

AGENDA WINDSOR-ESSEX COUNTY ENVIRONMENT COMMITTEE held on Thursday, September 6th, 2012 Meeting at 5:30p.m. At LOU ROMANO WATER RECLAMATION PLANT

1. <u>CALL TO ORDER</u>

2. <u>ADDITIONS TO THE AGENDA</u>

3. <u>DECLARATION OF CONFLICT</u>

4. <u>MINUTES</u>

Adoption of the minutes of the meeting held July 5th, 2012 - emailed separately.

5. <u>PRESENTATION</u>

Karina Richters, City of Windsor Environmental Coordinator – City of Windsor Draft Climate Change Adaptation Plan

Paul Santos, and Chitra Gowda Water Quality Subcommittee video - Blue green algae in the Great Lakes

6. <u>BUSINESS ARISING FROM THE MINUTES</u>

- 6.1 Renewable Energy Media Campaign
- 6.2 Provincial Environmental Advisory Committee Symposium

7. <u>COORDINATORS REPORT</u>

WECEC Coordinator Monthly Report - attached.

8. <u>SUBCOMMITTEE REPORTS</u>

- 8.1 Air
- 8.2 Transportation
- 8.3 Provincially Significant Wetlands
- 8.4 Water Quality

9. <u>NEW BUSINESS</u>

10. <u>COMMUNICATIONS</u>

- 10.1 Windsor This Week, Thursday August 9th 2012 Enviro group seeks youth composting ambassadors *attached*.
- 10.2 Bike Committee Share the Bridge Petition *attached*.

11. DATE OF NEXT MEETING

The date of the next meeting will be October 4th, 2012 at the Lou Romano Water Reclamation Plant at 5:30 o'clock p.m.

12. ADJOURNMENT

WECEC COORDINATOR MONTHLY REPORT AVERIL PARENT

- JULY AND AUGUST 2012 -



ONGOING INITIATIVES

1. Provincially Significant Wetlands Subcommittee

A City Council report prepared by city administration regarding the Natural Heritage/Open Space designation around the airport woodlots went to Council on Monday, August 27th. The Provincially Significant Wetlands Subcommittee has been involved and followed this report since its initiation. The report was deferred at Council on August 27th. The subcommittee will monitor the report and when it comes back to Council we may register as a delegate to speak to the report.

2. Renewable Energy Media Campaign with Generator Design

For the second phase of our education campaign, we would like to focus on energy conservation. This campaign will highlight the benefits of conserving energy, such as reducing air pollution and greenhouse gas emissions. This topic will create the potential to have many campaign partners, including educational institutions, local distribution companies such as EnWin, as well as businesses who sell energy conserving products to homeowners.

The media campaign would be very similar to the previous Solar Technology campaign, including the ad design, media buys from the County papers, Windsor Star online, Windsor this Week, as well as the potential for an Experts on Call session. In addition to these media buys, we are interested in hosting an energy conservation symposium. This could be held at a City facility or potentially in conjunction with other Windsor events. Advertisements for the symposium would also need to be included in the campaign budget.

At the end of our previous media campaign, we currently have \$2,671.74 remaining in our bank account dedicated to campaign finances. It is hoped that we continue to partner with organizations in order to fund the Energy Conservation Education Campaign and the symposium.

3. Water Quality Subcommittee

At the September WECEC meeting, the subcommittee will present the PSA video we produced to highlight the causes and potential solutions to algae issues in Lake Erie. This initiative is in partnership with ERCA and most recently, the IJC who has agreed to contribute \$400.

The video will likely be launched mid-September, before blue-green algae is suspected to bloom in Lake Erie and Lake St. Clair. The media strategy for this video will include showings at public events and institutions, distribution to interested organizations and schools, uploaded to the website and Facebook pages, etc.

In addition, the subcommittee has secured Jim McKenzie, Principal to the Federal Commissioner of Environment and Sustainable Development for our third "Green Speakers Series" event to be focused on water quality and algae blooms. The event will be held in Kingsville in conjunction with the Migration Festival on Sunday, October 21st. The group is in the process of securing a location for the event.

