>preventable</u>
<u>Perfect</u> human behaviour	Integrate <u>human failing</u> in approach
Prevent <u>collisions</u>	Prevent <u>fatalities and severe injuries</u>
<u>Individual</u> responsibility	<u>Systems</u> approach
Saving lives is <u>expensive</u>	Saving lives is <u>not expensive</u>

Source: Vision Zero Network

Safe Travel for All

Safe Streets

Safe Speeds

Safe Vehicles

Safe People

Source: Vision Zero Network

Questions?



Vision Zero Action Plan

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Action Plan Components

- **Strategic priorities** in order to achieve this goal.
- **Initiatives** to achieve each strategic priority, including responsibilities.
- Implementation plan, including:
 - **interim goals** for each initiative, and
 - a **target date** to achieve the goal of zero fatal and serious injury collisions on City of Windsor roads.

Vision Zero Framework

The Action Plan should incorporate the Vision Zero foundational elements:

- A robust data framework
- Measurable goals
- Clear timeline for implementation
- Accountability
- Transparency

Defining Some Terms

Injury Category	Description
Fatal	Died within 30 days of the collision as a result of injuries received
Major	Admitted to hospital for injuries received
Minor	Treated in emergency department for injuries received
Minimal	Any other injury/treatment (treated on scene, by family doctor, etc.)

**Focus of Windsor's
Vision Zero Action Plan**

Defining Some Terms

- **KSI:** killed or severely injured
- **KSI collision:** a collision involving at least one fatality or serious injury

Questions?



Role of the Stakeholder Group

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Role of the Stakeholder Group

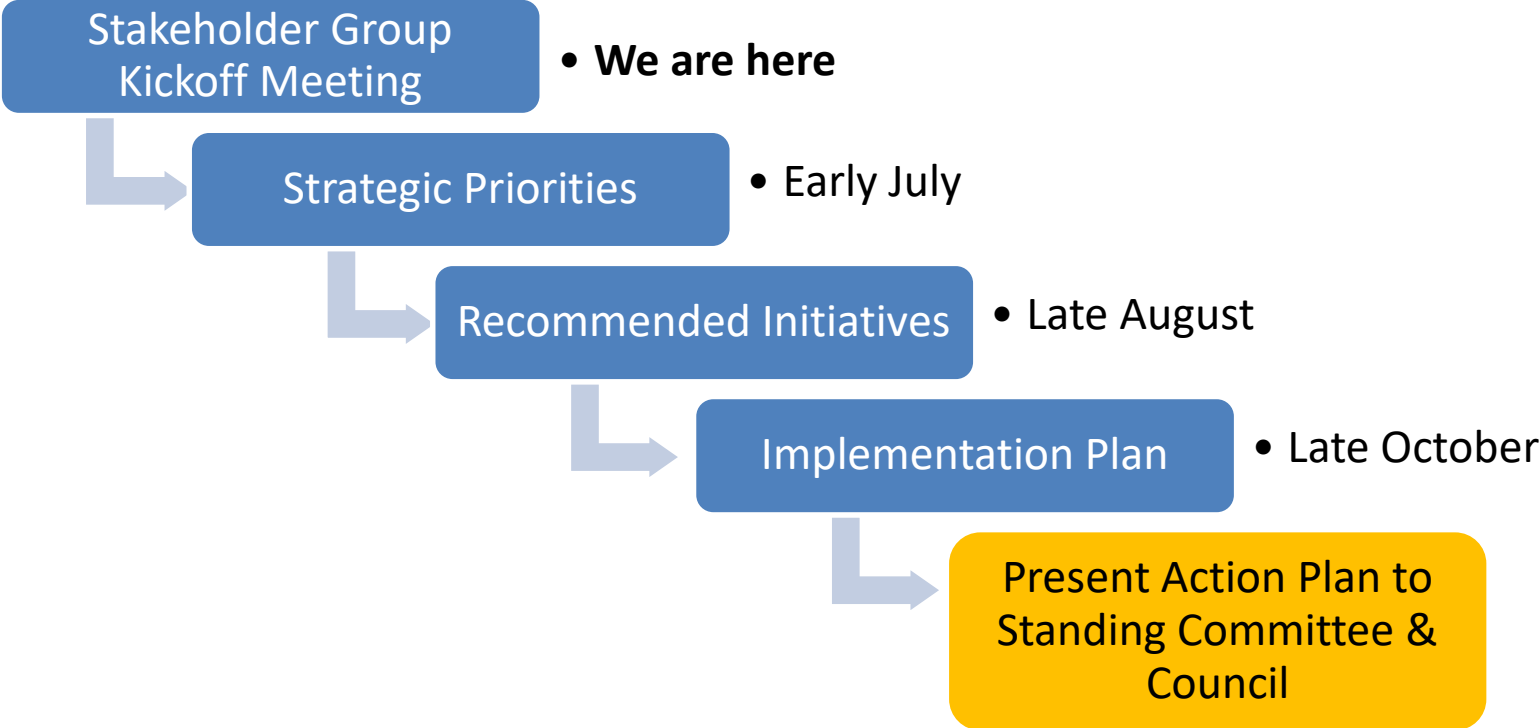
	Vision Zero Task Force	Vision Zero Stakeholder Group
Members	City & emergency services departments responsible for implementing road safety actions	Members of public and stakeholder organizations impacted by road safety issues
Role	<ul style="list-style-type: none">• Approves Vision Zero Action Plan elements• Leads implementation of the Vision Zero Action Plan	Provides input and feedback to inform and shape the Vision Zero Action Plan

Role of the Stakeholder Group

What we ask of you:

- Attend meetings
- Represent your organization
- Provide feedback and input on road safety concerns
- Provide feedback on the materials presented

