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Windsor, Ontario January 27, 2011

A meeting of the **Mayor's Youth Advisory Committee** is held this day commencing at 5:30 o'clock p.m. in Room 302, 400 City Hall Square East, there being present the following members:

Jennifer Luu, Chairperson  
Cecilia Dai  
Jonathon Liedtke  
Osman Raza (arrives at 5:46 o'clock p.m.)

**Regrets received from:**

Michael Greige  
Tiger Zheng  
Nora Romero, Community Development Officer, Mayor's Office

**Also present are the following resource personnel:**

Susan Vadori, Committee Coordinator (A)

**1. CALL TO ORDER**

The Chairperson calls the meeting to order at 5:46 o'clock p.m. and the Committee considers the Agenda being Schedule "A" **attached** hereto, matters which are dealt with as follows:

**2. ADDITIONS TO THE AGENDA**

None requested.

**3. MINUTES**

Moved by J. Liedtke, seconded by O. Raza,  
That the minutes of the Mayor's Youth Advisory Committee meeting held December 15, 2010 **BE ADOPTED** as presented.  
Carried.

**4. DECLARATION OF CONFLICT**

None declared.

5. **BUSINESS ITEMS**

5.1 **Update - Promotional items**

**Brochures**

J. Liedtke updates the Committee regarding quotes obtained for brochures for a general information brochure for distribution relating to activity and mandate of MYAC from Vista Print, Windsor.

Moved by J. Liedtke, seconded by O. Raza,  
That an upset limit of \$650.00 **BE APPROVED** for payment to Vista Print for the purchase of brochures.  
Carried

**T-Shirts**

C. Dai provide a powerpoint presentation for the design of the T-shirts attached as Appendix "A". Samples marked as Black 1 (design for a Black T-shirt) and White 1 (design for a White T-shirt) are considered to be the best designs for the two different coloured T-shirts.

Moved by J. Liedtke, seconded by O. Raza  
That C. Dai **BE AUTHORIZED** to obtain quotes from Tribal Print and Stitch It and American Apparel pertaining to the sample of Black 1 and White 1, attached as Appendix "A" and report to the Committee for consideration.  
Carried

**Website**

Moved by O. Raza, seconded by J. Liedtke  
That all MYAC Committee members approach a graphic designer student at St. Clair College or University of Windsor **TO REQUEST** and **TO INQUIRE** of the required necessary updates for the existing MYAC website and report to the Committee for discussion purposes.  
Carried

5.2 **Update- Plan, Live, Be....Tobacco-Free Campaign**

The Chairperson discusses the timeline, amends dates and seeks volunteers for assistance regarding presentation and tallying of survey results. The Committee generally discusses ideas which include the outsourcing of survey tallying, due to lack of volunteers.

0. Raza and J. Liedtke offer to attend on Saturday January 29, 2011 at College Avenue Community Centre, on behalf of MYAC.

0. Raza offers to contact the Windsor-Essex Catholic District School Board and Conseil scolaire de district du Centre Sud-Ouest to discuss the Plan, Live, Be... Tobacco Free Campaign and involving students from their respective boards.

### **5.3 Update - Youth Transit Initiative**

The Committee is updated by 0. Raza that Transit Windsor is inquiring as to how much money will be allocated from the MYAC budget for the Youth Transit Initiative this year, as it relates to the cost of the printing cost to advertise.

Moved by J. Liedtke, seconded by C. Dai

That the upset amount of \$200.00 **BE ALLOCATED** for printing costs associated with the printing needs to advertise the Youth Transit Ambassador Program and Transit Windsor initiative encouraging students to ride for a buck, during March Break 14-19, 2011.

Carried.

### **Student Ambassador Program**

0. Raza reports that whereas attempts to contact the Windsor-Essex Catholic District School have been undertaken, currently very little response has been received. J. Luu will continue to contact the School Board as this program is embraced as a sustainable transportation initiative and is very important to Transit Windsor and new route development and addressing current rider needs.

### **5.4 Strategic Plan for 2011**

The Chairperson leads a general discussion regarding the Strategic Plan. Encouraging all High School students to attend at this Student information session promoting MYAC Committee be held after March break and the date is to be determined.

The Chairperson further discusses the need to establish partnerships with other community groups and be the Youth advisor to those groups. Some groups include the Youth Venue, Employment Agencies, Race and Ethno-cultural Relations Committee, Transit Windsor, Windsor Essex County Environment Committee. The members are informed how to attach pertinent information and forward to the Clerk's office for consideration and possible inclusion by the Striking Committee

J. Liedtke suggests that consideration be given to lowering the cost for students utilizing Transit Windsor service.

### **Election of Co-Chair**

The Committee Coordinator requests names of persons interested in being Co-Chair of MYAC.

J. Liedtke offers to be Co-Chair, seeing no other applicants.

Moved by C. Dai, seconded by O. Raza

That J. Liedtke **BE APPOINTED** to the Co-Chair position of Mayor's Youth Advisory Committee.

Carried

### **6.0 Financial Summary Variance Report**

The Financial Summary of Variance Report for the period ending December 31, 2010 is received for information

Moved by J. Liedtke, seconded by C. Daie

That the MYAC respectfully submit a request to **BE CONSIDERED** and **TO OBTAIN** the same budget dollar allocation for the 2011 MYAC budget totaling \$5300.00 as allocated in the previous 2010 budget year.

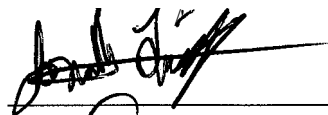
Carried

### **7. DATE OF NEXT MEETING**

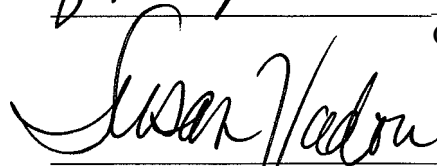
The next meeting will be held at the Call of the Chair

### **8. ADJOURNMENT**

There being no further business, the meeting is adjourned at 6:40 o'clock p.m.



CHAIR



COMMITTEE COORDINATOR



**APPENDIX "A"**



**AGENDA**  
and Schedule "A"  
to the minutes of the meeting of the  
**MAYOR'S YOUTH ADVISORY COMMITTEE**  
held Thursday, January 27, 2011  
Room 302,400 City Hall Square East  
5:30 o'clock p.m.

1. **CALL TO ORDER**

2. **ADDITIONS TO THE AGENDA**

3. **MINUTES**

Adoption of the minutes of the meeting held December 15, 2010- *(oreviously distributed)*

4. **DECLARATIONS OF CONFLICT**

5. **BUSINESS ITEMS**

5.1 Update - Promotional Items

5.2 Update -Play, Live, Be....Tobacco-Free Campaign- *attached*

5.3 Update - Youth Transit Ambassador Program

5.4 Strategic Plan for 2011

6. **Financial Summary Variance Report**

The Financial Summary Variance Report for the period ending December 31, 2010 - *attached.*

7. **DATE OF NEXT MEETING**

To be determined.

8. **ADJOURNMENT**