7.0

4. Provincial Environmental Advisory Committee Symposium

Planning has begun for the 2012 Provincial Environmental Advisory Committee Symposium. It will be held in Learnington on Saturday, November 17th from 9am until 3pm at the Pelee Days Inn. Accommodations at the hotel will be provided to delegates at a group rate.

Invitations to the various Environment Committees will be sent out shortly. Participants will be charged \$15 to attend the event, and the collected funds will be put towards lunch costs.

The registration package sent to the various Environmental Committees in Ontario will include a call for presentations to be made during the symposium, as well as offer booth space to participants. WECEC will have booth space and present our initiatives and programs during the symposium. Although the primary intent of the symposium is to share ideas among committees, a keynote speaker will likely be arranged for the afternoon. A draft agenda will be brought forward at the October WECEC meeting.

Below is a draft budget for the symposium. WECEC has currently dedicated \$500 towards the event.

Draft Budget	25 pe	eople	35 p	eople	
	Outgoing	Incoming	Outgoing	Incoming	
Pelee Days Inn Conference Room Rental Projector Rental Registration 100 mile lunch Gifts Miscellaneous	\$ 100.00 \$ 50.00 \$ 625.00 \$ 50.00 \$ 50.00	\$ 375.00	\$ 100.00 \$ 50.00 \$ 875.00 \$ 50.00 \$ 50.00	\$ 525.00	*\$15 per person *\$25 per person
Total	\$	500.00	\$	600.00]

5. WECEC Budget - Summary

2012 Budget				
ltem	Credit	Expenditure		
2012 Budget	\$8,300.00			
Elizabeth May		\$855.00		
Gord Miller		\$875.00		
Jim McKenzie		\$1,000.00	*Estimate	
Brochure printing		\$451.00		
Earth Day		\$80.00		
Website Updates		\$661.00		
Website domain renewal		\$76.27		
Pat on the Back		\$2,181.55		
Airport bills		\$102.00		
Enviro Expo Reimbursement	\$409.63			
Water Quality PSA		\$1,500.00		
Provincial EAC Symposium		\$500.00	*Estimate	
Totals	\$8,709.63	\$8,281.82		
TOTAL REMAINING		\$427.81		



Enviro group seeks youth composting ambassadors

Monday, July 30, 2012 10:22:46 EDT AM

WINDSOR - Who says it's not easy being green?

Green Machine Windsor is making it a whole lot easier for local teens who want to go green.

They are offering a free workshop for youth who are interested in setting up a composting program on their street.

The workshop is offered in partnership with the Essex Windsor Solid Waste Authority, which will be educating teens about the importance of composting as well as the different methods of composting.

Green Machine is also teaching youth how to set up a community composting program in their neighbourhoods.

The compostable material will be collected and delivered to community gardens, where it will be used to help grow local food.

Green Machine was on of four projects that won a \$500 grant from the Windsor Essex County Environment Committee's "Pat on the Back Awards" earlier this year.

The workshop is scheduled to take place Wednesday, August 3 at Place Concorde (7515 Forest Glade Drive). Everyone is welcome.



Green Machine Windsor is seeking youth volunteers for their upcoming composting program. Christopher Smith/QMI Agency

DRAFT—SHARE THE BRIDGE PETITION

Whereas, healthy communities invest in infrastructure that promote healthy lifestyles.

Whereas, Canada and United States are moving forward with a new publicly owned crossing connecting Windsor and Detroit.

Whereas, both Windsor and Detroit have robust and growing cycling communities.

Whereas, both Windsor and Detroit are investing in expanding their bike lane network.

Whereas, both communities are investigating ways to improve border accessibility and the movement of people efficiently across the border.

Whereas, bike lanes can be found on other international bridges in Ontario.

Whereas, creating an integrated continuous international bike circuit connecting Windsor and Detroit would yield long term economic, social and health benefits for the people of this region.

Therefore be it resolved that we the undersigned want the new international crossing connecting Windsor and Detroit to include safe and dedicated bike lanes.