Timeline



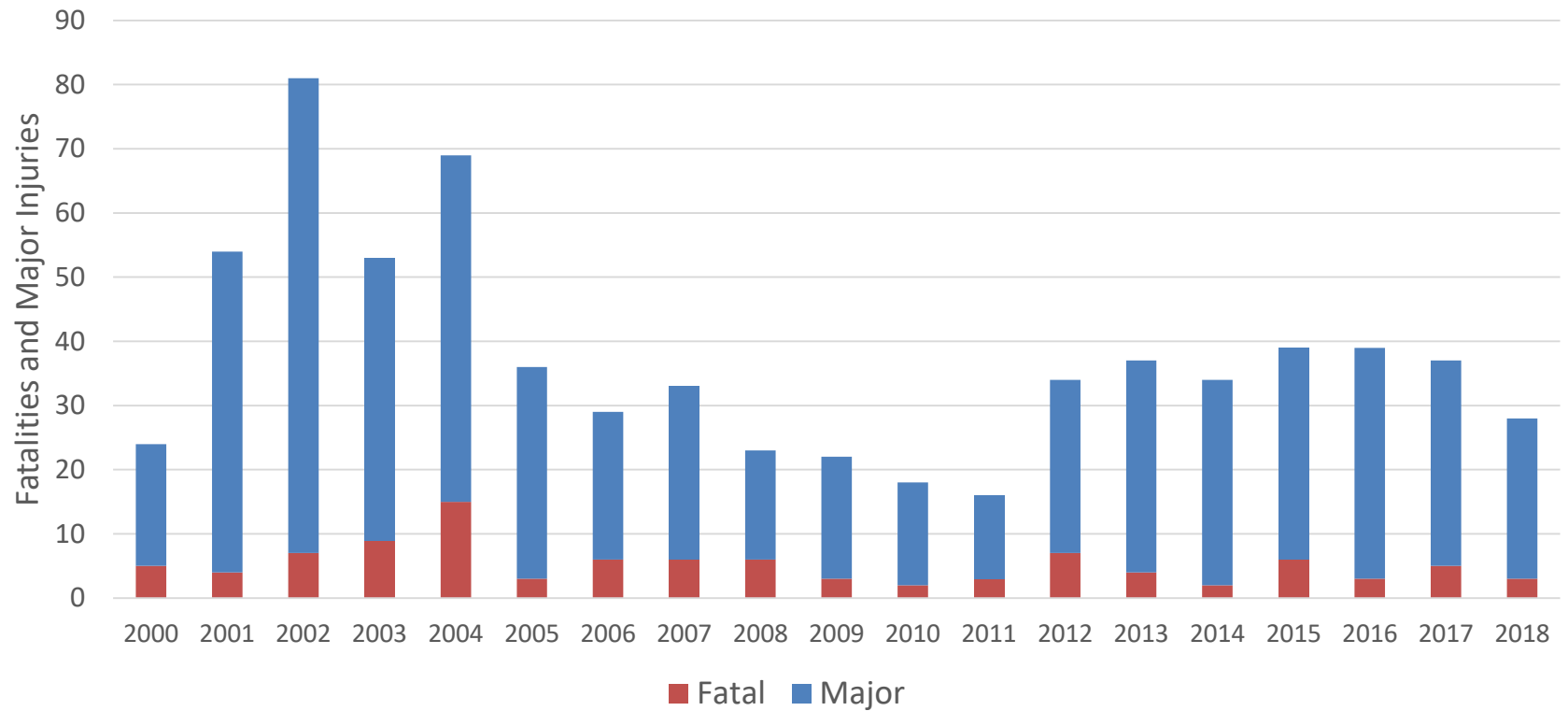
Questions?



