

Windsor-Essex Mission to Poland - Meeting Notes from Thursday Sept.15, 2018

I. **The Mission would have three (3) major tracks / programs**

Education: explore student and/or professor exchanges, international student recruitment, opportunities for research collaboration.

Industry: including business development for existing W-E companies, business attraction (FDI) and workforce recruitment

Government: good will, possibly Federal, Provincial and Municipal participation.

II. **Dates** (Note: European Union election May 23-26, 2019.)

Saturday May 11 - Saturday May 18, 2019

III. **Cities**

Warsaw

Chelm

Lublin (Windsor's sister city)

IV. **Draft Itinerary**

Saturday, May 11, 2019 Departure from Windsor (flights to be confirmed)

Sunday, May 12 Arrive in Warsaw
Visit Old Town

Monday, May 13 Meetings Warsaw

Education:

Universities and Colleges (check with U of W and St. Clair to see if there are current connections, or desired connections)

Industry:

Business to business (use embassy and lead generator)
Business recruitment/ invest in Windsor-Essex (use embassy and lead generator)
Meetings with Associations (eg. Agri-food, Machine tool, die, mold)

Government:

Canadian Embassy reception (make presentation W-E, CETA etc.)
Political meetings (CDN, ON and municipal participants from W-E and Polish counterparts, eg. Polish CDN Friendship Group)

Tuesday, May 14

Travel to Chelm (3h)

Travel from Chelm to Lublin (1h) (to take advantage of discounted accommodations negotiated)

Meetings Lublin Part I

Education:

Universities and Colleges (check with U of W and St. Clair to see if there are current connections, or desired connections. There are 2 universities in Lublin that have MOU's with the University of Windsor. There is an Agricultural University- not one of the two.)

St. Clair - possible meeting with the Polytech institution.

Industry:

Business to business (use embassy and lead generator)

Business recruitment/ invest in Windsor-Essex (use embassy and lead generator)

Meetings with Associations (eg. Agri-food, Machine tool, die, mold)

Government:

Political meetings (CDN, ON and municipal participants from W-E and Polish counterparts, Municipal-possible meeting of Mayor's - twin cities, reception. Discuss possibility of municipal employee exchange.)

Travel back to Chelm (1h)

Wednesday, May 15

Meetings Chelm

Education:

Universities and Colleges (check with U of W and St. Clair to see if there are current connections, or desired connections. Eg. Bill Anderson /CBI and Senator Jozef Zajac/CSI-PWSZ Mechanical Engineering State School.)

Our delegation has already been invited to visit " The State School OF Higher Education In Chelm"

Industry:

Business to business (use embassy and lead generator)

	Business recruitment/ invest in Windsor-Essex (use embassy and lead generator) Meetings with Associations (eg. Agri-food, Machine tool, die, mold)
Thursday, May 16	Government: Political meetings (CDN, ON and municipal participants from W-E and Polish counterparts,) Traveling from Chelm to Lublin Meetings Lublin Part II (refer to itinerary for Tuesday, May 14 th - some of these meetings will occur on this day.) Travel back to Chelm
Friday, May 17	Cultural trip: Kazimerz Wielki, Zamosc, Kozlowka (all day, optional) Possibly more individual business, education or government meetings
Saturday, May 18	Travel to Warsaw Departure from Warsaw to Windsor

V. Next Steps

1. Share dates with potential participants - confirm dates.
2. Lock in dates with CDN Embassy and the 3 municipalities.
3. Confirm with Polish Embassy to Canada.
4. Inform International Relations Committee of the Windsor Council.
5. Develop budget.
6. Confirm flights - hold seats.
7. Confirm transportation in Poland.
8. Confirm accommodations in Poland.
9. Further recruitment of businesses, professors.
10. Promote at 23rd Annual Polish-Canadian Society Business Dinner Nov. 23, 2018.
11. Further refine itinerary with Polish participants.
12. Hire Lead Generator and/or coordinate with Embassy for business and FDI meetings.
13. Other?