



# **AGE-FRIENDLY COMMUNITIES**

## **WINDSOR AGE-FRIENDLY COMMUNITY SUMMIT November 3, 2017**

**LUCY MARCO, PRESIDENT  
GRAND RIVER COUNCIL ON AGING**



# **AGE-FRIENDLY COMMUNITY "CULTURE"**



**2016 CENSUS  
MORE OVER AGE 65  
THAN UNDER 14**

**AND EVERYONE IN BETWEEN**

**“FROM 5 TO 105”**

**“GO-GO”**

**“SLOW-GO”**

**“NO-GO”**



**“VOICE OF LIVED  
EXPERINCE”**

**“ELDER” VERSUS “SENIOR”**

# SERVICE DIFFERENCES

- **Customers...clients...patients... employees**
- **Demographics – age, gender, location**
- **How to reach – communication options**
- **Transportation issues – to or from**
- **Accessibility – External/Internal**
- **Person-to-person or telephone policies**
- **Understanding Aging Challenges - eye sight, hearing, language, etc.**

# WORKING TOWARDS 2030

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## WHAT IS AN AGE FRIENDLY COMMUNITY?

# World Health Organization Domains

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- **Outdoor Spaces & Buildings**
- **Transportation**
- **Housing**
- **Social Participation**
- **Respect & Social Inclusion**
- **Civic Participation and Employment**
- **Communication and Information**
- **Community Support and Health Services**



# GRAND RIVER COUNCIL ON AGING

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- **2010 INCORPORATION**
- **15 BOARD MEMBERS - 9 RETIREES**
- **RESEARCH & EDUCATION**
- **LISTENING TO ELDERS**
- **SHARING FINDINGS**
- **2008 MASTER AGING PLAN –  
99 RECOMMENDATIONS**
- **2017 COMMUNITY IMPACT REPORT –  
628 SUGGESTIONS**

# BRANTFORD/ BRANT COUNTY

- **2016 COMMUNITY PLANNING GRANT**
- **OCTOBER 5,2016 – CITY RESOLUTION  
- DEVELOP AF PLANNING  
FRAMEWORK  
- WHO RECOGNITION IN NETWORK**
- **DECEMBER 5,2016 – GRCOA & CITY  
AT OMSSA**
- **AUGUST 2017 – AMO AGM**
- **SEPTEMBER 2017 – BRANT COUNTY**

# IN CLOSING...

- **GRCOA website – [www.grcoa.ca](http://www.grcoa.ca)**
  - **Community Impact Report**
  - **Eight Preliminary Reports for each AF Community Domain**