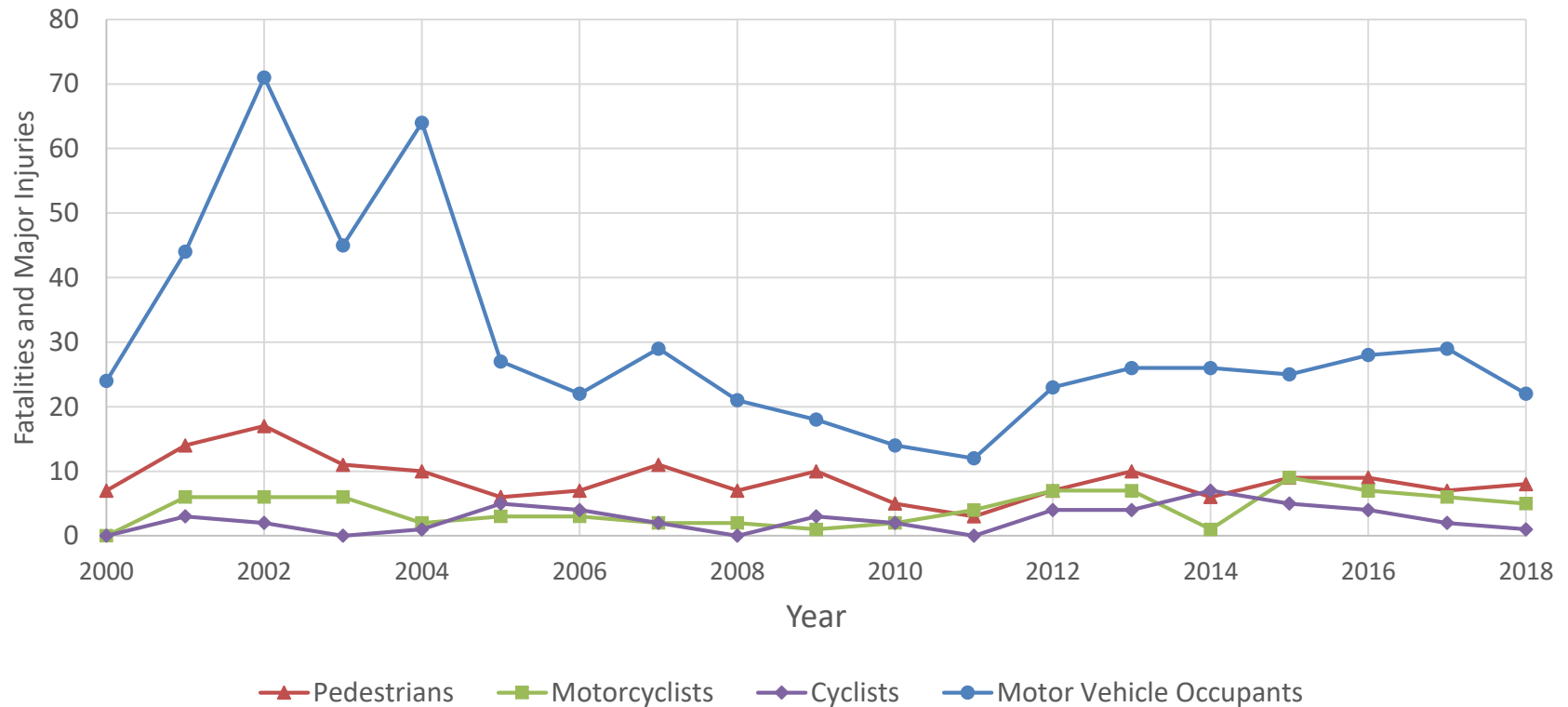
Severe Collisions – Trends & Patterns

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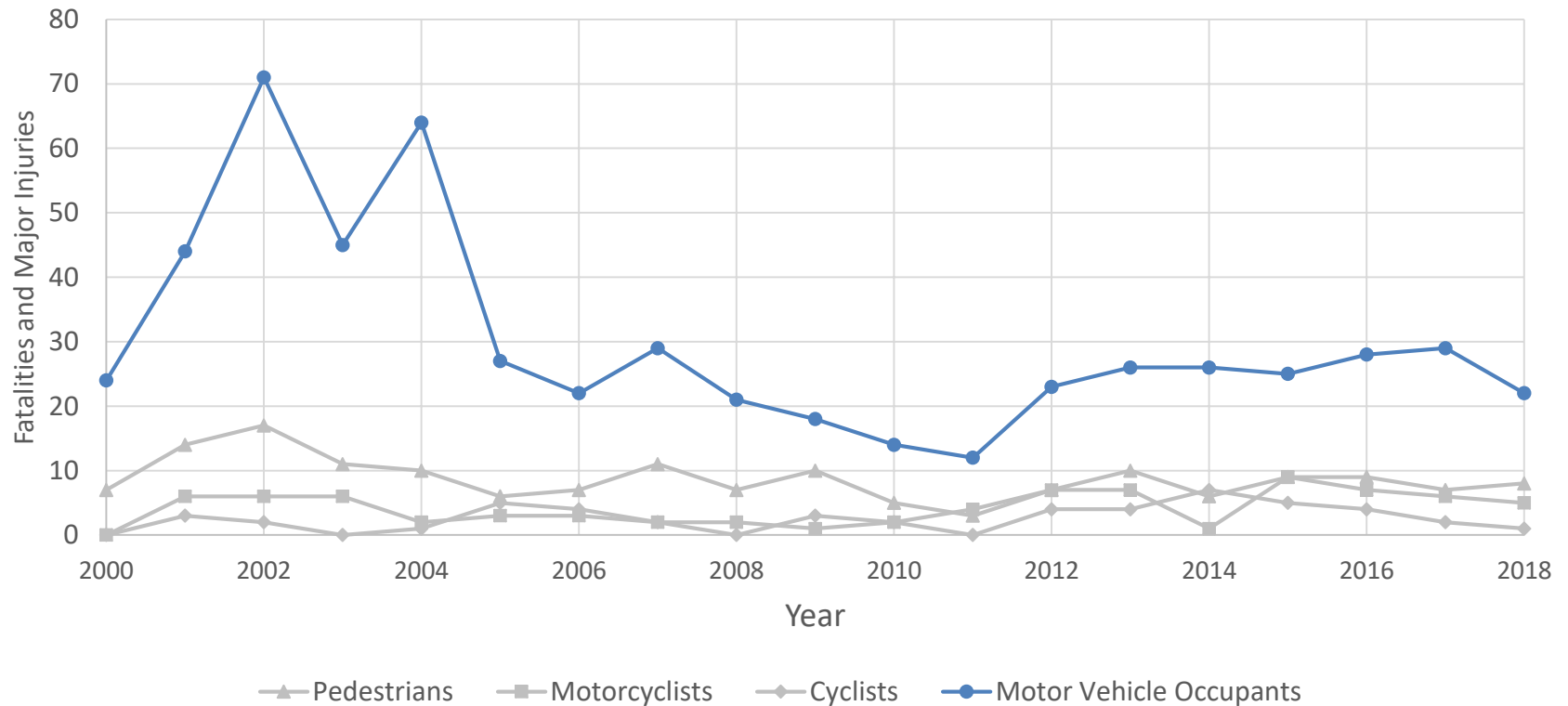
Fatalities & Major Injuries



