

Age-Friendly Planning in the City of Brantford

Seniors Summit Windsor

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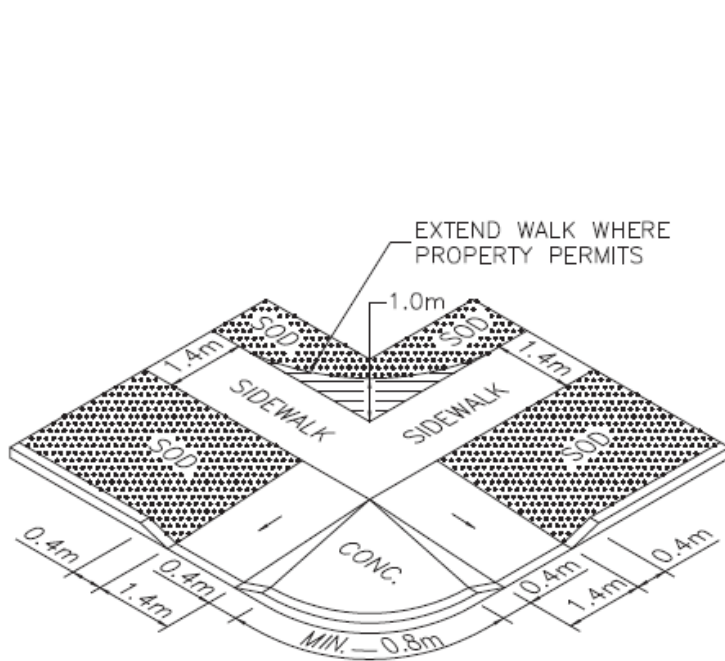
City of Brantford



Image source: The Neptis Foundation



Outdoor Spaces & Buildings



- Strengths
 - Facility Accessibility Design Standards (2010)
 - Urban Design Guidelines (2015)
 - The Accessibility Plan (2014)
 - Crime Prevention through Environmental Design
- Opportunities
 - More amenities and activities for older adults (i.e. benches, cleared trails)



Housing



- Strengths
 - New seniors' building with 40+ units
 - Aging-in-place initiatives
- Opportunities
 - Expanding affordable housing units



Transportation

- Strengths
 - All buses are accessible
 - Specialized vehicles increased
 - Landing pads
 - Brantford Lift
 - Workshop on a Bus
- Opportunities
 - Transit operational review
 - Pedestrian crossing signals



Social Participation

- **Strengths**

- Lorne Towers Music Jam
- Trillium Way Friendship Club
- Parks and Recreation Master Plan Review
- Community Hubs
- Leisure Activity Guide
- Seniors & Kids Intergenerational Programming

Opportunities

- Addressing Social Isolation



Communication & Information



- Strengths
 - New Communications Strategy
 - Tax bills, community centres, door-to-door, local newspapers
 - Digital Inclusion Strategy
 - Library central resource and has accessible products
- Opportunities
 - Continue to incorporate community feedback



Civic Participation & Employment

- Strengths
 - Ontario Seniors Community Grant
 - Business Resource Centre
 - City Committees and Advisory Boards
 - Seniors Clubs
- Opportunities
 - Volunteer networks



Respect & Social Inclusion

- Strengths
 - Live Operator
 - Hearing Assisted Devices
 - Royal Bank of Canada’s “Get Active Fund”
- Opportunities
 - Parks and Recreation Master Plan Review
 - Safe Brantford



Community Support & Health

- Strengths
 - Customer Service Training
 - Community Hubs
- Opportunities
 - Healthy Brantford

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NEWS BRANTFORD-BRANT

CITY
Brantford hub program transforms neighbourhoods

By Vincent Ball, Brantford Expositor
Saturday, July 25, 2015 10:50:07 EDT PM

Networks of Support
- people helping people
- access → financial - loss
→ technology / operations
→ needs of different groups
- vast network
- knowledge → guiding families through services / safety → interest → community → connecting one another who?



City of Brantford Age Friendly Custom Needs Assessment

“Overall, the audit results suggest that the City is **well-advanced** in achieving an age-friendly community. Policies, programs, and initiatives across various municipal departments are **intuitively addressing a range of age-friendly goals**”

*City of Brantford Age-Friendly Custom Needs Assessment
2016*



Next Steps

- Development of an internal framework developed to track progress towards age-friendly city planning.
- Incorporating the findings of the Community Impact Report.
- Membership in the World Health Organization's Global Network of Age-Friendly Cities and Communities.



Thank you!

