

Sector	Permitted Uses
Creative Industries	 Computer Software Developer Digital and Media Studios Museums Performing Arts Facilities
Health & Life Sciences	Manufacturing Research and Development
Management of Companies and Enterprises	Corporate Office Head Office
Manufacturing	All Manufacturing Uses
Professional Services	 Business Incubator Computer Programming Services Computer Systems Design Services Industrial Design Services Research and Development Testing Laboratories
Renewable Energy and Related Technology	 Cogeneration Facilities Renewable Energy Power Generation Manufacturing Research and Development
Tourism	Tourist Attraction
Warehousing/Logistics	Warehouse

ECONOMIC REVITALIZATION COMMUNITY IMPROVEMENT PLAN



Targeted Sector	Eligible Use	Description
Creative Industries	Computer Software Developer	Companies that design, write, modify and test computer software for the mass market.
	 Digital and Media Studios 	Companies that supply professional broadcast, production, multi-media and telecommunications solutions.
	Museums	Companies that preserve and exhibit objects of historical, cultural, and/or educational value.
	Performing Arts Facilities	A building, room, or outdoor structure for the presentation of plays, music, films, or other dramatic performances before a live audience. Also includes companies primarily engaged in organizing, promoting, and/or managing live performing arts productions and similar events held in facilities that they own, manage and/or operate. This does not include bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption
Health & Life Sciences	Manufacturing	Companies that manufacture goods related to the health sector.
	Research and Development	Companies, institutions and/or a part of a company that that exclusively provides research and development services for companies engaged in the manufacturing of goods related to the health sector.
	Physician Recruitment	Companies which demonstrate active physician recruitment within the City of Windsor and have a relationship (or relationships) with a post-graduate medical school.
Management of Companies and Enterprises	Corporate Office	A facility or building that is the permanent working location of senior level management employees primarily engaged in administering, overseeing, and managing other establishments of the company or enterprise. These establishments normally undertake the strategic or organizational planning and decision making role of the company or enterprise.
	Canadian Head Office	A facility or building that is the permanent working location of the company's executives and senior level management that are primarily engaged in providing general management and/or administering, overseeing, and managing other establishments of the company or enterprise. A head office is only recognized as a production unit if it is located in a separate physical location than the rest of the company or enterprise.
Manufacturing	Manufacturing	Companies engaged in the fabricating, processing, assembling, packaging, producing or making goods or commodities, including ancillary repair, storage, wholesaling or office uses.
	Aerospace Manufacturing	Companies primarily engaged in manufacturing aircraft, missiles, space vehicles and their engines, propulsion units, auxiliary equipment, and parts thereof.
	Automobile Manufacturing	Companies engaged in manufacturing cars, trucks, vehicle components and parts.
Professional Services	Business Incubator	Business Incubator: is a facility or building that provides a flexible, affordable working space in combination with an array of business support resources and services intended to accelerate the successful launch and early development of start-up companies. A Business Incubator must demonstrate to the satisfaction of the Municipality that its business model and services provided focus on one or more of the following: Creating jobs and wealth; Fostering Windsor's entrepreneurial climate; Technology transfer and commercialization; Building or accelerating growth of local industry clusters; Business creation and retention; Encouraging women or minority entrepreneurship; Identifying potential spin-in or spin-out business opportunities; and Contribute to community revitalization and economic diversification.

ECONOMIC REVITALIZATION COMMUNITY IMPROVEMENT PLAN



Targeted Sector	Eligible Use	Description
	Computer Programming	Companies that design, write, modify, test and support computer software to meet the needs of a particular
	Services	customer.
-	Computer Systems Design	Companies that plan and design computer systems that integrates computer hardware, software, and communication technologies. These establishments often install the system and train and support users of the stem.
	Services	Companies that create and develop designs and specifications that optimize the function, value and appearance of
	Industrial Design Services	products. These services can include the detennination of the materials, construction. mechanisms, shape, colour, and surface finishes of the product, taking into consideration hwnan needs, safety, market appeal and efficiency in roduction, distribution, use and maintenance.
	Research and Development	Companies and/ or institutions that are primary focused on conducting original investigation, undertaken on a systematic basis to gain new knowledge (research) and the application of research findings or other scientific knowledge for the creation of ne\\' or significantly improved products or processes (development), including use of laborato facilities used exclusive! for these III oses.
	Testing Laboratories	Companies that perform physical, chem ical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing. geotechnical testing, mechanical testing, non-destructive testing, or thennal testing. The testing may occur in a laboratory or on-site.
Renewable and Altern ative Energy	Coe:eneration Facilities	Companies that produceelectii city and useful thermal energy (Le. heat) simultaneously from a common fuel source.
	Re newable Energy Power Generation Manufacturine:	Companies that operate electric power generation facilities that convert renewable fonns of ener gy. such as solar, \vind, or tidal power, into electrical energy. The electric energy produced in these establishments is provided to electric power transmission systems or to electric power distribution systems. Does not include hydroelectric, fossil fuel. or nuclear facilities.
	Wandiacta me.	Companies that manufacture goods related to the Rene wable Energy sector.
	Resea rch and Development	Companies, institutions and/ or a part of a company that that exclusively provides research and development services for companies engaged in the manufacturing of goods related to the Re newable and Alternative Energy sector.
Tourism	Tourist Attraction	 a facility or complex aimed at providing entertainment and/ or education to those who visit, it and that must demonstrate by way of a business plan: its long tenn financial viability \vithout the need for ongoing municipal or Provincial subsidy for its operations; and
	• Washana	 its potential to draw a significant number of visitors annually from both Windsor -EssexCounty and from outside of the region: or its ability to suooort attractin!! major events, conventions or meetine:s to Windsor.
Warehousing / Lo!!istics	• Warehouse	A buildingor facility for stolin g lai-ge amounts of products (Le . wares) on an interim basis prior to being shipped to retailers, wholesalers or manufacturers.