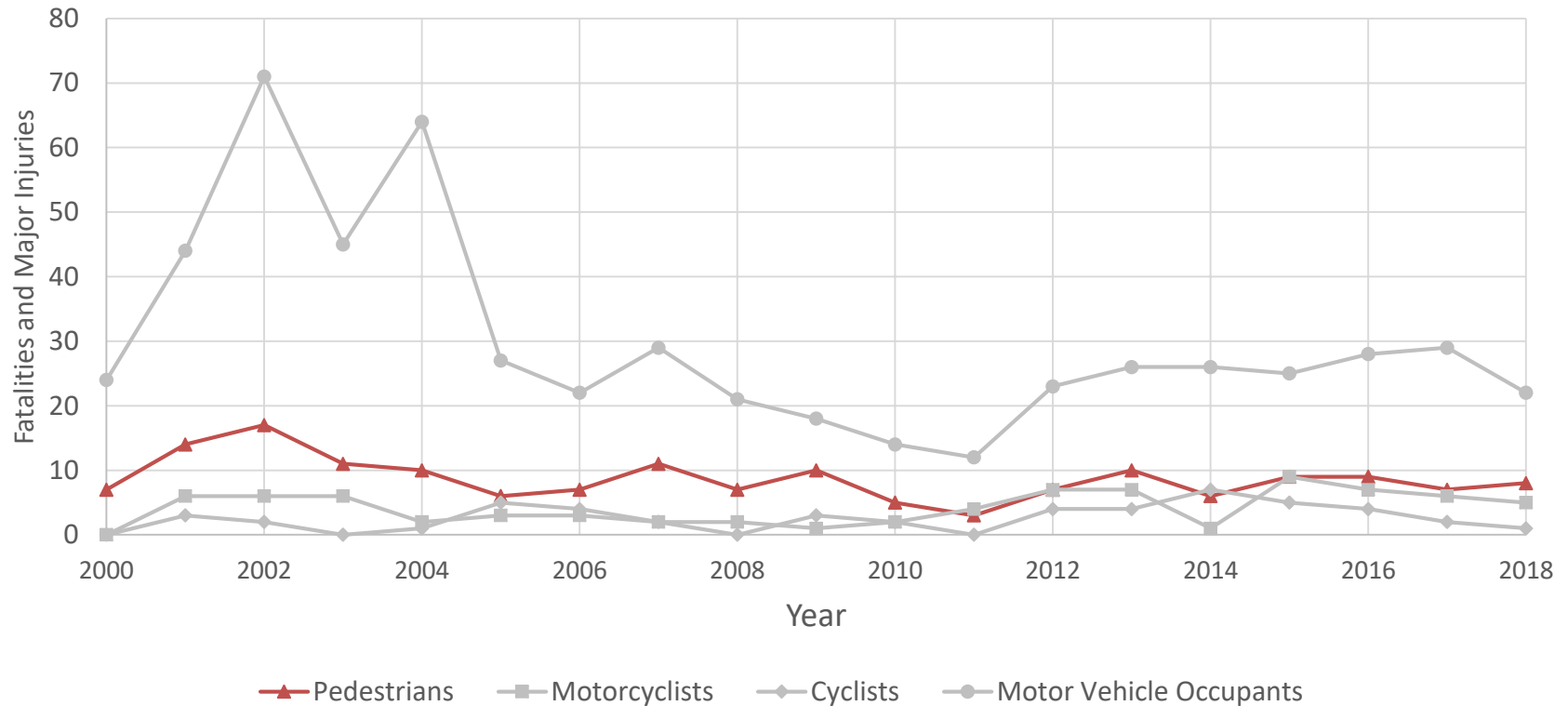
Fatalities & Major Injuries by Category



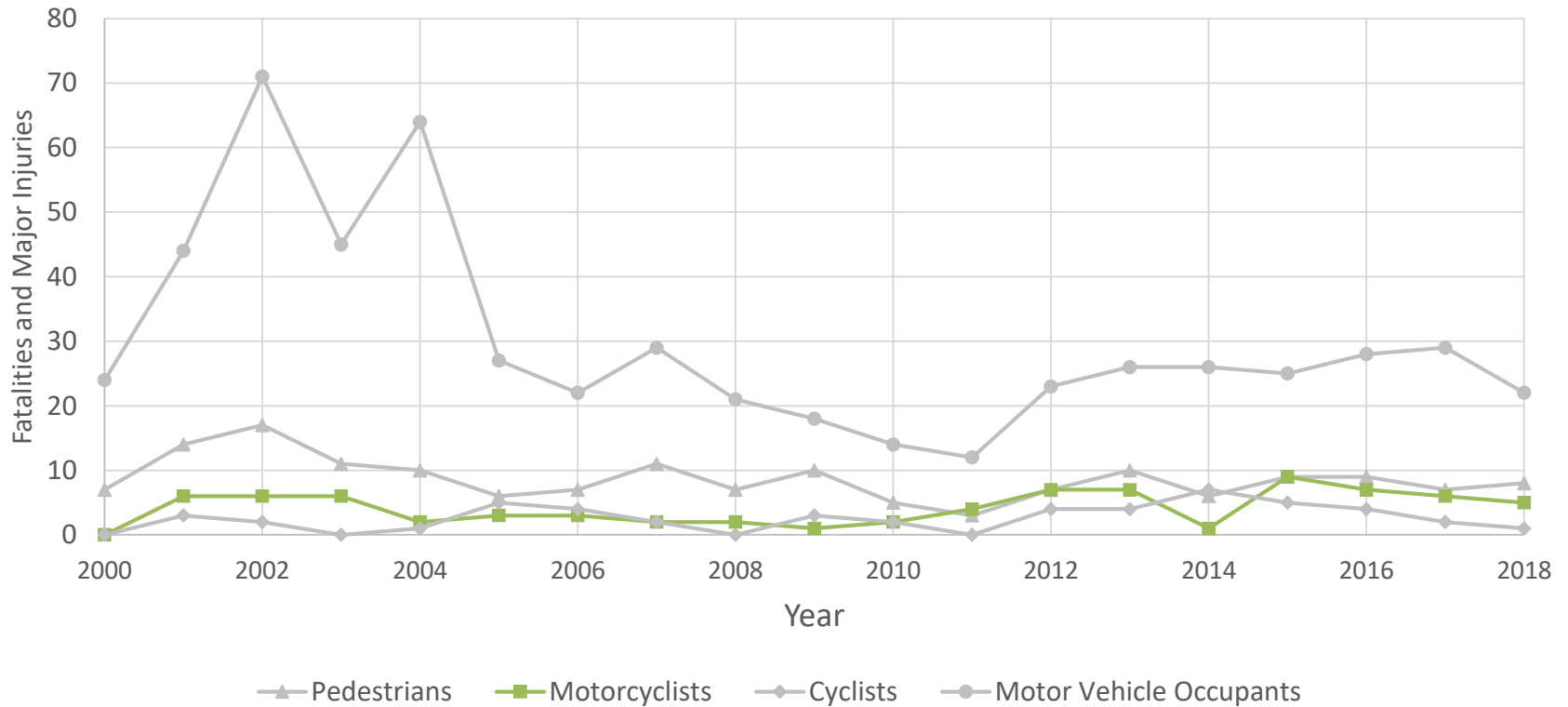
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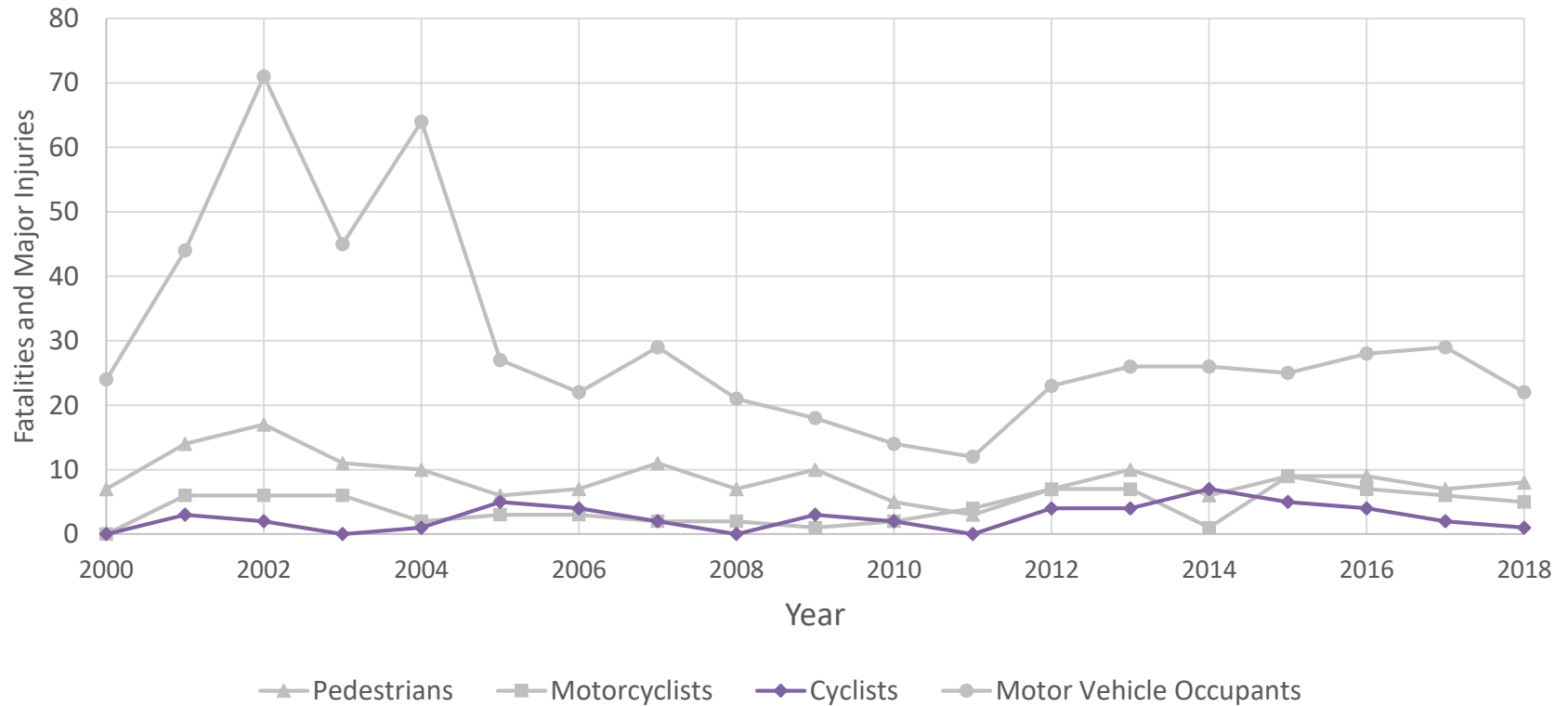
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