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Windsor, Ontario November 16, 2016

A meeting of the **Town and Gown Committee** is held this day commencing at 4:30 o'clock p.m. in the Walkerville Meeting Room, 3rd floor, City Hall, there being present the following members:

Councillor John Elliott, Chair
Councillor Fred Francis
Councillor Irek Kusmierczyk
Lena Angelidis
Jane Boyd
John Fairley (arrives at 4:47 p.m.)
Sarah Morris
Jeffery Williams

Guests in attendance:

Alan Richardson
Ryan Flanagan, regarding Item 4
Sheila Wisdom, RiverWest Striking Committee Member regarding Item 4
Jerry Wisdom, regarding Item 4

Also present are the following resource personnel:

Greg Atkinson, Planner III, Economic Development
Inspector Geoff Dunmore, Windsor Police Services
Bill Kralovensky, Supervisor, Compliance and Enforcement
Rob Vani, Manager of Inspections, Deputy Chief Building Official
Karen Kadour, Committee Coordinator

1. CALL TO ORDER

The Chair calls the meeting to order at 4:32 o'clock p.m. and the Committee considers the Agenda being Schedule "A" **attached** hereto, matters which are dealt with as follows:

2. DECLARATIONS OF CONFLICT

None disclosed.

3. MINUTES

Moved by Councillor Kusmierczyk, seconded by L. Angelidis,
That the minutes of the Town and Gown Committee of its meeting held February 23, 2016 **BE ADOPTED** as presented.
Carried.

4. PRESENTATION

J. Williams, member of the Town and Gown Committee is present to provide a presentation relating to the “RiverWest Windsor Branding Community Initiative”. The document entitled “RiverWest Windsor Branding Community Initiative” and the RiverWest PowerPoint presentation are **attached** respectively as Appendix “A” and Appendix “B”.

- RiverWest is a community rebranding initiative covering the neighbourhoods between Windsor’s Downtown and Olde Sandwich. This group was formerly the “Askin Community Group”.
- This group is looking for recognition.
- RiverWest is home to the University of Windsor, the Ambassador Bridge, Riverfront Sculpture Gardens, and to one of the most multi-cultural and pedestrian friendly areas of the city.
- The City’s new 42 km cycling trail and the upcoming national Great Trail puts RiverWest on the path as a walkable/cycling paradise.
- A unique brand would allow highlighting and defining the existing attributes of the riverfront and urban core with artistry, walkability and vibrancy.
- This branding will allow a “ready-made buy-in” with existing, new and potential residents, businesses and groups, supported by street banners, brochures and events.
- The border of RiverWest is essentially the planning area known as “University” which is Huron Church to the “rail cut” between Salter and Caron Riverfront to College Avenue.
- RiverWest does not fall under any business improvement area.

Sheila Wisdom, RiverWest member, suggests RiverWest be included in the City’s Planning documents. She adds City Council endorses strong neighbourhoods and she requests the “University” area be renamed RiverWest.

G. Atkinson indicates neighbourhoods are not generally “recognized” and notes this is a planning district entitled “university”.

J. Boyd advises she would support a change from the planning term “university” to RiverWest.

The Chair states this matter will be broached at a future Council meeting and a request will be made for a feasibility report from Administration on this initiative.

Moved by I. Kusmierczyk, seconded by Councillor Francis,
That the RiverWest presentation provided by Jeffery Williams, member of the
Town and Gown Committee **BE RECEIVED**.
Carried.

5. BUSINESS ITEMS

5.1 Downtown Student Open House

J. Fairley states the Downtown Student Open House will be held at the Windsor Star News Cafe/Soup Market located at 300 Ouellette Avenue possibly in January 2017. The purpose of the Open House is to “tell a story” of challenges faced by University of Windsor/St. Clair College students in the downtown core. It is noted the student governments from both the University of Windsor/St. Clair College along with City Administration will be invited to attend the event.

5.2 Town & Gown 2016 Operating Budget

Councillor Kusmierczyk indicates he is interested in attending the Town & Gown Symposium to be held May 7-9, 2017 in Ottawa, Ontario.

Moved by Councillor Francis, seconded by J. Boyd,
That the surplus funds in the amount of \$4,350 from the Town & Gown 2016 Operating Budget **BE CARRIED FORWARD** to 2017 for the purpose of undertaking various initiatives.
Carried.

6. NEW BUSINESS

Discussion ensues regarding the report of the Chief Building Official dated September 23, 2016 entitled “CQ34-2015 Ticketing cars for parking on residential lawns”. City Council at its meeting held October 19, 2016 adopted the following motion:

Decision Number: CR675/2016 ETPS 441

Moved by Councillor Elliott, seconded by Councillor Sleiman,
That Council **DIRECT** administration to proceed with revisions to By-law 9023 to make it an offence for parking, standing or stopping a motor vehicle on a front or side yard except as authorized by statute, regulation, by-law or otherwise by the City; and further,
That an educational campaign in conjunction with affected areas and institutions **BE UNDERTAKEN** to alleviate any undue hardships to residents.
Carried.

B. Kralovensky states the no parking set fine of \$30 for front/side yard parking will be carried out by the Commissionaires.

In response to a question asked by J. Fairley regarding the frequency of patrolling the area around the University of Windsor for front/side yard parking, B. Kralovensky responds the Commissionaires will patrol the area a maximum of six times per day.

S. Morris reports the cost for students to park in the vicinity of the University of Windsor is approximately \$400 per year.

7. **DATE OF NEXT MEETING**

The next meeting will be held at the call of the Chair.

8. **ADJOURNMENT**

There being no further business, the meeting is adjourned at 5:35 o'clock p.m.

CHAIR

COMMITTEE COORDINATOR