

Windsor, Ontario August 15, 2012

A meeting of the **Mayor's Youth Advisory Committee** is held this day commencing at 4:30 o'clock p.m. in Room 406, 400 City Hall Square East, there being present the following members:

Sarah Davidson, Co-Chair
Jonathon Liedtke, Co-Chair
Timothy Au-Yeung
Trevor Fairlie
Scott Fenn
Angus Kong (arrives at 4:50 p.m.)

Regrets received from:

Eileen-Si Chen
Tenyce Doan

Also present are the following resource personnel:

Karen Kadour, (A) Committee Coordinator

1. CALL TO ORDER

S. Davidson and J. Liedtke, Co-Chairs call the meeting to order at 4:40 o'clock p.m. and the Committee considers the Agenda being Schedule "A" **attached** hereto, matters which are dealt with as follows:

2. DECLARATION OF CONFLICT

None disclosed.

4. BUSINESS ITEMS

4.5 Recruitment of New MYAC Members

S. Davidson advises two members will be leaving MYAC to pursue their education outside of Windsor. It is generally agreed applications to sit on MYAC will be sent to interested youth which will be forwarded to the Striking Committee of Council for approval.

4.2 Finance Summary Variance Report

The Financial Summary Variance Report for the period ending July 31, 2012 is received for information.

The Income Statement Detail Report for MYAC is attached as Appendix "A".

4.7 Transit Windsor

T. Fairlie reports he attended the Transit Windsor Board/Strategic Planning Meeting held July 7, 2012. The discussion included concerns related to "youth bus routes" notably on the Cross-town and the 1C routes. The addition of 9 buses running at 10 minutes intervals was approved by the Board.

In terms of the Student Ambassador Program, T. Fairlie along with the Co-Chairs will attend the School Senate meetings in September 2012 to recruit new ambassadors.

3. MINUTES

Moved by S. Fenn, seconded by T. Au-Yeung,
That the minutes of the Mayor's Youth Advisory Committee at its meeting held April 3, 2012 **BE ADOPTED** as presented.
Carried.

4.1 Youth Forum Renamed to Digital Forum

J. Liedtke, Co-Chair indicates the "Digital Forum" will consist of an on-line survey that asks pertinent questions that are germane to youth. He notes the digital forum versus the youth forum is preferred as the digital forum will provide quantifiable results.

S. Davidson, Co-Chair states MYAC is applying for a CAP Project and if accepted, Leadership Windsor-Essex will assist in formulating questions for the survey.

Moved by T. Fairlie, seconded by T. Au-Yeung,
That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$1,500 for costs associated with the Digital Forum campaign to commence in November 2012.
Carried.

4.3 Website Development – University of Windsor

Moved by A. Kong, seconded by S. Fenn,

That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$2,000. (including HST Taxes) payable to the University of Windsor for costs associated with the development and maintenance of the MYAC website.

Carried.

4.4 Advertising Expenses

Moved by T. Au-Yeung, seconded by S. Fenn,

That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$2,600. for costs associated with the MYAC Youth Publication/ Newsletter and for advertising expenses.

Carried.

4.6 MYAC Youth Publication/Newsletter

J. Liedtke, Co-Chair reports he recently met with Veronique Mandel, St. Clair College regarding the MYAC Youth Publication. Ms. Mandel advised she will provide two interns for this endeavour. One student will be responsible for layout and design and the other student will edit the document. The placement of the students will commence in September 2012.

J. Liedtke indicates the projected date for the MYAC Youth Publication/Newsletter is January 2013.

Moved by T. Fairlie, seconded by T. Au-Yeung,

That the Co-Chairs of MYAC **BE DIRECTED** to send a letter to Mayor Francis requesting greetings from the Office of the Mayor for the inaugural publication of the MYAC Newsletter.

Carried.

5. NEW BUSINESS

A letter from Brian Masse MP Windsor-West dated August 1, 2012 regarding Ms. Chaker and her efforts to better the environment is attached as Appendix "B". Ms. Chaker was one of the recipients recently awarded the 2012 Youth Leadership Award.

6. DATE OF NEXT MEETING

At the call of the Co-Chairs.

6. ADJOURNMENT

There being no further business, the meeting is adjourned at 5:55 o'clock p.m.

Sarah Davidson, Co-Chair

Jonathon Liedtke, Co-Chair

Committee Coordinator



AGENDA
and Schedule "A"
to the minutes of the meeting of the
**MAYOR'S YOUTH ADVISORY
COMMITTEE**
held Wednesday, August 15, 2012
Room 406, 400 City Hall Square East –
4:30 o'clock p.m.

1. **CALL TO ORDER**

2. **DECLARATIONS OF CONFLICT**

3. **MINUTES**

Adoption of the minutes of the meeting held April 3, 2012 – *((previously distributed))*.

4. **BUSINESS ITEMS**

4.1. **Youth Forum Renamed to Digital Forum**

Motion to approve funding for the Digital Forum

4.2. **Finance Summary Variance Report**

The Financial Summary Variance Report for the period ending July 31, 2012 – *attached*.

4.3. **Website Development – University of Windsor**

Motion to approve funding for the website development

4.4. **Advertising Expenses**

Motion to approve funding for advertising initiatives

4.5. **Recruitment of New MYAC Members**

Background information – *to be distributed*

4.6. **MYAC Youth Publication**

Update relating to partnerships with the University of Windsor and the St. Clair College Media Plex. Request for Mayor Eddie Francis, Teresa Piruzza, MPP and Brian Masse MP to provide a written contribution to the Youth Publication.

Motion to approve funds for the Youth Publication.

4.7. **Transit Windsor Update**

Trevor Fairlie to provide an update.

5. **NEW BUSINESS**

6. **DATE OF NEXT MEETING**

To be determined.