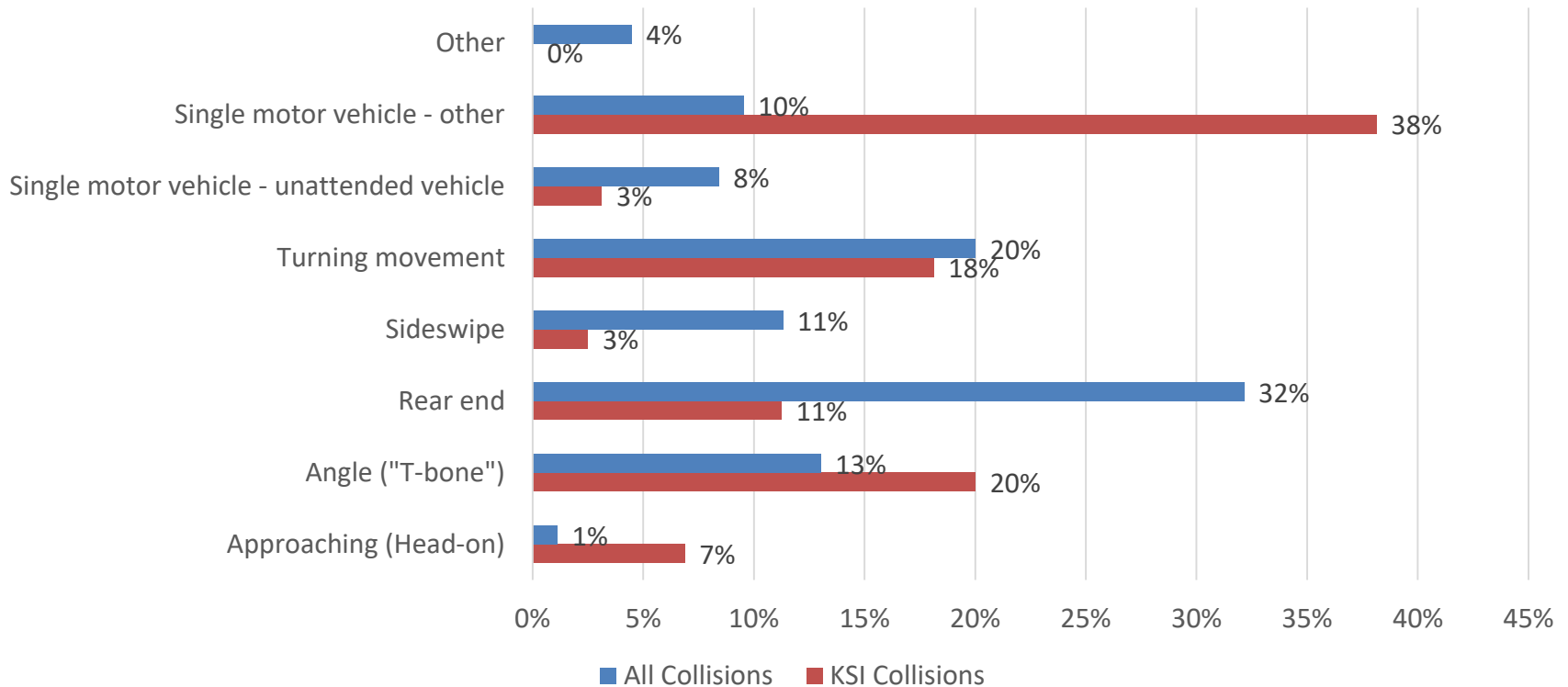
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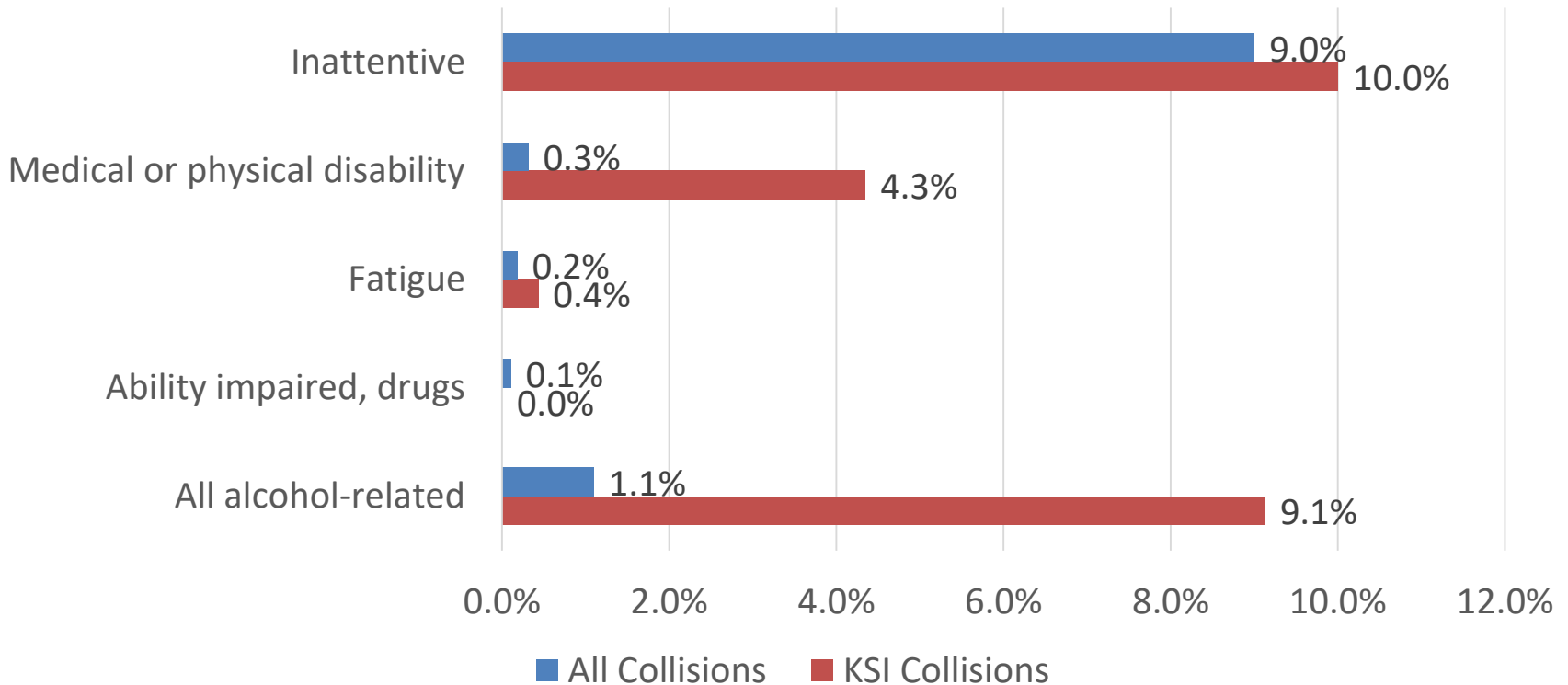
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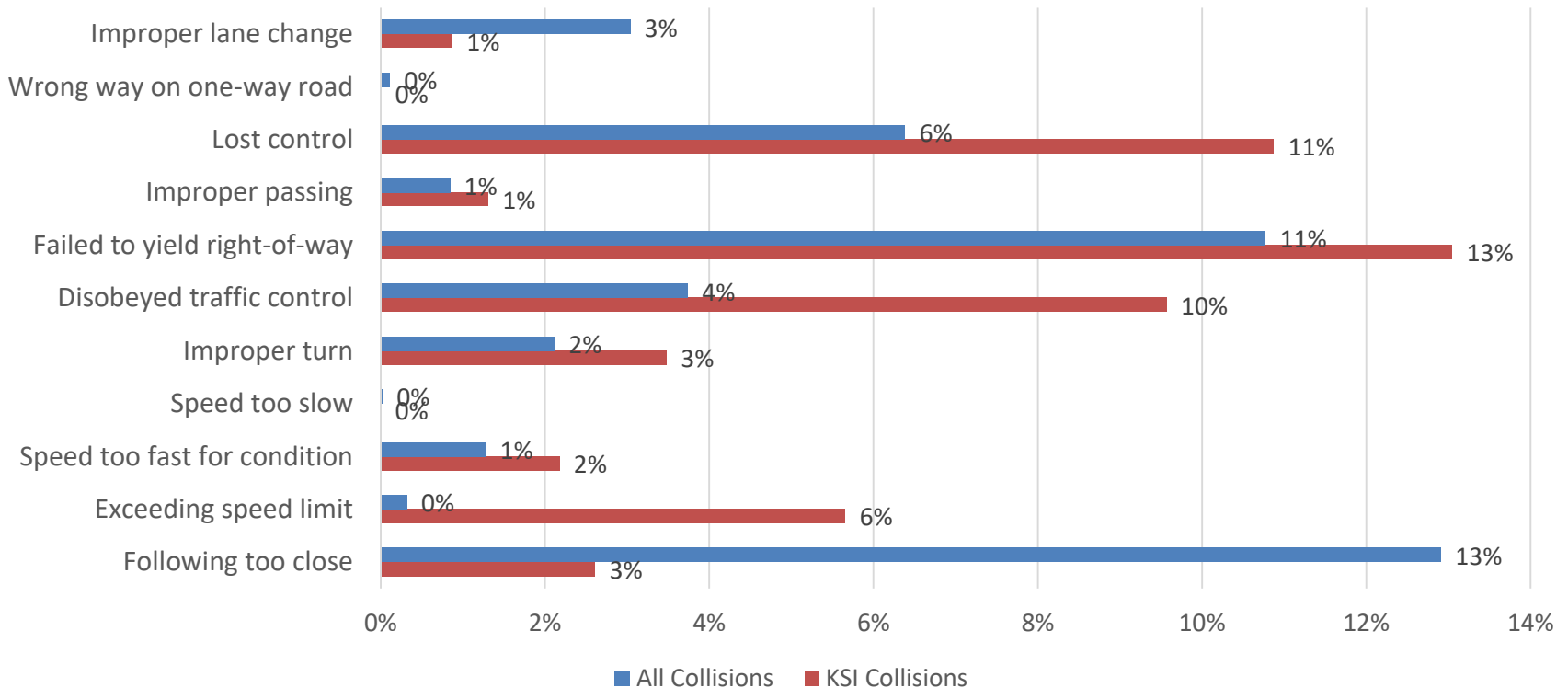
Factors in KSI Collisions: Impact Type



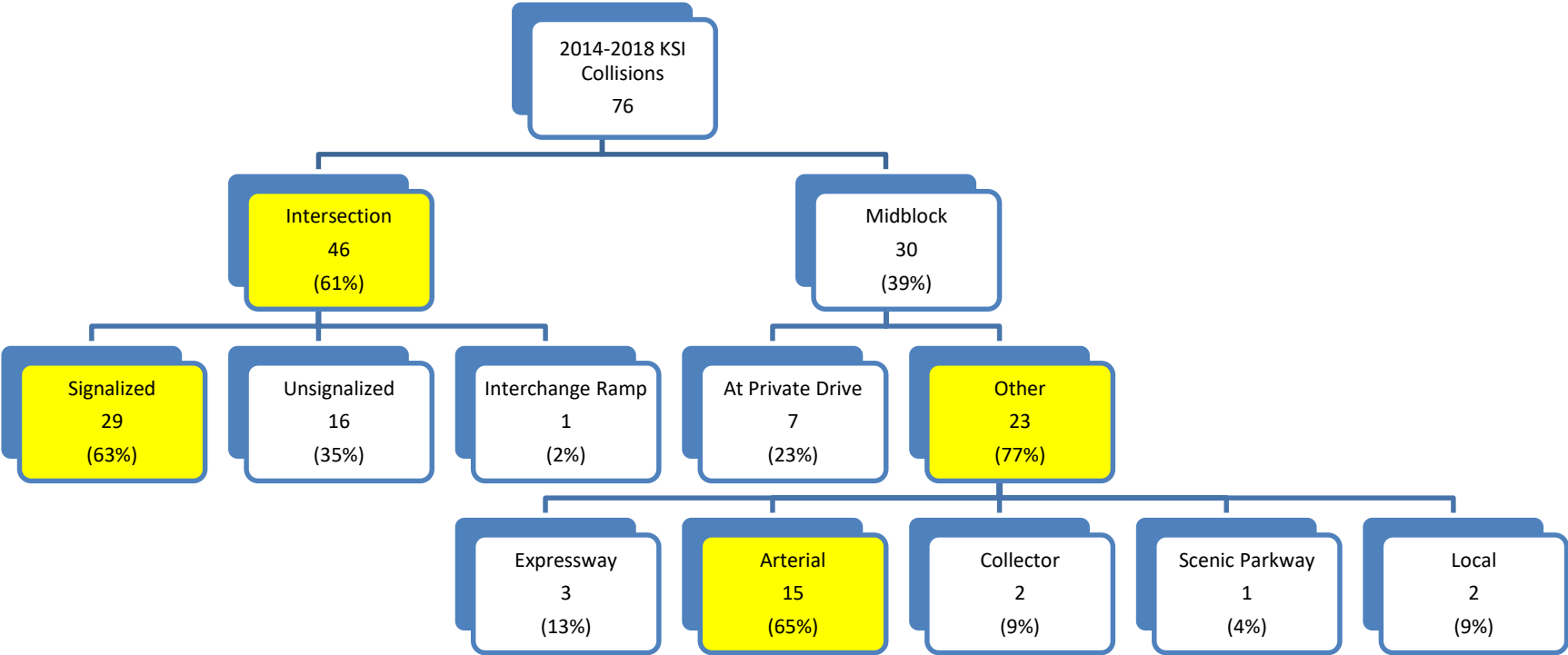
Factors in KSI Collisions: Driver Condition



Factors in KSI Collisions: Driver Action



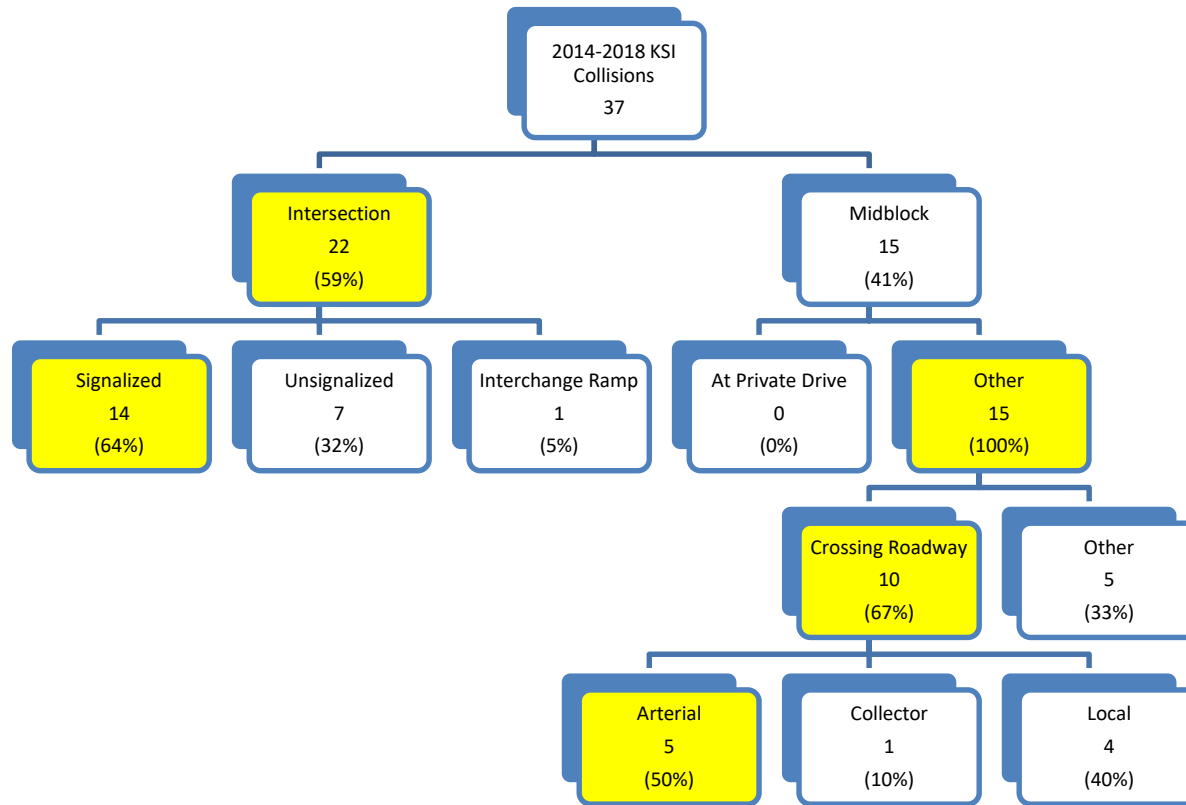
Motor Vehicle KSI Collisions



Motor Vehicle KSI Collisions

- Most KSI collisions did not occur in clusters
- Corridors with clusters of collisions:
 - E.C. Row Expressway (Howard to Banwell)
 - 13 KSI collisions (2014-2018)
 - Wyandotte Street (Pelissier to Gladstone)
 - 6 KSI collisions (2014-2018)

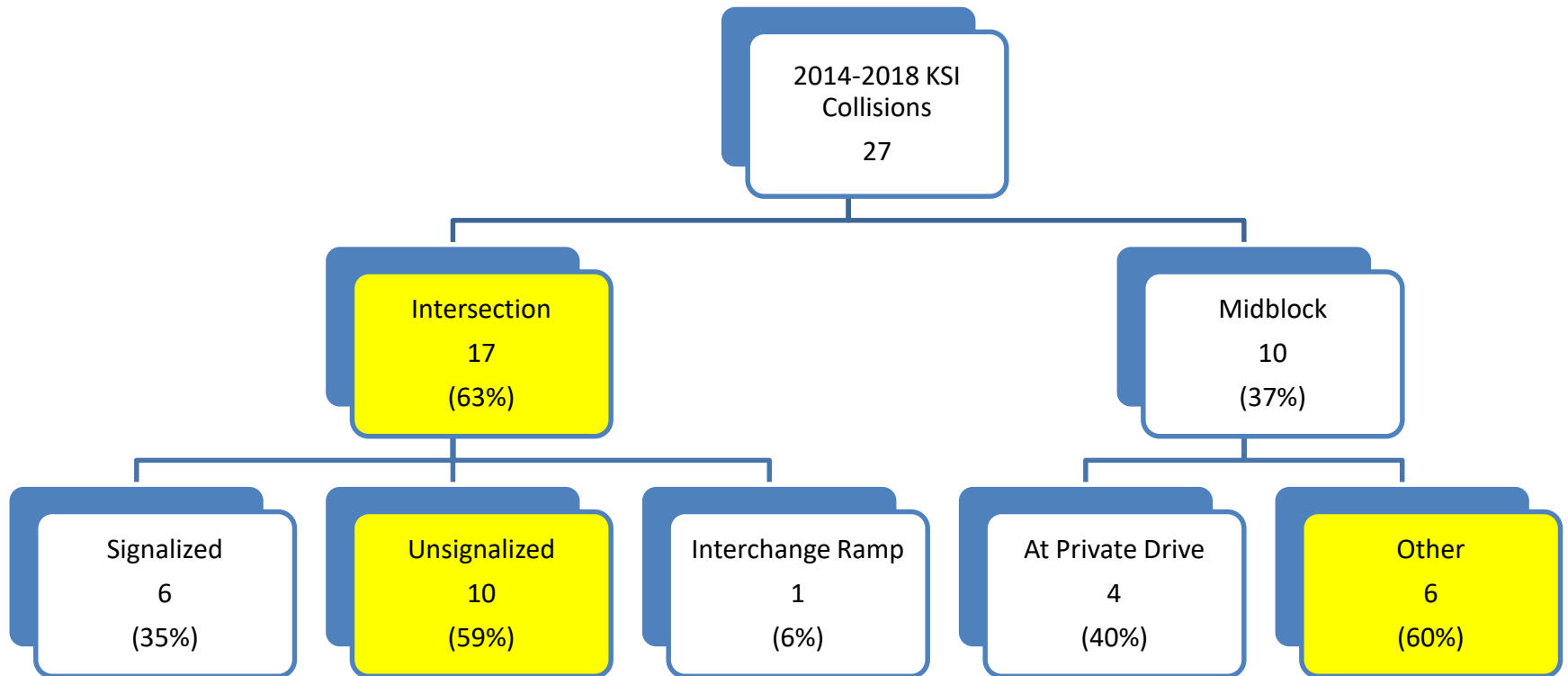
Pedestrian KSI Collisions



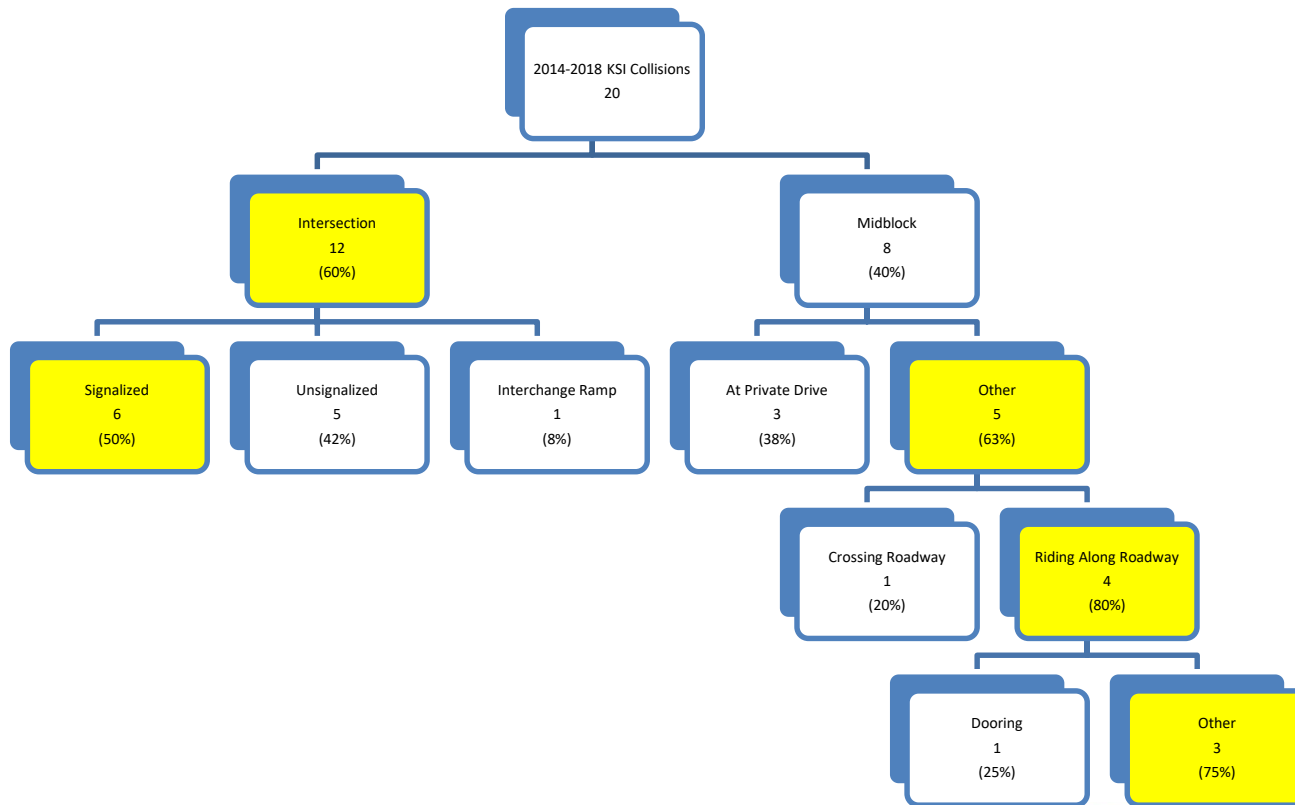
Pedestrian KSI Collisions

- Most KSI collisions did not occur in clusters
- Corridors with clusters of collisions:
 - Tecumseh Road East (Jefferson to Forest Glade Drive)
 - 5 KSI collisions (2014-2018)
 - Wyandotte Street (Ouellette to Chilver)
 - 4 KSI collisions (2014-2018)

Motorcyclist KSI Collisions



Cyclist KSI Collisions



Cyclist KSI Collisions

- Most KSI collisions did not occur in clusters
- Corridors with clusters of collisions:
 - Wyandotte Street (Pelissier to Parent)
 - 4 KSI collisions (2014-2018)



Round Table Discussion

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Conversation Starters

- What issues do you see as priorities?
- What surprised you in the data?
- Who should be part of the conversation who isn't here?

Next Meeting

**Early July 2021
(exact date to be determined)**